



**FACULTY OF COMMERCE & MANAGEMENT STUDIES**  
**UNIVERSITY OF KELANIYA**



# **STUDENT HANDBOOK**

**Academic Year 2023/2024**



# Student Handbook

**Academic Year  
2023/2024**

Faculty of Commerce & Management Studies

University of Kelaniya

Sri Lanka

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## CONTENTS

<b>1. UNIVERSITY OF KELANIYA</b>	
1.1 History .....	07-07
1.2 Vision of the University .....	07-07
1.3 Mission of the University.....	07-07
1.4 Goals of the University .....	07-07
1.5 Location & Structure.....	07-07
1.6 The Chancellor & the Key Officers of the University .....	08-09
<b>2. FACULTY OF COMMERCE AND MANAGEMENT STUDIES</b>	
2.1 Introduction.....	11-11
2.2 Mission of the Faculty .....	11-11
2.3 Faculty Structure .....	11-11
2.4 Administration of the Faculty .....	11-13
2.5 Degree & Extension Programmes Offered by the Faculty .....	14-15
2.6 Centers and Specific Functions of the Faculty .....	16-20
2.7 Gold Medals Awarded by the Faculty.....	20-21
2.8 Student Examination Registration Process of the Faculty .....	22-23
<b>3. DEPARTMENT OF ACCOUNTANCY</b>	
3.1 Introduction.....	25-25
3.2 Administration.....	25-25
3.3 Academic Staff and Non Academic Staff .....	25-28
3.4 Structure of the Degree Programmes .....	29-35
♦ Bachelor of Business Management Honours in Accountancy.....	29-31
♦ Bachelor of Business Management Honours in Auditing and Forensic Accounting .....	31-33
♦ Bachelor of Business Management Honours in Accounting Information Systems.....	33-35
3.5 By-Laws Applicable to Degree Programmes.....	36-45
♦ Bachelor of Business Management Honours in Accountancy .....	36-39
♦ Bachelor of Business Management Honours in Auditing and Forensic Accounting .....	39-43
♦ Bachelor of Business Management Honours in Accounting Information Systems.....	43-45
3.6 Evaluation System .....	45-46
3.7 IRQUE Project.....	46-46
3.8 AHEAD (ELTA-ELSE) Project .....	47-47
3.9 Higher Diploma in Business Accounting (HDipBAcc.) .....	47-47
3.10 Master of Business (Accountancy/Finance) Degree Programme (MBus).....	47-47
3.11 The Self Evaluation Report (SER) .....	47-47
<b>4. DEPARTMENT OF COMMERCE AND FINANCIAL MANAGEMENT</b>	
4.1 Introduction.....	49-49
4.2 Administration.....	49-49
4.3 Academic Staff and Non Academic Staff .....	49-54
4.4 Structure of the Degree Programmes .....	55-60

◆ Bachelor of Commerce Honours .....	55-56
◆ Bachelor of Commerce Honours in Entrepreneurship .....	56-57
◆ Bachelor of Commerce Honours in Business Technology .....	58-59
◆ Bachelor of Commerce Honours in Financial Management .....	59-60
4.5 By-Laws Applicable to Degree Programmes .....	61-77
◆ Bachelor of Commerce Honours .....	61-64
◆ Bachelor of Commerce Honours in Entrepreneurship .....	65-69
◆ Bachelor of Commerce Honours in Business Technology .....	69-73
◆ Bachelor of Commerce Honours in Financial Management .....	73-77
4.6 Master of Commerce .....	77-77
4.7 Master of business Studies (MBS) .....	77-77
4.8 Higher Diploma in Business .....	77-77
4.9 The Self-Evaluation Report (SER) .....	77-77
<b>5. DEPARTMENT OF FINANCE</b>	
5.1 Introduction .....	79-80
5.2 Administration .....	80-80
5.3 Academic Staff and Non Academic Staff .....	80-83
5.4 Structure of the Degree Programmes .....	84-93
◆ Bachelor of Business Management Honours in Finance .....	84-86
◆ Bachelor of Business Management Honours in Insurance and Finance .....	86-88
◆ Bachelor of Business Management Honours in Banking and Finance .....	89-91
◆ Bachelor of Business Management Honours in Financial Engineering .....	91-93
◆ Young Professionals Development Programme .....	93-93
5.5 Rules and Regulations Pertaining to the B.B.Mgt. Honours in Finance / Insurance/Banking/ Financial Engineering .....	94-95
5.6 By-Laws Applicable to B.B.Mgt. Honours in Finance / Insurance / Banking / Financial Engineering .....	96-101
5.7 Master of Professional Finance Degree .....	101-101
5.8 Diploma/ Higher Diploma in Business Finance .....	101-101
5.9 The Self-Evaluation Report (SER) .....	102-102
5.10 ISO 9001: 2015 .....	102-102
5.11 Investment Research Unit .....	102-102
<b>6. DEPARTMENT OF HUMAN RESOURCE MANAGEMENT</b>	
6.1 Introduction .....	104-104
6.2 Administration .....	104-104
6.3 Academic Staff and Non Academic Staff .....	105-107
6.4 Structure of the Degree Programme .....	108-111
6.5 By-Laws Applicable to B.B.Mgt. Honours in Human Resource .....	112-114
6.6 Master of Human Resource Management (MHRM) .....	114-114
6.7 Higher Diploma in Human Resource Management .....	114-114
6.8 Bachelor of Business Management General (External) Degree .....	114-114
6.9 Department's Publication Portfolio .....	114-114

6.10	The Self-Evaluation Report (SER)	115-115
6.11	Bachelor of Business Management Honours in Human Resource Analytics Degree	115-115
6.12	International HR Summit	115-115
6.13	Advance Certificate Course in Human Resource Information System (HRIS)	115-115
6.14	Advance Certificate Course in Skills for Work	115-115

## 7. DEPARTMENT OF MARKETING MANAGEMENT

7.1	Introduction	117-117
7.2	Administration	118-118
7.3	Academic Staff and Non Academic Staff	118-121
7.4	Structure of the Degree Programmes	121-124
	◆ Bachelor of Business Management Honours in Marketing	121-122
	◆ Bachelor of Business Management Honours in Digital Marketing	123-124
7.5	Evaluation System	125-130
7.6	By-Laws Applicable to Degree Programmes	131-135
	◆ Bachelor of Business Management Honours in Marketing	131-133
	◆ Bachelor of Business Management Honours in Digital Marketing	133-135
7.7	Diploma in Enterprise Resource Planning (DERP)	135-136
7.8	Diploma in People Skills	136-137
7.9	Master of Business Management in Marketing (MBM)	137-137
7.10	Higher Diploma in Marketing (HDIM)	137-137
7.11	Diploma in Marketing (DIM)	137-137
7.13	The Self-Evaluation Report (SER)	137-137



## DEAN'S MESSAGE



Dear Students,

I am pleased to pen a note of warm welcome to you having been newly admitted to the Faculty of Commerce & Management Studies for the academic year 2023/2024. I, at this juncture congratulate you for being given an admission to one of the progressive faculties in the Commerce and Management stream of the university system in Sri Lanka.

We are determined to disseminate you the knowledge of excellence and develop your skills in order to transform you as the most preferred and valuable citizen of our nation, contributing for its success.

Our goal is to change the world through education and training, which may sound uncompromising, but precisely we are committed for it in the Faculty. This determination motivates us to produce academically and professionally competent personnel to the world where all of our programmes and activities focus on providing maximum value addition to all the learning partners.

We are driven by the belief that every child deserves access to high-quality education and that educational opportunity is a basic human right. At this point of time, many students lack access to a high-quality education; still others are unable to achieve their full potential. Therefore your responsibility is to utilize this unmatched opportunity to a maximum and maintain the democratic environment in this institution. Being future leaders, it is always your responsibility to maintain the discipline and ethics in the Faculty of Commerce and Management Studies.

I wish you all the best.

**Prof. W. M. C.B. Wanninayake**

Dean

Faculty of Commerce & Management Studies



**01.**

UNIVERSITY  
OF  
KELANIYA

## 1.1 History

The University of Kelaniya has its origin in the historic *Vidyalkara Pirivena* which was founded in 1875. Since then, it had been recognized as one of the two great national centers of traditional higher learning of the country. Then, in 1959, the *Vidyalkara Pirivena* became the Vidyalkara University. Later with the university reforms it was converted to a campus named the Vidyalkara Campus of the single university, University of Ceylon, and ultimately in 1978, it was named as the University of Kelaniya, again, as a separate university. Now, the University of Kelaniya is well recognized as one of the greatest seats of learning in the South Asian region.

## 1.2 Vision of the University

To become a Centre of excellence in creation and dissemination of knowledge for sustainable development.

## 1.3 Mission of the University

To nurture intellectual citizens through creativity and innovation, who contribute to the National development.

## 1.4 Goals of the University

- Goal 01:** To create a high quality and flexible teaching and learning environment.
- Goal 02:** To create a multi-disciplinary research culture of global standing.
- Goal 03:** To widen the range of economic and social engagements.
- Goal 04:** To develop an excellent system of governance through efficient and effective administration and financial management.

## 1.5 Location & Structure

The University of Kelaniya is located just outside the municipal limits of the Colombo city, in the ancient and historic city of Kelaniya, on the north bank of the Kelani River, and has the unique advantage of being located in between the two largest 'Free Trade Zones' established in Sri Lanka.

*The University of Kelaniya has seven faculties and three Institutions. The seven faculties, which form the main body of the University are:*




- ◆ Faculty of Commerce & Management Studies
- ◆ Faculty of Computing and Technology
- ◆ Faculty of Graduate Studies
- ◆ Faculty of Humanities
- ◆ Faculty of Medicine
- ◆ Faculty of Science
- ◆ Faculty of Social Sciences

*The three Institutes affiliated to the University of Kelaniya are:*

- ◆ The Postgraduate Institute of Pali and Buddhist Studies (PGIPBS); Colombo
- ◆ The Postgraduate Institute of Archaeology (PGIA); Colombo

### 1.6 The Chancellor and the Key Officers of the University

	The Chancellor	<b>Most Venerable Professor Kollupitiye Mahinda Sangarakkhitha Thero</b>
	Vice - Chancellor	<b>Senior Prof. Nilanthi de Silva</b> MBBS (C'bo), M.Sc . (London), MD (C'bo)
	Dean - Faculty of Commerce & Management Studies	<b>Prof. W. M. C.B. Wanninayake</b> Ph.D. (TBU - Czech Republic), B.Sc. Mkt. Mgt. (Special) (SJP), Dip. M. (UK), MBA (C'bo)
	Acting Dean - Faculty of Graduate Studies	<b>Prof. Sudath R. D. Kalingamudali</b> B.Sc. (Kel'ya), Ph.D. (Sheffield, UK), CSci., CEng., CPhys, FIET, FInstP, FIP(SL), MIEEE
	Dean - Faculty of Social Sciences	<b>Prof. M. M. Gunathilake</b> B.A. (Kel'ya), M.A., Ph.D. (in Economics)
	Dean - Faculty of Science	<b>Prof. Sudath R. D. Kalingamudali</b> B.Sc. (Kel'ya), Ph.D. (Sheffield, UK), CSci., CEng., CPhys, FIET, FInstP, FIP(SL), MIEEE
	Dean - Faculty of Humanities	<b>Dr. Sudath Senarath</b> B.A. (Kelaniya), M.Phil (Kelaniya)
	Dean - Faculty of Computing & Technology	<b>Dr. Chamli Pushpakumara</b> Ph.D. (Sheffield Hallam University UK), B.Sc. (Kel'ya) Senior Lecturer (Grade I)
	Dean - Faculty of Medicine	<b>Prof. Madawa Chandratilake</b> MBBS (Colombo), MMed (Dundee), Ph.D. (Dundee)

	Registrar	<b>Mr. K. K. K. Dharmathilaka</b> B.A. (Hons) Econ Sp (C'bo), M.SSc. Econ (Kel'ya), MBA (Kel'ya), PGDBFA (ICASL)
	Librarian	<b>Dr. C. C. Jayasundara</b> B.A. (Stat) (Ruhuna), M.Sc. (Sheffield UK), D.Litt. (South Africa), AALIA (CP) (Australia)
	Bursar	<b>Ms. U. T. M. I. D Tennakoon</b> B.Sc. (USJ), ACA (ICASL)

# 02.

## FACULTY OF COMMERCE & MANAGEMENT STUDIES

## 2.1 Introduction

The Faculty of Commerce & Management Studies (FCMS) is one of the finest and fast growing faculties in the University of Kelaniya as well as in the country in terms of quality of graduate output, qualified faculty, and diversified undergraduate and postgraduate programmes. Its genesis goes back to 1976 with the establishment of Department of Commerce under the Faculty of Social Sciences. With the commitment and efforts of academic staff, students and other stakeholders, it enabled to achieve the Faculty status in 1995. The Faculty is committed to achieving excellence in providing learners with opportunities to develop knowledge, skills and attitudes to serve the nation with respect of dignity of life. In line with this mission, the faculty has been rendering its unstinting service to prepare scholars and professionals with capacity, skills and attitude that drive economy, support civil society, lead government, and make important decisions which affect entire society. Accordingly, FCMS has so far produced more than 15000 graduates and most of them are in the forefront of managerial ranks in public and private sector organizations both locally and internationally. Further, some of our graduates are prominent entrepreneurs in the country.

## 2.2 Mission of the Faculty

*"We at FCMS bring together futuristic, applied, and collaborative learning and research experiences to nurture and inspire holistic leaders who will actively contribute to making the world a better place."*

## 2.3 Faculty Structure

Currently the Faculty comprises with five Departments.

1. Department of Accountancy.
2. Department of Commerce & Financial Management.
3. Department of Finance.
4. Department of Human Resource Management.
5. Department of Marketing Management.

## 2.4 Administration of the Faculty

### **Chief Academic and Administrative Officers**



**Prof. W. M. C.B. Wanninayake**

Ph.D. (TBU - Czech Republic), B.Sc. Mkt. Mgt. (Special) (SJP),  
Dip. M. (UK), MBA (C'bo)

011 2903500, 011 2917708 (Office)








**Acting Senior Assistant Registrar**

**Mr. R. M. M. L. B. Wawegama**

B. Sc. (OUSL), Dip. in Agric. (Sc. Of Agriculture, Kundasale)  
MHRM ( Kel'ya)











011 2903501 (Office)

**Academic Support Staff**

Profile	Name	Position
1. 	<b>Mr. P. M. J. R. Fernando</b> B.Sc. (Kel'ya), MIT (C'bo)	Instructor in Computer Technology – Gr. I
2. 	<b>Ms. P. A. C. Deepani</b> B.Sc. (SUSL), M.Sc. in CS (Perad'ya)	Instructor in Computer Technology – Gr. I (on Study Leave)
3. 	<b>Ms. H. R. M. P. Ranaweera</b> B.Sc. (Kel'ya), M.Sc. IT(SLIIT) (Distinction), PGD in IT (BCS-UK), MBCS	Programmer Cum Systems Analyst – Gr. I
4. 	<b>D.M Piumi Dissanayaka</b> B.A(Hon's)kelaniya,MA (kelaniya)PG Dip in counseling (c'bo),dip.Buddhist psychology (kel'ya)Dip in psychology &counselling(IMBS),certificate yoga &meditation(kel'ya)	Assistant student counselor
5. 	<b>S.A.Iresha Maduwanthi</b> BA(psychology)(kel'ya),MA(kel'ya) Dip in counseling psychology (MHF), Ad. Dip in psychotherapy (MHF),Dip.in counseling psychology(RIPC)	Assistant student counselor

**Non Academic Staff**

Profile	Name	Position
1. 	<b>Mr. H. P. A. Irosh</b>	Technical Officer - Gr. I
2. 	<b>Mrs. P. E. Harshani</b> Dip. in Mgt & Dev (Perad'ya)	Staff Management Assistant
3. 	<b>Mrs. M. A. M. Dilrukshi</b> B.A. (General) (Kel'ya)	Staff Management Assistant
4. 	<b>Mrs. D. Kalupahana</b>	Staff Management Assistant

5.		<b>Mrs. N. L. A. I. Narangoda</b> B.A. (General) (Kel'ya)	Management Assistant - Gr. I
6.		<b>Mrs. M. H. Kariyawasam</b> B.Sc. (Bus. Admin.) (USJ)	Management Assistant - Gr. I
7.		<b>Mrs. H. W. D. M. K. Hapugoda</b> B.Sc. (Bus. Admin.) (USJ)	Management Assistant - Gr. II
8.		<b>Mrs. D. K. G. S. A. K. Dimbulkubura</b> BLE (C'bo)	Management Assistant - Gr. II
9.		<b>Mrs. H. D. P. Tharika</b> B.Sc. Agri. (RUSL)	Library Information Assistant - Gr. III
10.		<b>Mrs. A. S. D. Ariyaratna</b> BA (Perad'ya)	Development Officer - Gr. II
11.		<b>S. A. M. D. P. Nadeeshani</b> Diploma in ICT (NVQ Lvl 5)	Management Assistant (Assignment Basis)
12.		<b>Ms. D. A. K. M. Athukorala</b>	Management Assistant (Assignment Basis)
13.		<b>Mr. W. P. A. Pushpakumara</b>	Works Aide - Gr. I
14.		<b>Mr. R. D. P. H. Thennahena</b>	Works Aide (Assignment Basis)



## 2.5 Degree and Extension Programmes Offered by the Faculty

### *Undergraduate Degree Programmes*

No	Degree Programme	Offered By
01	Bachelor of Commerce Honours	Department of Commerce & Financial Management
02	Bachelor of Commerce Honours in Entrepreneurship	Department of Commerce & Financial Management
03	Bachelor of Commerce Honours in Business Technology	Department of Commerce & Financial Management
04	Bachelor of Commerce Honours in Financial Management	Department of Commerce & Financial Management
05	Bachelor of Business Management Honours in Accountancy	Department of Accountancy
06	Bachelor of Business Management Honours in Auditing and Forensic Accounting	Department of Accountancy
07	Bachelor of Business Management Honours in Accounting Information Systems	Department of Accountancy
08	Bachelor of Business Management Honours in Finance	Department of Finance
09	Bachelor of Business Management Honours in Financial Engineering	Department of Finance
10	Bachelor of Business Management Honours in Insurance and Finance	Department of Finance
11	Bachelor of Business Management Honours in Banking and Finance	Department of Finance
12	Bachelor of Business Management Honours in Human Resource	Department of Human Resource Management
13	Bachelor of Business Management Honours in Marketing	Department of Marketing Management
14	Bachelor of Business Management Honours in Digital Marketing	Department of Marketing Management
15	Bachelor of Business Management (General) Degree (External)	Department of Human Resource Management
16	Bachelor of Commerce (Special) Degree External	Department of Commerce & Financial Management

### *Upcoming Undergraduate Degree Programmes*

No	Degree Programme	Will be offered By
01	Bachelor of Business Management Honors in Human Resource Analytics	Department of Human Resource Management
02	Bachelor of Business Management Honors in Marketing Analytics	Department of Marketing Management

**Postgraduate Degree Programmes**

No	Degree Programme	Offered By
01	Doctor of Business Administration (DBA)	Faculty (FCMS)
02	Master of Business Administration (MBA)	Faculty (FCMS)
03	Master of Commerce (M.Com.)	Department of Commerce & Financial Management
04	Master of Business Accounting/Master of Business Finance (M.Bus)	Department of Accountancy
05	Master of Business Management in Marketing (MBM)	Department of Marketing Management
06	Master of Strategic Marketing (MSM)	Department of Marketing Management
07	Master of Human Resource Management (MHRM)	Department of Human Resource Management
08	Master of Business Studies (MBS)	Department of Commerce & Financial Management
09	Master of Professional Finance (MPF)	Department of Finance

**Extension Programmes**

No	Diploma / Higher Diploma Programme	Offered By
01	Diploma in Business	Department of Commerce & Financial Management
02	Higher Diploma in Business	Department of Commerce & Financial Management
03	Diploma in Marketing	Department of Marketing Management
04	Higher Diploma in Marketing	Department of Marketing Management
05	Diploma in People Skills (DPS)	Department of Marketing Management
06	Diploma in Enterprise Resource Planning (DERP)	Department of Marketing Management
07	Higher Diploma in Human Resource Management	Department of Human Resource Management
08	Diploma in Business Finance	Department of Finance
09	Higher Diploma in Business Finance	Department of Finance
10	Higher Diploma in Business Accounting	Department of Accountancy
11	Higher Diploma in Financial Service Management	Faculty (FCMS)

### Students and Staff Composition of the Faculty

Department	Students	Academic Staff
Department of Accountancy	882	24
Department of Commerce & Financial Management	969	39
Department of Finance	848	21
Department of Human Resource Management	539	27
Department of Marketing Management	550	25
<b>Total</b>	<b>3788</b>	<b>136</b>

## 2.6 Centers and Specific Functions of the Faculty

### ○ Computer Labs

The Faculty has two state-of-art computer labs apart from the existing department labs. It provides excellent computer facilities to the students of the Faculty. All students have the access to the university PC network and to the internet. One has the capacity for 70 and the other has the capacity of 50 students to access computers at a time. These labs provide access to diverse research publication websites , databases and software. One of the main advantage of the computer labs is that the students are able to access their Learning Management System of the department, which is one of the facilitating online linkages for students to collect their lecture notes, submission of the assignments etc. and also support to have continuous communication and discussions with the staff on various matters.

### ○ National Documentation Centre (NDC)

The National Documentation Centre (NDC) is a modernized library run by the Department of Accountancy, provides students with a place of study within the department. This was established under the IRQUE project. Students can access to key text books, periodicals and journals relevant to the fields of Accounting and Finance within the National Documentation Centre. The students also can access to electronic sources of information. At a time, forty students can be accommodated in the Centre and they can conduct their group work and research work there. The Centre also provides numerous reading materials for building current awareness.

### ○ Business Knowledge Centre

Under the IRQUE project the Department of Commerce and Financial Management (DCFM) has established a 'Business Knowledge Centre consisting of a Conference Room, Research Unit and Library, Post Graduate Unit and IT Lab. Conference room is used for various activities such as conducting staff meetings, coordinating students' activities and conducting presentations of students. Resource library has vital books and journals from various fields such as Management, Research, and Finance and Accounting. Both students and lecturers can use the resources of the library. Computer lab consists of nearly 50 computers and is used for conducting IT practical lectures as well as Sri Lanka Computer Driving License lectures. Other than those specified things, Business Knowledge. Centre is used for conducting various activities such as the internship programme, entrepreneurship skills development, fund generating activities such as conducting workshops and coordinating student, graduate and external community programmes.



### ○ W. M. Jayarathne Center for Management Research (CMR)



The CMR is the research arm of the Faculty of Commerce and Management which was established in 2013. Research base teaching enhances the knowledge dissemination effort of the university academics as well as develop research culture within the faculty. In addition, Centre is undertaking various research and consultancy assignments from both Government and Private Sector institutions. Building up close links with local and foreign professional organizations will be benefited to students and the country as a whole. Conducting research base workshops, seminars, international conferences are aiming at to establish a knowledge hub in the university.

### ○ Central Business Incubator (CBI)

Despite the various initiatives intended to enhance entrepreneurial skills of the students, physical infrastructures available need improvements. A separate place to practice entrepreneurial activities and to conduct entrepreneurial research would be a definite solution to leading Entrepreneurial Goal.

The Faculty of Commerce and Management Studies (FCMS) of the University of Kelaniya continually progresses through novel initiatives. Amongst the recent initiatives the Central Business Incubator (CBI) of the faculty attracts attention with its central purpose to support all future entrepreneurial venture building activities of the country and strengthen the university-industry collaborations.

The business incubator was firstly formed under the Department of Commerce and Financial Management in 2017 as the Entrepreneurial Centre for Venturing and Research (ECVR). Given the timely importance of entrepreneurship development in national level, the ECVR has reformed and expanded under the AHEAD project of FCMS in 2021, under a new name: Central Business Incubator (CBI). CBI opens for university, government sector and private sector collaborative, entrepreneurial activities.

#### **Purpose**

“To serve national need for research and consultancy services in Entrepreneurship”

#### **Mission**

“To support all future entrepreneurial venture building activities of the country, innovation and strengthen the university-industry collaborations”

#### **Vision**

“To facilitate and catalyze innovation, entrepreneurial development, commercialization, and business success that fosters sustainable economic growth in Sri Lanka”

### ○ Reference Library

The Reference Library of Faculty of Commerce and Management Studies (FCMS), is a fully fledged reference library to meet the research needs of the FCMS academic staff. Hence, at the moment it has been received more than 52 books. Besides, this Library supposed to be equipped with state of art technology by establishing fiber internet connection. A Library Assistant will be effectively managing this Library. Prof. D.M. Semasinghe, Former Dean of the FCMS has initiated this novel concept with the patronage of faculty members, having the intention of establishing a robust research culture within the faculty.

### ○ **Staff Development Unit (SDU)**

Commerce and Management are rapidly changing dynamic study fields which require continuous updating of knowledge, courses and delivery methods. Therefore academics of the Faculty need to be empowered to do research and involved in curriculum development activities to meet this demand. The well-established Staff Development Centre (SDC) of the University of Kelaniya has been doing a remarkable contribution particularly for the probationary lecturers through the staff development course which is a compulsory requirement for elevating their career. The newly established SDU of FCMS will be aligned to the said SDC of the University whilst facilitating for the customized requirements of the teaching faculty of FCMS depending on the uniqueness of subject discipline and the way how immediate stakeholders expect the deliveries from each degree program and fee levying courses.

### ○ **Center for Advanced Marketing (CAM)**

CAM is an exclusive Knowledge Centre established at the Department of Marketing Management, University Kelaniya. It has been tied up with prominent industry partners in Sri Lanka and overseas to carry out the training programmes, conduct licensed programmes, research projects and consultancy services. It is well known in the local university system and industry for its unique initiatives had been taken so far.

### ○ **Business Design and Transformation Cube (BDTC)**

The Department of Marketing Management (DMM) has seen a broad spectrum of opportunities in need of digital marketing business models and dynamic capability transformation consultancy services to the Sri Lankan corporate sector. Moreover, being the University of Kelaniya able to work with the industry throughout will undoubtedly add value to the University and society in a broader perspective. The BDTC will ensure to pump the up-to-date business-related theories and concepts following the new era of digital philosophy to enhance the skills, knowledge, and attitudes among the business community in Sri Lanka. It will contribute to inculcating new business thinking and applications in the business community that will be self-sustainable to make excellent progress in individual organizations. It will also inevitably contribute to the development of society at large, via improved strategic thinking through the varieties of training and consultancy services provided by the Centre.

### ○ **Internship and Career Development Centre**

Faculty of Commerce and Management Studies (FCMS) is one of the Premier faculties at the University of Kelaniya, which functions with one of the objectives of producing academically and professionally competent graduates to take up the managerial positions in organizations, create an entrepreneurial culture and also broaden the horizon of knowledge pertaining to the discipline of Commerce and Management. One of the salient features of each degree program awarded by the Faculty of Commerce and Management Studies is the internship programme which is compulsory, credit bearing course unit that enhances the students' technical and professional skills and employability. Internship programme requirements of each degree of FCMS are developed focusing on the International Education Standard (IES) 5 – "Initial Professional Development – Professional Experience". Internship and Career Development Centre is established to facilitate and monitor internship programmes and enable the career development of the undergraduates and graduates of FCMS. It has introduced the first ever Digital Internship System in the Sri Lankan University System in year 2020 which facilitates reporting, retrieving, and evaluating of all training records in electronic form within the system replacing the manual training records of all degree programmes at the faculty. Thereby, it enhances the quality and the standard of internship programmes and more importantly, it allows login to the Digital Internship System at anytime from anywhere.

Central Internship and Graduate Database (CIGRAD) is an information system of FCMS consists of unique, academically and professionally competent pool of undergraduates and graduates who are highly trained and developed in business management disciplines. CIGRAD has opened an immense opportunity for corporates to find competent and pragmatic employees to lead their business to the pinnacle of success. Thus, this database serves as a platform to link employable undergraduates and graduates with corporate world by giving the opportunity to apply renowned organizations not only local context but also in international context. Moreover, it is expected to further tighten and strengthen the university-industry collaborations to develop Future Ready Graduates.

### ○ **Kelaniya Journal of Management**

The Kelaniya Journal of Management is published semi-annual by the Faculty of Commerce and Management Studies of the University of Kelaniya and offers basic and applied research of local and international authors. The objective of this journal is to disseminate knowledge of research conducted by the academics, scientists and practitioners in the disciplines of commerce, economics, finance, management and informatics. This journal is open to scholars to publish their work in above disciplines.

### ○ **International Conference on Business and Information (ICBI)**

International Conference on Business and Information (ICBI) is the annual research conference of the Faculty of Commerce and Management Studies which was initiated in 2010, to encourage academics and practitioners with their authentic research work in applied Business Management and Information Technology. This is a forum for both students and, local and international academics to discuss their research findings before an intellectual gathering. This conference therefore is organized every year with the broad objectives of to strengthen the vision and understanding of the upcoming trends in management, discuss the challenges and opportunities on strategic front for the global competitiveness and influence the key policy makers to incorporate modern solutions to contentious issues in the development of industry and entrepreneurship as a whole.

### ○ **Doctor of Business Administration Programme (DBA)**

The Faculty of Commerce & Management Studies (FCMS), University of Kelaniya had made a milestone in the Sri Lankan higher education sector by introducing the first ever Doctor of Business Administration (DBA) programme from a national university in Sri Lanka. DBA is equivalent to PhD in Business Administration. The degree was introduced with an idea of Prof. D. M. Semasinghe, Former Dean Faculty of Commerce & Management Studies. This programme is aimed for the people who are already successful in business and who envision for a new intellectual challenge. DBA programme and its candidates pivot on making a seminal contribution to their chosen profession and industry. The Programme is designed to equip professionals with practical, specialized knowledge which is critical in making high-level business and enhancing the knowledge frontier.

### ○ **Master of Business Administration Programme (MBA)**

The Master of Business Administration (MBA) programme of the University of Kelaniya began in 2005 with the academic support from the Indian Institute of Management Lucknow. The MBA Kelaniya is of two years duration and each academic year is divided in to two semesters. The first year of the MBA programme consist of compulsory course units in the areas of Accounting and Finance, Economics, Entrepreneurship, Management, Skill Development and Technology. The second year of the MBA programme has been designed to provide the students with the opportunity either to specialize in the areas of Accounting and Finance, Business Technology, Entrepreneurship, Human Resource Management and Marketing Management or to pursue a general MBA without specializations. Accordingly, all course units pertaining to the areas of specialization are offered in the first semester of the second year. One of the key features of the MBA Kelaniya is its focus on research, thus all students

are required to complete a dissertation in the second semester of the second year. Research methodology lectures, seminars, and workshops are conducted throughout the second year of the MBA programme to enhance research skills of the students. Lectures of MBA Kelaniya are conducted on weekends to accommodate the demands of prospective employed students and are conducted in the English language. MBA Kelaniya also uses Learning Management System to facilitate the learning process of the students. Since its inception, MBA Kelaniya has been able to attract students employed in key government institutions and leading private sector organizations in Sri Lanka. Importantly, MBA Kelaniya has also been able to attract international students from China, India, Palestine and South Africa. MBA Kelaniya had pioneered the idea of international industrial visit back in 2007, and it has continued to be an integral part of the MBA programme. Today, MBA Kelaniya has become one of the best-established MBA programmes in Sri Lanka.

## 2.7 Gold Medals Awarded by the Faculty

- This Gold Medal is awarded by the Chartered Institute of Management Accountants to the student with the highest GPA in the Bachelor of Business Management Honours in Accountancy Degree.
- This Gold Medal is awarded by the Association of Chartered Certified Accountants to the student who gets the highest marks in the Bachelor of Business Management Honours in Accountancy Degree and participates in extracurricular activities.
- This Gold Medal is awarded by the Institute of Chartered Accountants of Sri Lanka to the student who gets the highest marks for the Internship in Accountancy subject in following Bachelor of Business Management Honours in Accountancy Degree.
- This Gold Medal is awarded by Colombo Stock Exchange to the outstanding research in Accounting in the final year of Bachelor of Business Management Honours in Accountancy Degree.
- This Gold Medal is awarded the Institute of Certified Management Accounts of Sri Lanka to the student with the highest marks for the Management Accounting Subjects in Business Management Honours in Accountancy Degree.
- This Gold Medal is awarded by the Institute of Internal Auditors Sri Lanka Chapter to the Most outstanding student of the Bachelor of Business Management Honours in Auditing and Forensic Accounting Degree Programme.
- This Gold Medal is awarded by Chartered Institute of Management Accountants to the student with the highest GPA in the Bachelor of Business Management Honours in Accounting Information Systems Degree.
- This Gold Medal is awarded by the Association of Chartered Certified Accountants to the student who achieves the highest overall performance in the Bachelor of Business Management Honours in Accounting Information Systems Degree.
- This Gold Medal is awarded by the Institute of Certified Management Accounts of Sri Lanka to the student who achieves the “Highest Aggregate Mark for Business Reporting Pillar” in Business Management Honours in Accounting Information Systems Degree.
- This Gold Medal is awarded to the student who obtains the highest GPA in Bachelor of Business Management Honours in Marketing Degree.
- This Gold Medal is awarded for the Best Achiever to the best all round student in academic, sports and extra-curricular activities in Bachelor of Business Management Honours in Marketing Degree.
- This Gold Medal is awarded to the student who obtains the highest GPA in Bachelor of Business Management Honours in Digital Marketing Degree.

- Gold Medal with Cash Prize of Rs.30,000.00 offered by Chartered Institute of Personal Management for the Highest GPA obtained Student of the year in the B.B.Mgt. Honours in Human Resource Management.
- Gold Medal for 'The HR Student of the Year' in B.B.Mgt. Honours in Human Resource Management offered by Department of Human Resource Management and full scholarship to follow MHRM degree Programme.
- Gold Medal with cash prize of Rs.30,000.00 offered by AIA Insurance Sri Lanka PLC for The Outstanding Student Performer of the Department of Human Resource Management in B.B.Mgt. Honours in Human Resource Management.
- Gold Medal for the Highest GPA Achieved student (Rahula Sanskruthayana Memorial Gold Medal) at the Faculty of Commerce and Management Studies.
- Gold Medal and Cash Award worth 20,000 LKR offered by the Institute of Chartered Accountants of Sri Lanka (ICASL) for the Highest GPA holder of Bachelor of Business Management (Special) Degree in Finance.
- Gold Medal and Cash Award worth 100,000 LKR offered by Chartered Financial Analyst (CFA) Society, Sri Lanka for the Most outstanding student of Bachelor of Business Management (Special) Degree in Finance.
- Gold Medal offered by the Institute of Bankers, Sri Lanka (IBSL) for the Highest GPA holder of Bachelor of Business Management Honours Degree in Banking.
- Gold Medal (worth 10,000 LKR) and Cash Award worth 30,000 LKR offered by the Acuity Knowledge Partners for the Highest GPA holder of Bachelor of Business Management Honours Degree in Financial Engineering.
- Gold Medal offered by the KPMG Sri Lanka for the Most outstanding student of Bachelor of Business Management Honours Degree in Financial Engineering .
- Gold Medal and Cash Award worth 100,000 LKR offered by the Softlogic Life Insurance PLC for the Highest GPA holder of Bachelor of Business Management Honours Degree in Insurance.
- Gold Medal (worth 10,000 LKR) and Cash Award worth 30,000 LKR offered by the Janashakthi Group for the Most outstanding student of Bachelor of Business Management Honours Degree in Insurance.
- Gold Medal and Cash Award offered by the Colombo Stock Exchange for the Highest GPA holder of Capital Market related subjects in the Department of Finance.
- Gold Medal and Cash Prize offered by Edinborough Products Pvt. Ltd. to the student with the highest GPA in the Bachelor of Commerce Honours Degree, awarded by the Department of Commerce and Financial Management.
- Gold Medal offered by the Department of Commerce and Financial Management to the student with the highest GPA in the Bachelor of Commerce Honours in Entrepreneurship Degree, awarded by the Department of Commerce and Financial Management.
- Gold Medal offered by E-W Information Systems Colombo Limited to the student with the highest GPA in the Bachelor of Commerce Honours in Business Technology Degree, awarded by the Department of Commerce and Financial Management.
- Gold Medal offered by LB Finance PLC to the student with the highest GPA in the Bachelor of Commerce Honours in Financial Management Degree, awarded by the Department of Commerce and Financial Management.
- Gold Medal offered by the Mr. Linus Silva Scholarship Fund to the student with the highest GPA across all Bachelor of Commerce Honours Degree programmes awarded by the Department of Commerce and Financial Management.



## 2.8 Student Examination Registration Process of the Faculty

### Accessing the Faculty Information System (FIS)

- i) All students are expected to create a login in Faculty Information System (FIS) at the commencement of the first year. ([http://pg.fcms.kln.ac.lk/fcms\\_sis/e\\_login.php](http://pg.fcms.kln.ac.lk/fcms_sis/e_login.php)) OR



- ii) For the first time login, students should provide student number as the username (Ex: BM/2018/001) and NIC number as the password (Ex: 995380943V / 199953080943).
- iii) Students can change their passwords after the first login.
- iv) If a student is unable to login to the system due to password mismatched or require changing the password, please use forgot password option in the login page.
- v) All students are expected to login to the Faculty Information System (FIS) at the beginning of the first year to check whether their personal details are correct.
- vi) If the students' name, addresses and the National Identity Card/Passport Number are different, he/she needs to inform it to the Academic branch immediately along with relevant proof documents as your full name indicated in the system, will be printed on your final-results sheets and degree certificate.
- vii) If the students need to change the personal details except students' name, address and National Identity Card/Passport Number, student can use update option under the student personal Information section in the Faculty Information System (FIS).

### Student Examination Process

- i) Registration for course units in every semester is mandatory for students.
- ii) Subject registration is allowed during the 3<sup>rd</sup> and 4<sup>th</sup> week of every semester through Faculty Information System (FIS) of the Faculty of Commerce and Management Studies.
- iii) Selection of the course units must be done very carefully as students will not be permitted to change their subjects once the registration period is over.
- iv) If students need to change their optional course units after the online submission, he/she needs to submit a request letter to the dean of the faculty, through head of the department (This should be done before the registration period is closed)
- v) For the repeat and medical subjects' students are advised to register through Examinations Branch by completing a registration form along with a pay slip. Registration dates will be communicated to the students through University web site and notices.
- vi) Further students applied for medical subjects and repeat subjects which have not been completed within six academic years need to appeal for those through Academic Branch. They must attach their senate approved appeal request with the repeat form.
- vii) Examination timetable can be accessed through Faculty Information System (FIS) one week prior to the study leave period.
- viii) Students can download their admissions through Faculty Information System (FIS) until the end of the study leave period only.
- ix) Students can view their results, semester wise GPA through Faculty Information System (FIS).

### Student E-Services

- Faculty Information System (FIS): [http://pg.fcms.kln.ac.lk/fcms\\_sis/e\\_login.php](http://pg.fcms.kln.ac.lk/fcms_sis/e_login.php)
  - To register for the examinations in every semester.
  - To download exam admissions.
  - To view results and GPA.
  - To view notices and exam timetables.
  - To check the accuracy of the personal details of the students.
- Learning Management System (eKel): <https://ekel.kln.ac.lk/>
  - To download lecture materials of the course units.
  - To view notices regarding lectures and examinations.
  - To upload assignments.
- Online Evaluation System (EVAL) : <https://eval.kln.ac.lk/>
  - To sit for online examinations.
- Faculty Web Site: <http://fcms.kln.ac.lk/>
  - To access information related to the faculty.
- Change Kelani-Mail/ WIFI / eKel / EVAL Passwords: <https://ict.kln.ac.lk/>
- Online lecturers and examination using Zoom (<http://learn.zoom.us>)
- Download Microsoft Software (MS Software / MS Office): <https://ict.kln.ac.lk/>

# 03.

## DEPARTMENT OF ACCOUNTANCY

### 3.1 Introduction

The Department of Accountancy (DoA) in the Faculty of Commerce and Management Studies has been a leading provider of accounting education and research. It was established in 1998 to generate high quality accounting graduates who are globally employable and marketable. The mission of the Department of Accountancy is “to develop students with academic and professional competencies to meet the demands of the competitive global environment through its sustainable excellence in accounting education and research, and to enhance the position as the leading center of knowledge by fostering intellectual collaborations while taking strategic initiatives”. The DoA has strived to accomplish excellence in Accounting education and research in the mainstream areas of accounting and related disciplines.

The Department of Accountancy has already signed seven Memorandum of Understanding (MoU) with the Colombo Stock Exchange (CSE), the Institute of Internal Auditors Lanka Chapter (IIALC), the Institute of Chartered Accountants of Sri Lanka (CA Sri Lanka), Association of Chartered Certified Accountants (ACCA), Ernst & Young (EY), Institute of Certified Management Accounts of Sri Lanka (CMA) and Fortude Private Limited to focus on areas such as mutual collaborative initiatives to uplift the accounting education and profession in Sri Lanka.

### 3.2 Administration



#### Head of the Department




**Prof. M.A.T.K. Munasinghe**











B.Sc. (Accountancy) (USJ), MBA (C’bo), Ph.D. (UK), FCA, ACMA







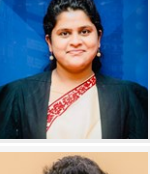
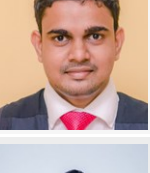
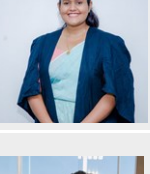
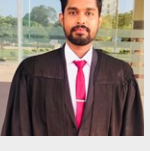
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### 3.3 Academic Staff and Non Academic Staff

#### *Academic Staff*

Profile	Name	Position
1. 	<b>Prof. M.A.T.K. Munasinghe</b> B.Sc. (Accountancy) (USJ), MBA (C’bo), Ph.D. (UK), FCA, ACMA	Professor Head of the Department
2. 	<b>Senior Prof. P. M. C. Thilakerathne</b> B.Com. (Kel’ya), M.Com. (Panjab), Ph.D. (Aegean)	Senior Professor (Released for State Service)
3. 	<b>Prof. D. K. Yapa Abeywardana</b> B.Com. (USJ), M.Sc. (Mgt.) (USJ), MAAT, Ph.D. (B’ham, UK)	Professor

4.		<b>Prof. U. L. T. P. Gunasekara</b> B.Sc. (Bus. Admin.) (USJ), MBA (C'bo), Ph.D. (Kel'ya)	Professor
5.		<b>Prof. K. K. Tilakasiri</b> B.Com. (USJ), M.Sc. Mgt. (USJ), Ph.D. (Victoria, Australia)	Professor
6.		<b>Prof. M. W. Madurapperuma</b> B.A. (Econ) (C'bo), M.A. (Econ) (C'bo), M.Com. (Kel'ya), Ph.D. (Rdg, UK)	Professor
7.		<b>Dr. W. V. A. D. Karunaratne</b> B.B.Mgt. (Accountancy) (Kel'ya), PGD in Bus. Stat (USJ), M.Com. (Kel'ya), MAAT, Ph.D. (CCNU)	Senior Lecturer - Gr. I
8.		<b>Dr. G. M. M. Sujeewa</b> B.B.Mgt. (Accountancy) (Kel'ya), M.Sc. in Applied Finance (USJ), FCA, ACCA (UK), ACFE (USA), ACMA, Ph.D. - Forensic Accounting	Senior Lecturer - Gr. I
9.		<b>Dr. R. M. D. A. P. Rajapakshe</b> B.B.A. (Finance) (C'bo), M.Sc. (Mgt.) (USJ), CBA, Ph.D. (MSU)	Senior Lecturer - Gr. I
10.		<b>Mr. H. A. P. L. Perera</b> B.B.Mgt. (Finance) Kel'ya, AMA (CMAA), M.Sc. (IT) (Moratuwa), Reading for Ph.D. (Australia)	Senior Lecturer - Gr. II (on Study Leave)
11.		<b>Ms. W. D. N. Aruppala</b> B.B.Mgt. (Finance) (Kel'ya), MBA in MoT (Moratuwa), Reading for Ph.D. (USJ)	Senior Lecturer - Gr. II (on Study Leave)
12.		<b>Mr. M. D. Pubudu Kawshalya</b> B.B.Mgt. (Accountancy) (Kel'ya), MBA (C'bo), CASL Passed Finalist, CIMA Passed Finalist	Senior Lecturer - Gr. II
13.		<b>Ms. K. H. Perera</b> B.Sc. (Accounting) (USJ), MBA(USJ), FCA, Reading for Ph.D. (USJ)	Senior Lecturer - Gr. II (on Study Leave)

14.		<p><b>Ms. W. T. N. M. Perera</b></p> <p>B.B.Mgt. (Accountancy) (Kel'ya), L.LB (London), ACMA - CMA(SL), ACFE (USA), CIMA Passed Finalist, M.Sc. in Applied Finance (USJ)</p>	Senior Lecturer - Gr. II
15.		<p><b>Mr. P. R. M. R. Perera</b></p> <p>B.B.Mgt. (Accountancy) (Kel'ya), ACMA, CGMA, M.Sc. (Mgt.) (USJ)</p>	Senior Lecturer - Gr. II
16.		<p><b>Ms. N. K. L. Silva</b></p> <p>B.B.Mgt. (Accountancy) (Kel'ya), CMA Passed Finalist (ICMASL), DBF (IBSL), M.Sc. (Mgt) (USJ)</p>	Lecturer
17.		<p><b>Mr. V. L. Weerawickrama</b></p> <p>B.B.Mgt. (Accountancy) (Kel'ya), CIMA Passed Finalist, CA Finalist, MBA in IT (Moratuwa)</p>	Lecturer
18.		<p><b>Mr. R. A. S. Rajapaksha</b></p> <p>B.B.Mgt. (Accountancy) (Kel'ya), CIMA Passed Finalist, CA Finalist, MBA in IT (Moratuwa)</p>	Lecturer
19.		<p><b>Mr. H. Muthunayake</b></p> <p>B.B.Mgt (Acc.) (Kel'ya), ACMA CGMA (UK), ACFE (UK), CA Finalist, Passed Finalist AAT (SL) , MBA (PIM-USJ)</p>	Lecturer
20.		<p><b>Ms. A. G. H. S. K. Wijerathne</b></p> <p>B.B.Mgt (Acc.) (Kel'ya), CIMA Passed Finalist, M.Sc. (Applied Finance) (USJ)</p>	Lecturer
21.		<p><b>Mr. N. L. C. Silva</b></p> <p>B.B.Mgt. (Accountancy) (Kel'ya), Reading for M.Sc. (Mgt) (USJ)</p>	Lecturer (Probationary)
22.		<p><b>Ms. M. R. H. Perera</b></p> <p>B.Sc. (Accounting) (Sp.) (USJ), MBA (UK), CIMA Passed, Finalist, Reading for M.Phil. (C'bo)</p>	Lecture (Probationary)
23.		<p><b>Mr. P. M. D. S. Pathiraja</b></p> <p>B.Sc. (Special) Degree in Accountancy &amp; Business Finance (WUSL), Reading for M.Sc. (Applied Finance) (USJ), Adv. Dip in Forensic Acc. (UK), ACMA, ACPM,</p>	Lecturer (Probationary)

<p>24.</p> 	<p><b>Mr. H. M. M. N. Herath</b>                  B.B.Mgt (Acc.) (Kel'ya), Reading M.Sc. (IT) Moratuwa,                  MAAT, AMCS (SL)</p>	<p>Lecturer (Probationary)</p>
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**Non Academic Staff**

Profile	Name	Position
<p>1.</p> 	<p><b>Mr. M. A. J. P. K. Perera</b></p>	<p>Technical Officer - Gr. II A</p>
<p>2.</p> 	<p><b>Ms. R. K. R. Dhamayanthi</b></p>	<p>Senior Staff Management Assistant</p>
<p>3.</p> 	<p><b>Ms. U. R. G. N. S. Samaranayake</b></p>	<p>Management Assistant - Gr III</p>
<p>4.</p> 	<p><b>Mr. S.V.R. Seram</b></p>	<p>Works Aide - Gr III</p>

### 3.4 Structure of the Degree Programmes

#### ◆ Bachelor of Business Management Honours in Accountancy

Bachelor of Business Management Honours in Accountancy Degree has been specially designed to develop “Accounting & Financial Strategists”, with a comprehensive blend of knowledge, competencies and ethical standards, enabling them to serve as a professional accountant in the corporate world. The curriculum of Bachelor of Business Management Honours in Accountancy Degree has been developed with reference to the guidelines of the Sri Lanka Qualification Framework (SLQF) and it produces nearly one hundred and thirty graduates per year. All students of the DoA are being facilitated by Learning Management System (LMS) for their learning process. To be eligible for the degree, a student should obtain a total of one hundred and twenty (120) credits. The credit structure is given below:

Level	Semester	Course Units Status			Total Credits	
		Core	Optional	Auxiliary	Semester	Year
Level 1	I	15	-	-	15	30
	II	15	-	-	15	
Level 2	I	15	-	-	15	30
	II	15	-	-	15	
Level 3	I	15	-	-	15	30
	II	13	2	-	15	
Level 4	I	11	2	-	13	30
	II	17	-	-	17	
Total Credits		116	4	-	120	120

The Bachelor of Business Management Honours in Accountancy degree programme is among the most popular accounting programmes in Sri Lanka. The DoA aims to provide students with wide exposures to the global business environment and to nurture their ability to adapt to a rapidly changing business environment. Graduates of the Bachelor of Business Management Honours in Accountancy degree programme have an excellent employment record over the years, about 99% of them find their jobs immediately after graduation. Over the years, the DoA graduates of both undergraduate and post-graduate programmes have played a prominent leadership role in accounting profession as well as on other business sectors, including the government, banking and other financial services industries and various nonprofit and public organizations.

Course Code	Title of the Course Unit	Course Status	Credits
<b>LEVEL 1: SEMESTER I</b>			
BACC 11713	Financial Accounting	Core	3
BACC 11723	Microeconomics	Core	3
BACC 11733	Business Mathematics	Core	3
BACC 11743	Management and Organization	Core	3
BACC 11753	Information and Digital Technology	Core	3
BACC 11762*	Business Communication I	Core	2



LEVEL 1: SEMESTER II			
BACC 12773	Financial Reporting	Core	3
BACC 12783	Digitalized Accounting Applications	Core	3
BACC 12793	Management Accounting	Core	3
BACC 12813	Business Statistics	Core	3
BACC 12823	Business Law	Core	3
BACC 12832*	Business Communication II	Core	2
LEVEL 2: SEMESTER I			
BACC 21713	Business Reporting	Core	3
BACC 21723	Auditing and Assurance	Core	3
BACC 21733	Corporate Finance	Core	3
BACC 21742	Marketing Management	Core	2
BACC 21752	Macroeconomics	Core	2
BACC 21762	Entrepreneurship and New Venture Creation	Core	2
BACC 21772*	Professional Skills I	Core	2
LEVEL 2: SEMESTER II			
BACC 22783	Advanced Management Accounting	Core	3
BACC 22793	Advanced Corporate Finance	Core	3
BACC 22813	Business Taxation	Core	3
BACC 22822	Human Resource Management	Core	2
BACC 22832	Corporate Law	Core	2
BACC 22842	Risk Management	Core	2
BACC 22852*	Professional Skills II	Core	2
LEVEL 3: SEMESTER I			
BACC 31713	Strategic Business Reporting	Core	3
BACC 31722	Enterprise Resource Planning Solutions	Core	2
BACC 31733	Assurance, Governance and Ethics	Core	3
BACC 31742	Forensic Accounting	Core	2
DELT 31753	Corporate Taxation	Core	3
BACC 31762	Information Management	Core	2
LEVEL 3: SEMESTER II			
BACC 32772	Financial Modelling and Forecasting	Core	2
BACC 32783	Data Analytics and Visualization	Core	3
BACC 32793	Business Research Methodology	Core	3
BACC 32813	Managerial Economics	Core	3
BACC 33823*	Internship in Accounting I	Core	3
BACC 32832	Management Science Applications	Core	2
BACC 32842	Cyber Security and Information Assurance	Optional	2
BACC 32852	Fraud Analytics and Artificial Intelligence	Optional	2
BACC 32862	International Finance	optional	2

LEVEL 4: SEMESTER I			
BACC 41712	Financial Technology	Core	3
BACC 41722	Sustainability Reporting	Core	3
BACC 41733	Strategic Management	Core	3
BACC 41742	Econometrics	Core	3
BACC 41752	Performance Management	Core	3
BACC 41762	Public Sector Accounting	Optional	3
BACC 41772	Investment Analysis & Portfolio Management	Optional	2
BACC 41782	Operations Management	Optional	2
LEVEL 4: SEMESTER II			
BACC 42793	Accounting Theory and Contemporary Issues	Core	3
BACC 42812	Organizational Behaviour	Core	2
BACC 43826	Internship in Accountancy II	Core	6
BACC 43836	Dissertation in Accountancy	Core	6

\* The credit value of these course units is not counted in the GPA calculation.

#### ◆ Bachelor of Business Management Honours in Auditing and Forensic Accounting

The DoA offers Bachelor of Business Management Honours in Auditing and Forensic Accounting Degree, effective from the academic year 2018/2019. Bachelor of Business Management Honours in Auditing and Forensic Accounting Degree has been specially designed to develop “**Financial Forensic Professional**” who is ready to face the changing dynamics of the corporate world. Founded on principles of ethics and integrity, wisdom and discipline, seeks to empower the future with knowledge and skills, easily distinguished by a brand of unique and versatile Financial Forensic Professionals who can steer any type of financial forensic services successfully. The curriculum of the Bachelor of Business Management Honours in Auditing and Forensic Accounting Degree has been developed with reference to the guidelines of the Sri Lanka Qualification Framework (SLQF), and it produces nearly fifty graduates per year. All students of the DoA are being facilitated by the Learning Management System (LMS) for their learning process. To be eligible for the degree, a student should obtain a total of one hundred and twenty (120) credits. The credit structure is given below:

Level	Semester	Course Units status		Total Credits	
		Core	Auxiliary	Semester Total	Year
Level 1	I	15	-	15	30
	II	15	-	15	
Level 2	I	15	-	15	30
	II	15	-	15	
Level 3	I	15	-	15	30
	II	15	-	15	
Level 4	I	15	-	15	30
	II	15	-	15	
Total Credits		120	-	120	120

Course Code	Title of the Course Unit	Course Status	Credits
<b>LEVEL 1: SEMESTER I</b>			
BAFA 11313	Financial Accounting	Core	3
BAFA 11323	Management & Organization	Core	3
BAFA 11333	Economics	Core	3
BAFA 11343	Business Mathematics	Core	3
BAFA 11353	Information and Digital Technology	Core	3
BAFA 11362	Business Communication I *	Core	2
<b>LEVEL 1: SEMESTER II</b>			
BAFA 12373	Financial Reporting and Controls	Core	3
BAFA 12383	Digitalized Accounting Applications	Core	3
BAFA 12393	Management Accounting	Core	3
BAFA 12413	Business Statistics	Core	3
BAFA 12423	Business Law	Core	3
BAFA 12432	Business Communication II *	Core	2
<b>LEVEL 2: SEMESTER I</b>			
BAFA 21313	Fraud Schemes	Core	3
BAFA 21323	Auditing and Assurance	Core	3
BAFA 21333	Business Reporting	Core	3
BAFA 21343	Corporate Finance	Core	3
BAFA 21353	Managing Business Operations	Core	3
BAFA 21362	Professional Skills I *	Core	2
<b>LEVEL 2: SEMESTER II</b>			
BAFA 22373	Business Processes and Controls	Core	3
BAFA 22383	Corporate Law	Core	3
BAFA 22393	Business Taxation	Core	3
BAFA 22412	Programming for Forensic Accountants	Core	3
BAFA 22422	Criminology	Auxiliary*	2
BAFA 22432	Advanced Management Accounting	Auxiliary*	2
BAFA 22442	Professional Skills II *	Auxiliary*	2
<b>LEVEL 3: SEMESTER I</b>			
BAFA 31113	Fraud Investigation	Core	3
BAFA 31123	Advanced Auditing and Digital Application	Core	3
BAFA 31133	Corporate Taxation and Tax Forensics	Core	3
BAFA 31142	Internal Auditing	Core	2
BAFA 31152	Strategic Business Reporting and Governance	Core	2
BAFA 31162	Enterprise Resource Planning Solutions	Core	2

LEVEL 3: SEMESTER II			
BAFA 32173	Fraud Analytics and Artificial Intelligence	Core	3
BAFA 32183	Fraud Damages and Valuation	Core	3
BAFA 32193	Criminal Law	Core	3
BAFA 32213	Information Management and Cyber Security	Core	3
BAFA 32223	Business Research Methodology	Core	3
BAFA 33233	Internship in Auditing and Forensic Accounting I *	Core	3
LEVEL 4: SEMESTER I			
BAFA 41113	Fraud Prevention, Ethics and Risk Management	Core	3
BAFA 41123	Sustainability Reporting and Compliance	Core	3
BAFA 41133	Strategic Management	Core	3
BAFA 41142	Anti-Corruption and Money Laundering	Core	2
BAFA 41152	Public Sector Accounting and Controls	Core	2
BAFA 41162	Econometrics	Core	2
LEVEL 4: SEMESTER II			
BAFA 42173	Contemporary Issues in Auditing and Forensic Accounting	Core	3
BAFA 43186	Internship in Auditing and Forensic Accounting II	Core	6
BAFA 43196	Dissertation in Auditing and Forensic Accounting	Core	6

\* The credit value of these course units is not counted in the GPA calculation.

#### ◆ Bachelor of Business Management Honours in Accounting Information Systems Degree

Bachelor of Business Management Honours in Accounting Information Systems has been specially designed to develop academic and professional Knowledge, Skills, Attitudes, Values, and Mind-set in its graduates to suit for a career in the functional discipline of accounting and accounting information systems both nationally and internationally, and to engage in research-based studies at postgraduate level. In par with the global trends and demands in the industry, the graduate of the Bachelor of Business Management Honours in Accounting Information Systems would be able to serve at various job roles such as Business/Financial Analysts, Information Officers, System Analysts, Accountants, Business Managers and etc. Further they would be ready to grab the emerging opportunities in an ever-changing environment and provide creative business solutions blended with digital technologies to set the mark.

The curriculum of the Bachelor of Business Management Honours Degree has been developed with reference to the guidelines of the Sri Lanka Qualification Framework (SLQF), and it produces nearly fifty graduates per year. All students of the DoA are being facilitated by the Learning Management System (LMS) for their learning process. To be eligible for the degree, a student should obtain a total of one hundred and twenty (120) credits including ninety (90) credits in first three years and Thirty (30) credits. The credit structure is given below.

Level	Semester	Course Units status			Total Credits	
		Core	Optional	Auxiliary	Semester Total	Year
Level 1	I	15	-	-	15	30
	II	15	-	-	15	
Level 2	I	15	-	-	15	30
	II	15	-	-	15	
Level 3	I	15	-	-	15	30
	II	12	3	-	15	
Level 4	I	15	-	-	15	30
	II	15	-	-	15	
Total Credits		117	3	-	120	120

Course Code	Title of the Course Unit	Course Status	Credits
<b>LEVEL 1: SEMESTER I</b>			
BAIS 11013	Financial Accounting	Core	3
BAIS 11023	Information and Digital Technology	Core	3
BAIS 11033	Business Mathematics	Core	3
BAIS 11053	Management & Organization	Core	3
BAIS 11113	Business Economics	Core	3
BAIS 11142*	Business Communication I	Core	2
<b>LEVEL 1: SEMESTER II</b>			
BAIS 12074	Financial Reporting and Digitalization	Core	4
BAIS 12093	Business Statistics	Core	3
BAIS 12103	Cost & Management Accounting	Core	3
BAIS 12123	Business Law	Core	3
BAIS 12132	Operations Management	Core	2
BAIS 12152*	Business Communication II	Core	2
<b>LEVEL 2: SEMESTER I</b>			
BAIS 21023	Business Taxation	Core	3
BAIS 21033	Auditing and Assurance	Core	3
BAIS 21043	Corporate Finance	Core	3
BAIS 21103	Database Management Systems	Core	3
BAIS 21163	Human Resource Management	Core	3
BAIS 21172*	Professional Skills I	Core	2
<b>LEVEL 2: SEMESTER II</b>			
BAIS 22063	Advanced Management Accounting	Core	3
BAIS 22073	Business Reporting, Governance & Ethics	Core	3
BAIS 22123	Advanced Finance and Financial Modeling	Core	3
BAIS 22133	Programming Logic and Design	Core	3
BAIS 22143	Financial Technology	Core	3
BAIS 22152*	Professional Skills II	Core	2

<b>LEVEL 3: SEMESTER I</b>			
BAIS 31013	Advanced Business Reporting	Core	3
BAIS 31023	Corporate Taxation and Digital Applications	Core	3
BAIS 31173	Advanced Auditing and Digital Applications	Core	3
BAIS 31043	Information Management	Core	3
BAIS 31183	Project Management	Core	3
<b>LEVEL 3: SEMESTER II</b>			
BAIS 32073	Business Research Methods	Core	3
BAIS 32093	Business Analytics and Big Data	Core	3
BAIS 32143	Marketing Management and Digital Applications	Core	3
BAIS 32153	Cyber Security and Information Assurance	Core	3
BAIS 32113**	Investment Analysis and Portfolio Management	Optional	3
BAIS 32123**	Performance Management	Optional	3
BAIS 32163**	Digital Forensics and Electronic Evidence	Optional	3
<b>LEVEL 4: SEMESTER I</b>			
BAIS 41013	Strategic Management	Core	3
BAIS 41023	Business Processes and Information Systems Integration	Core	3
BAIS 41033	Data Mining and Predictive Analytics	Core	3
BAIS 41043	Econometrics	Core	3
BAIS 41103	Organizational Behaviour	Core	3
<b>LEVEL 4: SEMESTER II</b>			
BAIS 43056	Internship in Accounting Information Systems	Core	6
BAIS 43066	Dissertation in Accounting Information Systems	Core	6
BAIS 42093	Data Visualization & Interpretation	Core	3

\* The credit value of these course units is not counted in the GPA calculation.

\*\* Students need to select only one optional course out of the available optional courses in Level III Semester II.

### 3.5 By-Laws Applicable to Degree Programmes

#### ◆ Bachelor of Business Management Honours in Accountancy

By-Laws made by the Council of the University of Kaleniya under section 135 of the University Act No.16 of 1978.

1. Subject to these By-Laws, a student may be a Bachelor of Business Management Honours in Accountancy if he/she,
  - a. has been admitted to the University as a student under section 15(vii) of the Universities Act No.16 of 1978;
  - b. has been a duly registered student of the University for the period prescribed for courses of study leading to Bachelor of Business Management Honours in Accountancy and his/her registration continues to be in force;
  - c. has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Bachelor of Business Management Honours in Accountancy; Prescribed by these By-Laws, and the regulations and rules made by the University in respect of examinations/ assessments pertaining to each course unit counted towards the said Degree;
  - d. has satisfied the following requirements-
    - i. pursued the relevant program of study for a minimum period of four academic years,
    - ii. accumulated 30 credits for each level totaling to 120 credits<sup>1</sup> of which 116 credits should be from the compulsory-course units, 04 credits from the optional course units,
    - iii. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than 6 credits from each level,
    - iv. In the computation of the GPA for Bachelor of Business Management Honours in Accountancy, the grades obtained in respect of the Core course units aggregating to 116 credits, and the best grades obtained in respect of optional course units aggregating to 4 credits in level III and IV should be considered.
    - v. obtained a minimum GPA of 2.00,
    - vi. obtained a C or better for the following course units which units are not counted for the GPA
      - Business Communication I
      - Business Communication I
      - Professional Skills I
      - Professional Skills II
      - Internship in Accounting I
    - vii. completed the relevant requirements within a period of six consecutive academic years.
  - e. obtained a C or better for Dissertation in Accountancy and Internship in Accountancy II course units.
  - f. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;

- g. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the degree programme shall be prescribed by Regulations.
  3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards degree programme due notice shall be given to the students of any such amendments, changes, additions or deletions.
  4. Each of the examinations/assessments counted towards the degree programme shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/ Heads of the relevant departments shall have certified that he/ she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.
  5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
    - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/ or orally and may adopt any other forms of evaluation, and;
    - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/ project reports done in respect of any course unit.
  6. A candidate shall present himself/ herself for examination/ assessment in respect of each course unit counted towards the degree programme on the first occasion on which the examination is held up on the completion of studies pertaining to the course unit, unless the Senate decides otherwise.
  7. Award of Class;
    - a. A candidate who has satisfied the requirements in 1.a. 1.b. 1.c. 1.e. 1.f. and 1.g. above may be awarded First Class, Second Class (Upper Division) or Second Class (Lower Division), as the case may be, on the overall performance in the course units counted towards the said Degree.
    - b. A candidate shall be eligible for the award of Classes if he/ she satisfies the criteria as laid down in section 8. below unless the Senate decides otherwise.
  8. Eligibility for Award of Bachelor of Business Management Honours in Accountancy
    - a. **For the award of Bachelor of Business Management Honours in Accountancy with a First Class a candidate must;**
      - i. obtained in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits, provided that a portion of the said grades are from third year and/or fourth year course units aggregating to at least 20 credits, and grades of C or better in the remaining course units,
      - ii. obtained a minimum GPA of 3.70,
      - iii. obtained a C or better for the following course units which units are not counted for the GPA
        - Business Communication I
        - Business Communication I
        - Professional Skills I
        - Professional Skills II
        - Internship in Accounting I
 and,



iii. completed the relevant requirements within a period of six consecutive academic years.

**b. For the award of Bachelor of Business Management Honours in Accountancy with a Second Class (Upper Division)**

i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from the third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better for eight(08) credits in the remaining course units with grades of C-/D+/D in course units aggregating to not more than five (05) credits from each year,

ii. obtained a minimum GPA of 3.30,

iii. obtained a C or better for the following course units which units are not counted for the GPA

- Business Communication I
- Business Communication I
- Professional Skills I
- Professional Skills II
- Internship in Accounting I

and,

iv. completed the relevant requirements within four consecutive academic years.

**c. For the award of Bachelor of Business Management Honours in Accountancy with a Second Class (Upper Division)**

i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better for eight(08) credits in the remaining course units with grades of C-/D+/D in course units aggregating to not more than five (05) credits from each year,

ii. obtained a minimum GPA of 3.0,

iii. obtained a C or better for the following course units which units are not counted for the GPA

- Business Communication I
- Business Communication I
- Professional Skills I
- Professional Skills II
- Internship in Accounting I

and,

iv. completed the relevant requirements within four consecutive academic years.

9. A candidate shall be deemed to have appeared for any examination/ assessment in respect of the course units that he/ she had registered for at the beginning of a semester/ year, irrespective of whether the candidate appears or not for the examination/ assessment unless the Senate decides otherwise.

10. Additional rules and regulations pertaining to Bachelor of Business Management Honours in Accountancy

a. Registration for optional course units: Students are required to register for optional course units and must complete their registration for selected course units within first two weeks from the commencement of each academic semester. No changes are allowed after the registration for such course units.

- b. **Repeat Examination:** A student who obtains grade below 'C' (eg. C-, D+, D or E) in a particular course unit may re-sit the examination in respect of that course unit for the purpose of improving the grade; the best grade obtainable in the instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/she will be entitled to the higher grade. In case of this, continuous assessment marks will not be carried forward, instead students will be evaluated solely based on the marks obtained at the end-semester examination. Students who are sitting the examination on medical grounds will not be considered as repeat candidates.
- c. **Re-it Examination:** A final year student who obtains a grade below 'C' (eg. C-,D+,D or E) in a particular course unit at Level IV semester 2 examination may re-sit the examination in the next academic year (in semester 1) of that course unit/s for the purpose of improving the grade; the best grade obtainable in the instance is 'C'. In the event a student obtains a lower grade while attempting to have a better grade, he/she will be entitled to a higher grade. In case of this continuous assessment, marks will not be carried forward. instead students will be evaluated solely based on the marks obtained at the end-semester examination. Students who are sitting the examination on medical grounds will not be considered as repeat candidates.
- d. **Medical Grounds:** Students who do not sit for the final exam for medical reasons will be allowed to carry forward their continuous assessment marks for the next sitting. If he/she has not earned marks for the continuous assessments, then he/she will be allowed to attend the classes with the current respective batch in order to earn marks and if not he/she will be entitled only for the marks allocated for the end semester examination. Medical certificates will not be accepted unless it has been issued/ certified by the chief Medical officer of the university, the officer in charge of the Government Hospital, or the Medical Superintendent of an Ayurvedic Government. If a student obtains a medical certificate from a private medical practitioner, it must be certified by the Medical Officer of the University of Kelaniya. The acceptance of the medical certificate is subject to the approval of the appeal board of the university.

◆ **Bachelor of Business Management Honours in Auditing and Forensic Accounting**

By-Laws made by the Council of the University of Kelaniya under section 135 of the University Act No.16 of 1978.

1. Subject to these By-Laws, a student may be a Bachelor of Business Management Honours in Auditing and Forensic Accounting, if he/ she,
  - a. has been admitted to the University as a student under section 15(vii) of the Universities Act No.16 of 1978;
  - b. has been a duly registered student of the University for the period prescribed for courses of study leading to the Bachelor of Business Management Honours in Auditing and Forensic Accounting and his/her registration continues to be in force;
  - c. has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Bachelor of Business Management Honours in Auditing and Forensic Accounting ; Prescribed by these By-Laws, and the regulations and rules made by the University in respect of examinations/ assessments pertaining to each course unit counted towards the said Degree;
  - d. has satisfied the following requirements-
    - ii. Pursued the relevant program of study for a minimum period of four academic years,
    - iii. Accumulated 30 credits in each level 1, 2, 3 and level 4 respectively, totaling to 120 credits of which 118 credits should be from the compulsory-course units and the remaining 02 credits from the auxiliary course units,

- iii. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than 6 credits from each level.
  - iv. In the computation of the GPA for Bachelor of Business Management Honours in Accountancy, the grades obtained in respect of the compulsory course units aggregating to 04 credits, and the best grades obtained in respect of optional course units aggregating to 04 credits in level III and IV should be Considered.
  - v. Obtained a minimum GPA of 2.00,
    - i. obtained a C or better for the following course units which units are not counted for the GPA
      - Business Communication I
      - Business Communication I
      - Professional Skills I
      - Professional Skills II
      - Internship in Accounting I
    - and,
    - iv. completed the relevant requirements within a period of six academic years.
  - e. obtained a C or better for Dissertation in Accountancy and Forensic Accounting and Internship in Auditing and Forensic Accounting II course units.
  - f. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;
  - g. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the degree programme shall be prescribed by Regulations.
  3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards degree programme due notice shall be given to the students of any such amendments, changes, additions or deletions.
  4. Each of the examinations/assessments counted towards the degree programme shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/ Heads of the relevant departments shall have certified that he/ she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.
  5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
    - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/ or orally and may adopt any other forms of evaluation, and;
    - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/ project reports done in respect of any course unit.

6. A candidate shall present himself/ herself for examination/ assessment in respect of each course unit counted towards the degree programme on the first occasion on which the examination is held up on the completion of studies pertaining to the course unit, unless the Senate decides otherwise.
7. Award of Class;
  - c. A candidate who has satisfied the requirements in 1.a. 1.b. 1.c. 1.e. 1.f. and 1.g. above may be awarded First Class, Second Class (Upper Division) or Second Class (Lower Division), as the case may be, on the overall performance in the course units counted towards the said Degree.
  - d. A candidate shall be eligible for the award of Classes if he/ she satisfies the criteria as laid down in section 8. below unless the Senate decides otherwise.
8. Eligibility for Award of Bachelor of Business Management Honours in Accountancy
  - a. **For the award of Bachelor of Business Management Honours in Auditing and Forensic Accounting with a First Class a candidate must;**
    - i. obtained in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits, provided that a portion of the said grades are from third year and/or fourth year course units aggregating to at least 20 credits, and grades of C or better in the remaining course units,
    - ii. obtained a minimum GPA of 3.70,
    - iii. obtained a C or better for the following course units which units are not counted for the GPA
      - Business Communication I
      - Business Communication I
      - Professional Skills I
      - Professional Skills II
      - Internship in Accounting Iand,
    - iii. completed the relevant requirements within a period of six consecutive academic years.
  - b. **For the award of Bachelor of Business Management Honours in Auditing and Forensic Accounting with a Second Class (Upper Division) a candidate must;**
    - i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from the third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better for eight(08) credits in the remaining course units with grades of C-/D+/D in course units aggregating to not more than five (05) credits from each year,
    - ii. obtained a minimum GPA of 3.30,
    - iii. obtained a C or better for the following course units which units are not counted for the GPA
      - Business Communication I
      - Business Communication I
      - Professional Skills I
      - Professional Skills II
      - Internship in Accounting Iand,
    - iv. completed the relevant requirements within four consecutive academic years.

**c. For the award of Bachelor of Business Management Honours in Auditing and Forensic Accounting with a Second Class (Upper Division) a candidate must;**

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better for eight(08) credits in the remaining course units with grades of C-/D+/D in course units aggregating to not more than five (05) credits from each year,
- ii. obtained a minimum GPA of 3.0,
- iii. obtained a C or better for the following course units which units are not counted for the GPA
  - Business Communication I
  - Business Communication I
  - Professional Skills I
  - Professional Skills II
  - Internship in Accounting I

and,

iv. completed the relevant requirements within four consecutive academic years.

9. A candidate shall be deemed to have appeared for any examination/ assessment in respect of the course units that he/ she had registered for at the beginning of a semester/ year, irrespective of whether the candidate appears or not for the examination/ assessment unless the Senate decides otherwise.
10. Additional rules and regulations pertaining to Bachelor of Business Management Honours in Accountancy
  - a. Registration for optional course units: Students are required to register for optional course units and must complete their registration for selected course units within first two weeks from the commencement of each academic semester. No changes are allowed after the registration for such course units.
  - b. Repeat Examination: A student who obtains grade below 'C' (eg. C-, D+, D or E) in a particular course unit may re-sit the examination in respect of that course unit for the purpose of improving the grade; the best grade obtainable in the instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/she will be entitled to the higher grade. In case of this, continuous assessment marks will not be carried forward, instead students will be evaluated solely based on the marks obtained at the end-semester examination. Students who are sitting the examination on medical grounds will not be considered as repeat candidates.
  - c. Re-it Examination: A final year student who obtains a grade below 'C' (eg. C-,D+,D or E) in a particular course unit at Level IV semester 2 examination may re-sit the examination in the next academic year (in semester 1) of that course unit/s for the purpose of improving the grade; the best grade obtainable in the instance is 'C'. In the event a student obtains a lower grade while attempting to have a better grade, he/she will be entitled to a higher grade. In case of this continuous assessment, marks will not be carried forward. instead students will be evaluated solely based on the marks obtained at the end-semester examination. Students who are sitting the examination on medical grounds will not be considered as repeat candidates.
  - d. Medical Grounds: Students who do not sit for the final exam for medical reasons will be allowed to carry forward their continuous assessment marks for the next sitting. If he/she has not earned marks for the continuous assessments, then he/she will be allowed to attend the classes with the current respective batch in order to earn marks and if not he/she will be entitled only for the marks allocated for the end semester examination. Medical certificates will not be accepted unless it has been

issued/ certified by the chief Medical officer of the university, the officer in charge of the Government Hospital, or the Medical Superintendent of an Ayurvedic Government. If a student obtains a medical certificate from a private medical practitioner, it must be certified by the Medical Officer of the University of Kelaniya. The acceptance of the medical certificate is subject to the approval of the appeal board of the university.

◆ **Bachelor of Business Management Honours in Accounting Information Systems Degree**

1. Subject to these By-Laws, a student may be a Bachelor of Business Management Honours in Auditing Information System Degree if he/ she,
  - a. has been admitted to the University as a student under section 15(vii) of the Universities Act No.16 of 1978;
  - b. has been a duly registered student of the University for the period prescribed for courses of study leading to the Bachelor of Business Management Honours in Auditing and Forensic Accounting and his/her registration continues to be in force;
  - c. has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Bachelor of Business Management Honours in Auditing and Forensic Accounting ; Prescribed by these By-Laws, and the regulations and rules made by the University in respect of examinations/ assessments pertaining to each course unit counted towards the said Degree;
  - d. has satisfied the following requirements-
    - i. Pursued the relevant program of study for a minimum period of four academic years,
    - ii. Accumulated 30 credits in each level 1, 2, 3 and level 4 respectively, totaling to 120 credits of which 118 credits should be from the compulsory-course units and the remaining 02 credits from the auxiliary course units,
    - iii. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than 6 credits from each level, In the computation of the GPA for Bachelor of Business Management Honours in Accountancy, the grades obtained in respect of the Core course units aggregating to 116 credits, and the best grades obtained in respect of optional course units aggregating to 4 credits in level III and IV should be considered.
    - iv. obtained a minimum GPA of 2.00,
    - v. Completed the relevant requirements within a period of six consecutive academic years.
  - e. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;
  - f. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the Bachelor of Business Management Honours in Accounting Information Systems Degree shall be prescribed by Regulations.
3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/ assessments counted towards Bachelor of Business Management Honours in Accounting Information Systems Degree. Due notice shall be given to the students of any such amendments, changes, additions or deletions.

4. Each of the examinations/assessments counted towards the Bachelor of Business Management Honours in Accounting Information Systems Degree shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/ Heads of the relevant departments shall have certified that he/ she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.
5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
  - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/ or orally and may adopt any other forms of evaluation, and;
  - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/ project reports done in respect of any course unit.
6. A candidate shall present himself/ herself for examination/ assessment in respect of each course unit counted towards Bachelor of Business Management Honours in Accounting Information Systems Degree on the first occasion on which the examination is held up on the completion of studies pertaining to the course unit, unless the Senate decides otherwise.
7. Award of Honours;
  - a. A candidate who has satisfied the requirements in (1.) above in respect of the Bachelor of Bachelor of Business Management Honours in Accounting Information Systems Degree may be awarded First Class Honours, Second Class (Upper Division) Honours or Second Class (Lower Division) Honours, as the case may be, on the overall performance in the course units counted towards the said Degree.
  - b. A candidate shall be eligible for the award of Honours if he/ she satisfies the criteria as laid down in section (8.) below, unless the Senate decides otherwise.
8. Eligibility for Award of Honours;
  - a. **First Class Honours**

A candidate may be awarded First Class Honours provided he/she has;

    - i. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits, provided that 1/3 of said grades are from third year and/ or fourth year course units, and grades of C or better in the remaining course units,
    - ii. Obtained a minimum GPA of **3.70**, and
    - iii. Completed the relevant requirements within four consecutive academic years.
  - b. **Second Class (Upper Division) Honours**

A candidate maybe awarded Second Class (Upper Division) Honours provided he/ she has;

    - i. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that 1/3 of said grades are from third year and/ or fourth year course units, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each year,
    - ii. Obtained a minimum GPA of **3.30**, and
    - iii. Completed the relevant requirements within four consecutive academic years.

### c. Second Class (Lower Division)

A candidate may be awarded Second Class (Lower Division) Honours provided he/she has;

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided 1/3 of said grades are from third year and/ or fourth year course units, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each year,
- ii. Obtained a minimum GPA of **3.0**, and
- iii. Completed the relevant requirements within four consecutive academic years.

A candidate shall be deemed to have appeared for any examination/ assessment in respect of the course units that he/ she had registered for at the beginning of a semester/ year irrespective of whether the candidate appears or not for the examination/ assessment unless the Senate decides otherwise.

## 3.6 Evaluation System

**Grading System:** Marks obtained in respect of a course unit will be graded according to a twelve-category system shown as follows:

Range of Marks	Grade	Grade Point Value
85 – 100	A+	4.00
70 – 84	A	4.00
65 – 69	A-	3.70
60 – 64	B+	3.30
55 – 59	B	3.00
50 – 54	B-	2.70
45 – 49	C+	2.30
40 – 44	C	2.00
35 – 39	C-	1.70
30 – 34	D+	1.30
25 – 29	D	1.00
00 – 24	E	0.00

Students should complete all course units that they have registered for and if they fail to produce valid reasons for not completing a particular course unit a grade of 'E' will be given.

**Registration for Optional/ Auxiliary Course Units:** Students are strongly advised to obtain advice from respective/ relevant departments prior to registration for optional course units and must complete their registration for selected course units within first two (02) weeks from the commencement of each academic semester. No changes are allowed after the registration for such course units.

**Repeat Examination:** A student who obtains grade below C (eg. C-, D+, D, or E) in a particular course unit may repeat the examination in respect of that course unit for the purpose of improving the grade; the best grade obtainable in this instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/ she will be entitled to the higher grade. In this situation, continuous assessments marks will not be carried forward; instead students will be evaluated solely based on the marks obtained at



the end semester examination. Students who are sitting the examination on medical grounds will not be considered as repeat candidates.

**Re-sit Examination:** A final year student who obtains a grade below C (eg C-, D+, D, or E) in a particular course unit at level 4 semester 2 examination may re-sit the examination in next academic year (in semester 1) of that course unit/s for the purpose of improving the grade; the best grade obtainable in this instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/ she will be entitled to the higher grade. In this situation, continuous assessments marks will not be carried forward; instead students will be evaluated solely based on the marks obtained at the end semester examination. Students who are sitting the examination on medical grounds will not be considered as re-sit candidates.

**Marks for Examinations at Each Level:** Marks for the examination will be calculated/ marked after deducting the assignment marks (written, oral, practical sessions at the class itself, field work/ research, industry/ factory visits and etc.).

**Medical Grounds:** Students who do not sit for final exam on medical reasons will be allowed to carry forward their attendance and continuous assessment marks for the next sitting. If he/ she has not earned marks for attendance and continuous assessment then he/ she will be allowed to attend the classes with the current respective batch in order to earn marks and if not he/ she will be entitled only for the marks allocated for end semester examination.

**Grade Point Average:** Grade Point Average (GPA) is the credit-weighted arithmetic mean of the Grade Point Values and the GPA is determined by dividing the total credit-weighted Grade Point Value by the total number of credits.

GPA shall be computed to the second decimal place.

For example, a student who has completed five course units each of four credits and two course units each of two credits with grades A, C, B+, D, C+ and B, A+ respectively would have the GPA.

$$\begin{aligned} & \frac{4 \times 4.0 + 4 \times 2.0 + 4 \times 3.3 + 4 \times 1.0 + 4 \times 2.3 + 2 \times 3.0 + 2 \times 4.0}{4 + 4 + 4 + 4 + 4 + 2 + 2} \\ &= \frac{16.0 + 8.0 + 13.2 + 4.0 + 9.2 + 6.0 + 8.0}{24} \\ &= \frac{64.4}{24} \\ &= 2.6833 \\ &= 2.68 \end{aligned}$$

### Accreditation

The Bachelor of Business Management Honours in accountancy programme is accredited by the **Association of Chartered Certified Accountants (ACCA)-UK**.

### 3.7 IRQUE Project

The first ever Quality Enhancement Fund (QEF) of the IRQUE project was introduced to the Sri Lankan university system in 2004. The DoA responded by preparing initial and comprehensive proposal for winning the competitive grant to improve the quality and relevance of the above degree programme. Dedication, group effort and cohesiveness, coupled with innovativeness of the academic staff of the department, the DoA was able to win Rs. 95 Mn competitive grant in the tier-1 by securing the highest marks in Management field in the university structure. The award of the competitive grant was the outcome of desk evaluation and the site visits done by the national and international academia and consultants.

### **3.8 AHEAD (ELTA-ELSE) Project**

In year 2019 DoA was able to win Rs. 18 Mn competitive grant from the Accelerating Higher Education Expansion and Development (AHEAD) programme financed by the World Bank. With this project, DoA implements five major activities which are based on the concerns of all the stakeholders of the department such as curriculum and teaching, learning and assessment, English language proficiency, enabling ICT based education, extra-curricular activities of social and intercultural harmony and research culture. DoA believes that activities of this project will directly contribute to build a world class graduate who is socially emotionally sensitive, technological savvy, English proficient and capable in discovering new knowledge in accounting discipline.

### **3.9 Higher Diploma in Business Accounting (HDipBAcc.)**

Having identified the fastest growing demand for the Accountancy related study courses and with the industry reputation gained through vivid collaborations, the DoA firmly believes that it has a responsibility in continuously upgrading knowledge and educating people who engage in the field of accounting and finance. In order to support this, the DoA offers Higher Diploma in Business Accounting (HDipBAcc.) to address the need of the students who have not reached higher education at the university level in this discipline. Since there is a growing demand for such a programme from the experienced entry level and mid-level accountants, the DoA has identified this program as a complementary qualification to reach higher education in the field. Therefore, this programme would be an extension program for the students who desire to become specialized mid-level professionals in accounting and finance.

### **3.10 Master of Business Accounting Programme/ Master of Business Finance Degree Programme (MBus)**

The DoA offers a Master of Business (Accounting/Finance) degree through online mode. It is designed for accounting and business professionals to obtain life-long learning opportunity and thereby to enhance their skill set to explore competitive employment opportunities related to accounting and finance. The curriculum aims to remove the mundane memorization of textbooks and instead focus on issues relevant to the modern accounting professional.

### **3.11 The Self Evaluation Report (SER)**

The self-evaluation report (SER) is the most important document in the national review process. It is the core document prepared by each participating institution according to the manually established criteria and minimum standards given by the University Grants Commission (UGC). The SER allows each department to prepare a critical appraisal of the programme with a view to improve it. This is an opportunity for departments to identify areas of good practice, areas for improvements and other interventions to enhance the quality of the programme. In year 2018, Department of Accountancy prepared the SER report for past five years period from year 2013-2018. Through the evaluation, Department of Accountancy has been awarded 'A' grade with 89 marks which is the highest mark received by a single department of University of Kelaniya.

# 04.

## DEPARTMENT OF COMMERCE & FINANCIAL MANAGEMENT

#### 4.1 Introduction

The Department of Commerce and Financial Management (DCFM) is the founder of Commerce & Management education at the University of Kelaniya and is the largest department in terms of student intake in the Faculty. At present over 1100 students are studying for the B.Com. Honours. The department is also offering the only Master of Commerce (M.Com.) degree programme available in Sri Lanka, along with Master of Business, Diploma in Business and Higher Diploma in Business programmes.

“Creating Futures” the theme of the department highlights that the main focus of the department is to help, sustain a university environment that fosters life-changing experiences for its students, faculty, country, and society. The DCFM achieves this objective through five pillars;

- ◆ Internship
- ◆ Diffusion of knowledge
- ◆ Soft skills development
- ◆ Research and innovation
- ◆ Creating entrepreneurs

The Curriculum provides students with opportunities to interact with real business through Forum, Seminars, Workshops, Case studies, Field trips, Research and Internships. The Curriculum is also embedded with activities to enhance soft skills of students. A dedicated and committed team of academics ensure the quality of teaching and learning activities of the department and various resource personnel from the industry take part in academic and other activities in the department.

#### 4.2 Administration



##### Head of the Department




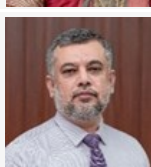

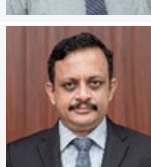
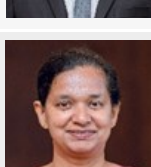

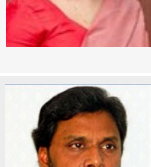

**Prof. H. A. K. N. S. Surangi**






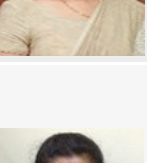



B.Com (Perad'ya), M.Phil. (Perad'ya), Ph.D. (Lincoln, UK)









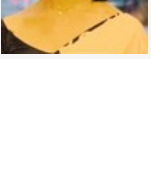
#### 4.3 Academic Staff and Non Academic Staff











##### *Academic Staff*

Profile	Name	Position
1. 	<b>Prof. H. A. K. N. S. Surangi</b> Ph.D. (Lincoln University - UK, M.Phil. (Perad'ya), B.Com. (Perad'ya)	Professor in Entrepreneurship Head of the Department Coordinator—Quality Assurance Cell - FCMS
2. 	<b>Senior Prof. W. R. P. K. Fernando</b> B.Com. (Kel'ya), M.Com. (Kel'ya), Ph.D. (Bharathidesan, Uni - India)	Senior Professor (On Sabbatical Leave)

3.		<b>Prof. D. M. Semasinghe</b> Ph.D. in Entrepreneurship (QUT - Australia), M.Com. (Kel'ya), B.Com. (Sp.) (Kel'ya)	Professor
4.		<b>Prof. C. Pathirawasam</b> B.Sc. (Bus. Ad) (USJ), PGD in Acc. & Fin. Mgt. (USJ), M.Sc. in Mgt. (USJ), MBA (Saga-Japan), Ph.D. (UTB-CZ)	Professor Director - Centre for Quality Assurance, University of Kelaniya
5.		<b>Prof. L. V. K. Jayatilake</b> B.Com. (Kel'ya), PGD Bus. Stat. (Ruhuna), M.Phil. (Ruhuna), MBA (AeU - Malaysia), Ph.D. (Ruhuna)	Professor
6.		<b>Prof. M. J. M. Razi</b> B.Com. (C'bo), MBA (C'bo), Ph.D. (IIUM-Malaysia)	Professor
7.		<b>Prof. C. N. Wickramasinghe</b> B.Com. (Sri J'pura), PGD in IT (Kel'ya), MBA in IT (Moratuwa), Ph.D. (UPM-Malaysia), MAAT	Professor (On Sabbatical Leave)
8.		<b>Prof. S. M. A. K. Samarakoon</b> B.Com. (Kel'ya), M.S.Sc. (Kel'ya), Ph.D. (UTB-CZ), MAAT, CMA (Australia)	Professor Coordinator - MBA Programme
9.		<b>Prof. M. R. K. N. Yatigamma</b> B.Com. (Kel'ya), M.Sc. in MIT (Kel'ya), Ph.D. (MSU-Malaysia)	Professor in E-Learning Coordinator - DBA Programme
10.		<b>Prof. K.G.M. Nanayakkara</b> B.A. Econ (USJ), MA Econ (C'bo), M.Sc. Econ (Saga-Japan)	Professor in Finance Chairperson - Strategic Plan/ UoK Lead - Web & Analytics/ FCMS
11.		<b>Dr. G. W. J. S. Fernando</b> B.Com. (Kel'ya), M.Com. (Kel'ya), Ph.D. (Griffith- Australia)	Professor in Tourism Coordinator - M.Com. China Programme
12.		<b>Mrs. S. Amarathunge</b> B.A. Econ (USJ), MA Econ (C'bo), M.Sc. Econ (saga-Japan)	Senior Lecturer—Gr. I






13.		<b>Mrs. S. D. Edirisinghe</b> B.A. (Stat) (Sri J'pura), Dip (Eng.) (Kel'ya), M.Sc. (Kel'ya), Ph.D. (UoH - USA)	Senior Lecturer - Gr. I
14.		<b>Dr. G. K. Rathnayake</b> B.Com. (Kel'ya), M.Com. (Kel'ya), Ph.D. (Kel'ya)	Senior Lecturer - Gr. I
15.		<b>Dr. M. M. M. Shamil</b> B.Com. (Kel'ya), MBA (C'bo), Ph.D. (Curtin), CMA Australia), MCPM	Senior Lecturer - Gr. I (on Sabbatical Leave)
16.		<b>Dr. S. C. Thushara</b> B.Com. (Kel'ya), ACMA, MIntBus (Hons) (Griffith-Australia), CMA (Australia), Ph.D. (Griffith- Australia), GTA(UQ-Australia), AFHEA (UK)	Senior Lecturer - Gr. I
17.		<b>Dr. H. M. T. S. Herath</b> B.Com. (Kel'ya), M.Econ (C'bo), Ph.D. (C'bo)	Senior Lecturer - Gr. I
18.		<b>Dr. S. A. C. L. Senerath</b> B.Com. (C'bo), M.Econ (C'bo), CIMA, Ph.D. (RMIT University-Australia) ACMA (UK), CGMA, CPA (Australia)	Senior Lecturer - Gr. I Coordinator - Staff Development Unit - FCMS Coordinator - MBS - China Programme Editor in Chief - Journal of Business & Technology
19.		<b>Dr. W. A. D. S. Wijetunge</b> B.Com. (Kel'ya), MBA (Sri J'pura), Ph.D (MSU-Malaysia)	Senior Lecturer - Gr. I Coordinator- M.Com. Programme Directress - Central Business Incubator Co-editor - Journal of Business & Technology
20.		<b>Dr. N. L. E. Abeywardena</b> B.Com. (Kel'ya), MBA in Fin (Sri J'pura), MCPM, CBA, Ph.D. (MSU-Malaysia)	Senior Lecturer - Gr. I
21.		<b>Dr. P. M. Jeewandarage</b> B.Com. (Kel'ya), M. Acc. (CQU-Australia), MBA (C'bo), Ph.D. (QUT- Australia)	Senior Lecturer - Gr. I (On Special Leave)

22.		<p><b>Mr. S. A. R. Lasantha</b>                      B.Sc. Finance (USJ), MBA (PIM-SJP), ACMA, ACA,                      Reading for Ph.D. (Griffith - Australia)</p>	<p>Senior Lecturer - Gr. II                      (on Study Leave)</p>
23.		<p><b>Dr. D. M. N. S. W. Dissanayake</b>                      B.Com. (Kel'ya), M.Phil. (C'bo), AMIMSL, AMABE (UK),                      Ph.D. (Waikato-New Zealand)</p>	<p>Senior Lecturer - Gr. II                      Coordinator - Master of Business                      Studies Programme</p>
24.		<p><b>Mr. H. A. H. Hettiarachchi</b>                      B.Com. (Bus. Tech.) (Kel'ya), MBA in IT (Bus.                      Analytics) (Moratuwa), Reading for PhD (UoC)</p>	<p>Senior Lecturer - Gr. II                      (on Study Leave)</p>
25.		<p><b>Mr. B. K. H. D. Anuranga</b>                      B.Com. (Kel'ya), MBA (C'bo), Reading for PhD (UoC)</p>	<p>Senior Lecturer - Gr. II                      (on Study Leave)</p>
26.		<p><b>Mrs. B. A. H. Kawshala</b>                      B.Com. (Bus. Tech.) (Kel'ya), MAAT, CBA, M.Sc. in                      Management (Finance) (USJ), Reading for Ph.D.                      (Surrey - UK)</p>	<p>Senior Lecturer - Gr. II                      (on Study Leave)</p>
27.		<p><b>Mrs. K. S. H. Sarathchandra</b>                      B.Com. (Bus. Tech.) (Kel'ya), MBA in IT (Bus. Ana-                      lytics) (Moratuwa), Dip. in Management Accounting</p>	<p>Senior Lecturer - Gr. II                      Coordinator - Higher Diploma in                      Business Programme - Level II</p>
28.		<p><b>Mrs. K. M. Panditharathna</b>                      B. Com. (Kel'ya), CBA, M.Sc. in Applied Finance (USJ)</p>	<p>Senior Lecturer - Gr. II                      Technical Coordinator - MBA</p>
29.		<p><b>Ms. G. K. S. Nimeshi</b>                      B.Com. (Entre.) (Kel'ya), M. Entr (USJ)</p>	<p>Senior Lecturer - Gr. II</p>
30.		<p><b>Mrs. N. P. K. Ekanayake</b>                      BBA in Acc. (C'bo), M.Sc. in Management (Finance)                      (USJ)</p>	<p>Senior Lecturer - Gr. II</p>

31.		<b>Mr. R. K. H. S. Wimalasiri</b> B. Com. (Kel'ya), Reading for Masters	Lecturer (Probationary) Technical Coordinator - MBS - China Programme
32.		<b>Mr. R. S. L. B. Ranasinghe</b> B. Com (Kel'ya), Adv. Dip. in Management Accounting, Attorney-at-law, Reading for Masters	Lecturer (Probationary) Technical Coordinator - M.Com. - China Programme
33.		<b>Ms. G. S. Malalage</b> B. Com (Kel'ya), Reading for M.Phil. (C'bo)	Lecturer (Probationary) Academic Advisor
34.		<b>Mr. K. G. P. Lakmal</b> B. Com (Bus. Tech.) (Kel'ya), Reading for M.Sc. In Statistics (Kel'ya)	Lecturer (Probationary) Department Web Master
35.		<b>Mrs. R. M. S. S. Rathnayake</b> B. Com (Fin. Mgt.) (Kel'ya), Adv. Dip. in Management Accounting, Reading for M.Phil. (C'bo)	Lecturer (Probationary) Academic Advisor Asst. Editor - Journal of Business & Technology
36.		<b>Mrs. W. H. M. K. Bandara</b> BBM (Sp) (Entr) (UWA), Reading for M.Phil. (Kel'ya)	Lecturer (Probationary) Coordinator - Diploma in Business
37.		<b>Ms. G. D. E. Lakmali</b> B. Sc. (Hons) (MIT) (Kel'ya), Reading for M. Sc. In Data Science & AI (J'pura)	Lecturer (Probationary) Academic Advisor
38.		<b>Ms. S. Pradeepa</b> B. Sc. (Hons) (CM) (Perad'ya), Reading for MBA in IT (Moratuwa)	Lecturer (Probationary)
39.		<b>Mrs. W. M. W. S. Wijesundara</b> B. Sc. Finance (SP) (J'pura), Reading for M.Sc. In Mgt. J'pura	Lecturer (Probationary) Internship Coordinator - DCFM
40.		<b>Ms. S.D.P.P. Kannangara</b> B. Com. (Kel'ya), Reading for M. Com. (Kel'ya), Reading for Master of Business Economics (J'pura)	Lecturer (Probationary)



**Non Academic Staff**

Profile	Name	Position
1. 	<b>Mr. R. A. S. J. Ranathunga</b>	Staff Technical Officer
2. 	<b>Mrs. K. M. G. L. D. Dias</b>	Senior Staff Management Assistant
3. 	<b>Mrs. W. Indrani</b>	Senior Staff Management Assistant
4. 	<b>Ms. M. H. Deerasundara</b> B.Sc. Public Mgt. (USJ)	Management Assistant - Gr. III
5. 	<b>Mr. R. A. G. Kithsiri</b>	Works Aide - Gr. III

#### 4.4 Structure of the Degree Programmes

##### ◆ Bachelor of Commerce Honours

Course Code	Course Unit Name	Status	Credit Value
<b>LEVEL 1: SEMESTER I</b>			
BCOM 11214	Principles of Management	Core	4
BCOM 11224	Mathematics for Business	Core	4
BCOM 11234	Financial Accounting	Core	4
BCOM 11242	Information Technology	Core	2
BCOM 11252*	Management Capacity Building	Core	2
BCOM 11802*	English for Business Communication	Core	2
<b>LEVEL 1: SEMESTER II</b>			
BCOM 12264	Microeconomics	Core	4
BCOM 12274	Statistics for Business	Core	4
BCOM 12283	Introduction to Entrepreneurship	Core	3
BCOM 12293	Management Accounting	Core	3
BCOM 12302	Business Law	Core	2
BCOM 12812*	Strategic Communication in Business Studies	Core	2
<b>LEVEL 2: SEMESTER I</b>			
BCOM 21314	Macroeconomics	Core	4
BCOM 21324	Financial Management	Core	4
BCOM 21333	Organizational Behaviour	Core	3
BCOM 21342	Advanced Management Accounting	Core	2
BCOM 21822	Introduction to Academic Writing in Business	Core	2
<b>LEVEL 2: SEMESTER II</b>			
BCOM 22354	Marketing Management	Core	4
BCOM 22364	Advanced Financial Accounting	Core	4
BCOM 22373	Operations and Supply Chain Management	Core	3
BCOM 22382	Creativity and Innovation	Core	2
BCOM 22392	Taxation	Core	2
<b>LEVEL 3: SEMESTER I</b>			
BCOM 31404	Management Information Systems and E-Commerce	Core	4
BCOM 31413	Human Resource Management	Core	3
BCOM 31423	International Economics	Core	3
BCOM 31433	Management Science	Core	3
BCOM 31442	Introductory Econometrics	Core	2

LEVEL 3: SEMESTER II			
BCOM 32454	Development Economics	Core	4
BCOM 32463	Audit and Assurance	Core	3
BCOM 32473	Capstone Project	Core	3
BCOM 32483	Research Methodology	Core	3
BCOM 32492	Enterprise Resource Management	Core	2
LEVEL 4: SEMESTER I			
BCOM 41504	Strategic Management	Core	4
BCOM 41512	International Business	Core	2
BCOM 41522	Corporate Governance and Ethics	Core	2
BCOM 41532	Corporate law	Core	2
LEVEL 4: SEMESTER II			
BCOM 42544	Money and Banking	Core	4
BCOM 42552	Artificial Intelligence for Business	Optional	2
BCOM 42562	Family Business Management	Optional	2
BCOM 42572	Personal Finance	Optional	2
BCOM 43978	Dissertation	Core	8
BCOM 43986	Business Internship	Optional	6
BCOM 43996	Internship in Business Start-up	Optional	6

\* The credit value of these course units is not counted in the final GPA calculation.

◆ **Bachelor of Commerce Honours in Entrepreneurship**

Course Code	Course Unit Name	Status	Credit Value
LEVEL 1: SEMESTER I			
BCOM 11214	Principles of Management	Core	4
BCOM 11224	Mathematics for Business	Core	4
BCOM 11234	Financial Accounting	Core	4
BCOM 11242	Information Technology	Core	2
BCOM 11252*	Management Capacity Building	Core	2
BCOM 11802*	English for Business Communication	Core	2
LEVEL 1: SEMESTER II			
BCOM 12264	Microeconomics	Core	4
BCOM 12274	Statistics for Business	Core	4
BCOM 12283	Introduction to Entrepreneurship	Core	3
BCOM 12293	Management Accounting	Core	3
BCOM 12302	Business Law	Core	2
BCOM 12812*	Strategic Communication in Business Studies	Core	2

LEVEL 2: SEMESTER I			
COME 21314	Macroeconomics	Core	4
COME 21323	Organizational Behaviour	Core	3
COME 21332	Entrepreneurial Psychology	Core	2
COME 21342	Entrepreneurial Leadership	Core	2
COME 21352	Coaching for Entrepreneurship	Core	2
BCOM 21822	Introduction to Academic Writing in Business	Core	2
LEVEL 2: SEMESTER II			
COME 22364	Marketing Management	Core	4
COME 22373	Creativity and Innovation	Core	3
COME 22383	Business Model Canvas	Core	3
COME 22393	Operations and Supply Chain Management	Core	3
COME 22402	Taxation	Core	2
LEVEL 3: SEMESTER I			
COME 31414	Corporate Entrepreneurship	Core	4
COME 31423	Human Resource Management	Core	3
COME 31433	Business Planning	Core	3
COME 31443	Digitalization of Business	Core	3
COMF 31452	Introductory Econometrics	Core	2
LEVEL 3: SEMESTER II			
COME 32464	Entrepreneurial Capstone	Core	4
COME 32473	New Venture Financing	Core	3
COME 32483	Financial Management	Core	3
COME 32493	Research Methodology	Core	3
COMC 32502	Digital Marketing	Core	2
LEVEL 4: SEMESTER I			
COME 41514	Strategic Management	Core	4
COME 41524	Sustainable Entrepreneurship	Core	4
COME 41533	Contemporary Topics in Entrepreneurship Research	Core	3
LEVEL 4: SEMESTER II			
COME 42543	International Entrepreneurship	Core	3
COME 42552	Managing Growth	Optional	2
COME 42562	Family Business Management	Optional	2
COME 43978	Dissertation in Entrepreneurship	Core	8
COME 43986	Business Internship	Optional	6
COME 43996	Internship in Business Start-up	Optional	6

\* The credits value of these course units is not counted in the final GPA calculation.

◆ Bachelor of Commerce Honours in Business Technology

Course Code	Course Unit Name	Status	Credit Value
<b>LEVEL 1: SEMESTER I</b>			
BCOM 11214	Principles of Management	Core	4
BCOM 11224	Mathematics for Business	Core	4
BCOM 11234	Financial Accounting	Core	4
BCOM 11242	Information Technology	Core	2
BCOM 11252*	Management Capacity Building	Core	2
BCOM 11802*	English for Business Communication	Core	2
<b>LEVEL 1: SEMESTER II</b>			
BCOM 12264	Microeconomics	Core	4
BCOM 12274	Statistics for Business	Core	4
BCOM 12283	Introduction to Entrepreneurship	Core	3
BCOM 12293	Management Accounting	Core	3
BCOM 12302	Business Law	Core	2
BCOM 12812*	Strategic Communication in Business Studies	Core	2
<b>LEVEL 2: SEMESTER I</b>			
COMT 21314	Macroeconomics	Core	4
COMT 21323	Organizational Behaviour	Core	3
COMT 21333	Management of Technology	Core	3
COMT 21342	Computer Programming Fundamentals	Core	2
COMT 21352	Systems Modelling	Core	2
BCOM 21822	Introduction to Academic Writing in Business	Core	2
<b>LEVEL 2: SEMESTER II</b>			
COMT 22364	Marketing Management	Core	4
COMT 22373	Management Information Systems	Core	3
COMT 22382	Logistics & Supply Chain Management	Core	2
COMT 22393	Advanced Computer Programming	Core	3
COMT 22402	Internet of Things	Core	2
<b>LEVEL 3: SEMESTER I</b>			
COMT 31413	Human Resource Management	Core	3
COMT 31423	Web & Mobile Application Development	Core	3
COMT 31433	Database Management Systems	Core	3
COMT 31443	Management Science	Core	3
COMT 31453	Computer Networking & Information Security	Core	3

LEVEL 3: SEMESTER II			
COMT 32463	Digitalization of Commerce	Core	3
COMT 32473	IT Project Management and Agile Enterprises	Core	3
COMT 32483	Innovation and Technopreneurship	Core	3
COMT 32493	Financial Management	Core	3
COMT 32503	Research Methodology	Core	3
LEVEL 4: SEMESTER I			
COMT 41514	Strategic Management	Core	4
COMT 41524	Business Intelligence & Analytics	Core	4
COMT 41533	Digital Marketing and Multimedia	Core	3
LEVEL 4: SEMESTER II			
COMT 42543	Cyberpsychology	Core	3
COMT 42552	Artificial Intelligence for Business	Core	3
LEVEL 4			
COMT 43978	Dissertation in Business Technology	Core	8
COMT 43986	Business Internship in Business Technology	Optional	6
COMT 43996	Internship in Business Start-Up	Optional	6

\* The credit value of these course units is not counted in the final GPA calculation.

◆ **Bachelor of Commerce Honours in Financial Management**

Course Code	Title of the Course Unit	Credits	Status
LEVEL 1: SEMESTER I			
BCOM 11214	Principles of Management	Core	4
BCOM 11224	Mathematics for Business	Core	4
BCOM 11234	Financial Accounting	Core	4
BCOM 11242	Information Technology	Core	2
BCOM 11252*	Management Capacity Building	Core	2
BCOM 11802*	English for Business Communication	Core	2
LEVEL 1: SEMESTER II			
BCOM 12264	Microeconomics	Core	4
BCOM 12274	Statistics for Business	Core	4
BCOM 12283	Introduction to Entrepreneurship	Core	3
BCOM 12293	Management Accounting	Core	3
BCOM 12302	Business Law	Core	2
BCOM 12812*	Strategic Communication in Business Studies	Core	2

LEVEL 2: SEMESTER I			
COMF 21314	Macroeconomics	Core	4
COMF 21324	Financial Management	Core	4
COMF 21333	Organizational Behaviour	Core	3
COMF 21342	Advanced Management Accounting	Core	2
BCOM 21822	Introduction to Academic Writing	Core	2
LEVEL 2: SEMESTER II			
COMF 22354	Marketing Management	Core	4
COMF 22364	Advanced Financial Accounting	Core	4
COMF 22373	Taxation	Core	3
COMF 22382	Financial Technology	Core	2
COMF 22392	Banking and Financial Services	Core	2
LEVEL 3: SEMESTER I			
COMF 31403	Human Resource Management	Core	3
COMF 31413	Advanced Financial Reporting	Core	3
COMF 31423	Investment and Portfolio Management	Core	3
COMF 31432	Enterprise Resource Planning and Information Systems	Core	2
COMF 31442	Operational Research	Core	2
COMF 31452	Introductory Econometrics	Core	2
LEVEL 3: SEMESTER II			
COMF 32463	Advanced Taxation and Strategic Tax Planning	Core	3
COMF 32473	Audit and Assurance	Core	3
COMF 32483	Business Valuation and Financial Modelling	Core	3
COMF 32493	Contemporary Topics in Accounting and Finance	Core	3
COMF 32503	Research Methodology	Core	3
LEVEL 4: SEMESTER I			
COMF 41514	Strategic Management	Core	4
COMF 41523	Strategic Financial Management	Core	3
COMF 41532	Corporate Governance and Ethics	Core	2
COMF 41542	Corporate Law	Core	2
LEVEL 4: SEMESTER II			
COMF 42553	International Finance	Core	3
COMF 42562	Financial Risk Management	Optional	2
COMF 42572	Behavioural Finance	Optional	2
COMF 42582	Personal Finance	Optional	2
LEVEL 4 - SEMESTER I AND II			
COMF 43978	Dissertation in Accounting/ Finance	Core	8
COMF 43986	Business Internship in Accounting/Finance	Core	6

\* The credit value of these course units is not counted in the final GPA calculation

#### 4.5 By-Laws Applicable to Degree Programmes

##### ◆ Bachelor of Commerce Honours .

By-Laws made by the Council of the University of Kelaniya under section 135 of the University Act No. 16 of 1978.

1. Subject to these By-Laws, a student may be a Bachelor of Commerce Honours in Financial Management, if he/she,
  - a. has been admitted to the University as a student under section 15(vii) of the University Act No.16 of 1978.
  - b. has been a duly registered student of the University for the period prescribed for courses of study leading to Bachelor of Commerce Honours and his/her registration continues to be in force;
  - c. has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Bachelor of Commerce Honours; prescribed by these By-Laws, and the regulations and rules made by the University in respect of examinations/assessments pertaining to each course unit counted towards the said Degree;
  - d. has satisfied the following requirements –
    - i. pursued the relevant programme of study for a minimum period of four academic years,
    - ii. accumulated 30 credits for each level totaling to 120 credits of which 112 credits should be from the compulsory course units, 8 credits from the optional course units,
    - iii. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than 6 credits from each level.
    - iv. in the computation of the GPA for Bachelor of Commerce Honours, the grades obtained in respect of the Core course units aggregating to 112 credits, and the best grades obtained in respect of Optional course units aggregating to 8 credits in level 4 should be considered.
    - v. obtained a minimum GPA of 2.00
    - vi. obtained a C or better for the following course units which units are not counted for the GPA
      - Management Capacity Building
      - English for Business Communication
      - Strategic Communication in Business Studies and,
    - vii. completed the relevant requirements within a period of six academic years.
  - e. obtained C or better for Dissertation and Internship course units.
  - f. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University.
  - g. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and Rules and Regulations of the University
2. The structure of each Program of study and syllabuses in each course unit counted towards the Degree of Bachelor of Commerce Honours shall be prescribed by Regulations.
3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards the Degree of Bachelor of Commerce Honours. Due notice shall be given to the students of any such amendments, changes, additions or deletions.



2. Each of the examinations/assessments counted towards the Degree of Bachelor of Commerce Honours shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/ Heads of the relevant departments shall have certified that he/she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.

5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;

- a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and
- b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/project reports done in respect of any course unit.

6. A candidate shall present himself/herself for examination/assessment in respect of each course unit counted towards the Degree of Bachelor of Commerce Honours on the first occasion on which the examination is held upon the completion of studies pertaining to the course unit, unless the Senate decides otherwise.

7. Award of Class

- a. A candidate who has satisfied the requirements in 1.a. 1.b. 1.c. 1.e. 1.f. and 1.g. above may be awarded First Class, Second Class (Upper Division) or Second Class (Lower Division), as the case may be, on the overall performance in the course units counted towards the said Degree.
- b. A candidate shall be eligible for the award of Classes if he/ she satisfies the criteria as laid down in section 8. below unless the Senate decides otherwise.

8. Eligibility for Award of Class

**a. For the award of Bachelor of Commerce Honours Degree with a First Class a candidate must;**

- i. obtained in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits from the total of 120 credits, and grades of C or better in the remaining course units,
- ii. obtained a minimum GPA of 3.70,
- iii. obtained a C or better for the following course units which units are not counted for the GPA

- Management Capacity Building
- English for Business Communication
- Strategic Communication in Business Studies,

and,

- iv. completed the relevant requirements within a period of six consecutive academic years

**b. For the award of Bachelor of Commerce Honours Degree with a Second Class (Upper Division), candidate must**

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, and grades of D or better for eight(08) credits in the remaining course units with grades of C-/D+/D in course units aggregating to not more than five (05) credits from each level,
- ii. obtained a minimum GPA of 3.30,
- iii. obtained a C or better for the following course units which units are not counted for the GPA

- Management Capacity Building
- English for Business Communication

- Strategic Communication in Business Studies,
- and,
- iv. completed the relevant requirements within four consecutive academic years.
- c. **For the award of Bachelor of Commerce Honours Degree with a Second Class (Upper Division)**
- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, and grades of D or better for eight(08) credits in the remaining course units with grades of C-/D+/D in course units aggregating to not more than five (05) credits from each level,
  - ii. obtained a minimum GPA of 3.30,
  - iii. obtained a C or better for the following course units which units are not counted for the GPA
    - Management Capacity Building
    - English for Business Communication
    - Strategic Communication in Business Studies,
- and,
- iv. completed the relevant requirements within four consecutive academic years.
9. A candidate shall be deemed to have appeared for any examination/ assessment in respect of the course units that he/ she had registered for at the beginning of a semester/ year, irrespective of whether the candidate appears or not for the examination/ assessment unless the Senate decides otherwise.
10. Additional rules and regulations pertaining to Bachelor of Business Management Honours in Accountancy
- a. Registration for optional course units: Students are required to register for optional course units and must complete their registration for selected course units within first two weeks from the commencement of each academic semester. No changes are allowed after the registration for such course units.
  - b. Repeat Examination: A student who obtains grade below 'C' (eg. C-, D+, D or E) in a particular course unit may re-sit the examination in respect of that course unit for the purpose of improving the grade; the best grade obtainable in the instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/she will be entitled to the higher grade. In case of this, continuous assessment marks will not be carried forward, instead students will be evaluated solely based on the marks obtained at the end-semester examination. Students who are sitting the examination on medical grounds will not be considered as repeat candidates.
  - c. Re-it Examination: A final year student who obtains a grade below 'C' (eg. C-,D+,D or E) in a particular course unit at Level IV semester 2 examination may re-sit the examination in the next academic year (in semester 1) of that course unit/s for the purpose of improving the grade; the best grade obtainable in the instance is 'C'. In the event a student obtains a lower grade while attempting to have a better grade, he/ she will be entitled to a higher grade. In case of this continuous assessment, marks will not be carried forward. instead students will be evaluated solely based on the marks obtained at the end-semester examination. Students who are sitting the examination on medical grounds will not be considered as repeat candidates.
  - d. Medical Grounds: Students who do not sit for the final exam for medical reasons will be allowed to carry forward their continuous assessment marks for the next sitting. If he/she has not earned marks for the continuous assessments, then he/she will be allowed to attend the classes with the current respective batch in order to earn marks and if not he/she will be entitled only for the marks allocated for the end semester examination. Medical certificates will not be accepted unless it has been issued/ certified by the chief Medical officer of the university, the officer in charge of the Government Hospital, or the Medical Superintendent of an Ayurvedic Government. If a student obtains a medical certificate from a private medical practitioner, it must be certified by the Medical Officer of the University of Kelaniya. The acceptance of the medical certificate is subject to the approval of the appeal board of the university.

### **Credit Transfer**

Credits earned for course units from any other recognised University or Higher Educational Institute that has been previously approved by the Examination Qualification Reviewing Board, which is a Sub Committee of the University Senate, may be transferred to the relevant subjects with credit values at equivalent levels after mapping of course contents by the Board of Examiners for the evaluation of the qualification up to a maximum of 1/3 of the minimum number of credits required for the qualification awarded. Moreover, for the programmes having mutual agreements with the University of Kelaniya transfer of up to a maximum of 1/2 of the minimum number of credits required for the qualification awarded may be considered. However, credits considered for awarding similar qualifications cannot be transferred. Additionally, any prior qualifications considered must be clearly spelled out in the certificates of all qualifications awarded under this criterion.

### **Fallback Award**

An undergraduate who has registered for a Bachelor of Commerce Honours Degree at the Department of Commerce and Financial Management, Faculty of Commerce and Management Studies, and his/her registration continues to be in force and fails to complete his/her degree within 6 years from his/her registration date, and they are eligible to terminate their higher studies with what they have already completed by the time their period is over. As such, the students who have not completed the relevant requirements for an award within a period of 6 academic years can request the fallback option.

#### **1.1. Award of Diploma in Business (DB) - SLQF level 3**

The following requirements should be completed by the candidate to be eligible for the fallback award of Diploma in Business (DB) - SLQF level 3:

1. A written request by the student must be made to accept the fallback award.
2. The student is required to complete 30 credits from all course modules. This should be decided by the special committee at each department level.
3. The student is required to hold at least a "C" grade for the course unit.
4. The student must re-sit the course unit if he/she has obtained a grade less than a "C" for the same.
5. The department needs to produce module mapping for each student, a case-by-case process.

#### **1.2. Award of Higher Diploma in Business (HDB) - SLQF level 4**

The following requirements should be completed by the candidate to be eligible for the fallback award of Higher Diploma in Business (HDB) - SLQF level 4:

1. A written request by the student must be made to accept the fallback award.
2. The student is required to complete 60 credits from all course modules. This should be decided by the special committee at each department level.
3. The student is required to hold at least a "C" grade for the course unit.
4. The student must re-sit the course unit if he/she has obtained a grade less than a "C" for the same.
5. The department needs to produce module mapping for each student, a case-by-case process.

### **Application Procedure**

Students should submit their applications through the Head of the Department (Commerce and Financial Management) along with certified copies of the documentary evidence in support of the application to the selection committee.

The Department and the assigned Special Committee possess the power to make the decision for awarding the qualifications to the applicants after considering each as a separate case.

◆ **Bachelor of Commerce Honours in Entrepreneurship**

By-Laws made by the Council of the University of Kelaniya under section 135 of the University Act No. 16 of 1978.

1. Subject to these By-Laws, a student may be awarded the Degree of Bachelor of Commerce Honours if he/she,
  - a. has been admitted to the University as a student under section 15(vii) of the Universities Act No.16 of 1978.
  - b. has been a duly registered student of the University for the period prescribed for courses of study leading to Bachelor of Commerce Honours in Entrepreneurship and his/her registration continues to be in force;
  - c. has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Bachelor of Commerce Honours in Entrepreneurship; Prescribed by these By-Laws, and the regulations and rules made by the University in respect of examinations/assessments pertaining to each course unit counted towards the said Degree;
  - d. has satisfied the following requirements -
    - i. pursued the relevant programme of study for a minimum period of four academic years,
    - ii. accumulated 30 credits for each level totaling to 120 credits of which 112 credits should be from the compulsory course units, 8 credits from the optional course units,
    - iii. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than 6 credits from each level,
    - iv. in the computation of the GPA for Bachelor of Commerce Honours in Entrepreneurship, the grades obtained in respect of the Core course units aggregating to 112 credits, and the best grades obtained in respect of optional course units aggregating to 8 credits in level 4 should be considered.
    - v. obtained a minimum GPA of 2.00,
    - vi. obtained a C or better for the following course units which units are not counted for the GPA
      - Management Capacity Building
      - English for Business Communication
      - Strategic Communication in Business Studies,
    - vii. completed the relevant requirements within a period of six academic years.
  - e. and,has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;
  - f. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
  - g. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Rules and Regulations of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the Degree of Bachelor of Commerce Honours in Entrepreneurship shall be prescribed by Regulations.
3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/ assessments counted towards the Degree of Bachelor of Commerce Honours in Entrepreneurship. Due notice shall be given to the students of any such amendments, changes, additions or deletions.

4. Each of the examinations/assessments counted towards the Degree of Bachelor of Commerce Honours in Entrepreneurship shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/Heads of the relevant departments shall have certified that he/she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.
5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
  - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and;
  - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/project reports done in respect of any course unit.
6. A candidate shall present himself/herself for examination/assessment in respect of each course unit counted towards the Degree of Bachelor of Commerce Honours in Entrepreneurship on the first occasion on which the examination is held upon the completion of studies pertaining to the course unit, unless the Senate decides otherwise.
7. Award of Class;
  - a. A candidate who has satisfied the requirements in 1(a), 1(b), 1(c), 1(e), 1(f) and 1(g) above may be awarded First Class, Second Class (Upper Division) or Second Class (Lower Division), as the case may be, on the overall performance in the course units counted towards the said Degree.
  - b. A candidate shall be eligible for the award of Classes if he/she satisfies the criteria as laid down in section (8) below unless the Senate decides otherwise.
8. Eligibility for Award of Class
  - a. **For the award of Bachelor of Commerce Honours in Entrepreneurship with a First Class a candidate must;**
    - i. obtained in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits from the total of 120 credits, and grades of C or better in the remaining course units,
    - ii. obtained a minimum GPA of 3.70,
    - iii. obtained a C or better for the following course units which units are not counted for the GPA
      - Management Capacity Building
      - English for Business Communication
      - Strategic Communication in Business Studies,
 and,
    - iv. completed the relevant requirements within a period of six consecutive academic years
  - b. **For the award of Bachelor of Commerce Honours in Entrepreneurship with a Second Class (Upper Division), candidate must**
    - i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, and grades of D or better for eight(08) credits in the remaining course units with grades of C-/D+/D in course units aggregating to not more than five (06) credits from each level,
    - ii. obtained a minimum GPA of 3.30,

- i. obtained a C or better for the following course units which units are not counted for the GPA
    - Management Capacity Building
    - English for Business Communication
    - Strategic Communication in Business Studies,and,
  - iv. completed the relevant requirements within four consecutive academic years.
- c. **For the award of Bachelor of Commerce Honours in Entrepreneurship with a Second Class (Upper Division)**
- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, and grades of D or better for eight(08) credits in the remaining course units with grades of C-/D+/D in course units aggregating to not more than five (05) credits from each level,
  - ii. obtained a minimum GPA of 3.30,
  - iii. obtained a C or better for the following course units which units are not counted for the GPA
    - Management Capacity Building
    - English for Business Communication
    - Strategic Communication in Business Studies,and,
  - iv. completed the relevant requirements within four consecutive academic years.
9. A candidate shall be deemed to have appeared for any examination/ assessment in respect of the course units that he/ she had registered for at the beginning of a semester/ year, irrespective of whether the candidate appears or not for the examination/ assessment unless the Senate decides otherwise.
10. Additional rules and regulations pertaining to Bachelor of Business Management Honours in Accountancy
- a. Registration for optional course units: Students are required to register for optional course units and must complete their registration for selected course units within first two weeks from the commencement of each academic semester. No changes are allowed after the registration for such course units.
  - b. Repeat Examination: A student who obtains grade below 'C' (eg. C-, D+, D or E) in a particular course unit may re-sit the examination in respect of that course unit for the purpose of improving the grade; the best grade obtainable in the instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/she will be entitled to the higher grade. In case of this, continuous assessment marks will not be carried forward, instead students will be evaluated solely based on the marks obtained at the end-semester examination. Students who are sitting the examination on medical grounds will not be considered as repeat candidates.
  - c. Re-it Examination: A final year student who obtains a grade below 'C' (eg. C-,D+,D or E) in a particular course unit at Level IV semester 2 examination may re-sit the examination in the next academic year (in semester 1) of that course unit/s for the purpose of improving the grade; the best grade obtainable in the instance is 'C'. In the event a student obtains a lower grade while attempting to have a better grade, he/ she will be entitled to a higher grade. In case of this continuous assessment, marks will not be carried forward. instead students will be evaluated solely based on the marks obtained at the end-semester examination. Students who are sitting the examination on medical grounds will not be considered as repeat candidates.
  - d. Medical Grounds: Students who do not sit for the final exam for medical reasons will be allowed to carry forward their continuous assessment marks for the next sitting. If he/she has not earned marks for the continuous assessments, then he/she will be allowed to attend the classes with the current respective batch in order to earn marks and if not he/she will be entitled only for the marks allocated for the

end semester examination. Medical certificates will not be accepted unless it has been issued/ certified by the chief Medical officer of the university, the officer in charge of the Government Hospital, or the Medical Superintendent of an Ayurvedic Government. If a student obtains a medical certificate from a private medical practitioner, it must be certified by the Medical Officer of the University of Kelaniya. The acceptance of the medical certificate is subject to the approval of the appeal board of the university.

### **Credit Transfer**

Credits earned for course units from any other recognised University or Higher Educational Institute that has been previously approved by the Examination Qualification Reviewing Board, which is a Sub Committee of the University Senate, may be transferred to the relevant subjects with credit values at equivalent levels after mapping of course contents by the Board of Examiners for the evaluation of the qualification up to a maximum of 1/3 of the minimum number of credits required for the qualification awarded. Moreover, for the programmes having mutual agreements with the University of Kelaniya transfer of up to a maximum of 1/2 of the minimum number of credits required for the qualification awarded may be considered. However, credits considered for awarding similar qualifications cannot be transferred. Additionally, any prior qualifications considered must be clearly spelled out in the certificates of all qualifications awarded under this criterion.

### **Fallback Award**

An undergraduate who has registered for a Bachelor of Commerce Honours Degree at the Department of Commerce and Financial Management, Faculty of Commerce and Management Studies, and his/her registration continues to be in force and fails to complete his/her degree within 6 years from his/her registration date, and they are eligible to terminate their higher studies with what they have already completed by the time their period is over. As such, the students who have not completed the relevant requirements for an award within a period of 6 academic years can request the fallback option.

#### **1.1. Award of Diploma in Business (DB) - SLQF level 3**

The following requirements should be completed by the candidate to be eligible for the fallback award of Diploma in Business (DB) - SLQF level 3:

1. A written request by the student must be made to accept the fallback award.
2. The student is required to complete 30 credits from all course modules. This should be decided by the special committee at each department level.
3. The student is required to hold at least a "C" grade for the course unit.
4. The student must re-sit the course unit if he/she has obtained a grade less than a "C" for the same.
5. The department needs to produce module mapping for each student, a case-by-case process.

#### **1.2. Award of Higher Diploma in Business (HDB) - SLQF level 4**

The following requirements should be completed by the candidate to be eligible for the fallback award of Higher Diploma in Business (HDB) - SLQF level 4:

1. A written request by the student must be made to accept the fallback award.
2. The student is required to complete 60 credits from all course modules. This should be decided by the special committee at each department level.
3. The student is required to hold at least a "C" grade for the course unit.
4. The student must re-sit the course unit if he/she has obtained a grade less than a "C" for the same.
5. The department needs to produce module mapping for each student, a case-by-case process.

### **Application Procedure**

Students should submit their applications through the Head of the Department (Commerce and Financial Management) along with certified copies of the documentary evidence in support of the application to the selection committee.

The Department and the assigned Special Committee possess the power to make the decision for awarding the qualifications to the applicants after considering each as a separate case.

#### ◆ **Bachelor of Commerce Honours in Business Technology**

By-Laws made by the Council of the University of Kelaniya under section 135 of the University Act No.16 of 1978.

1. Subject to these By-Laws, a student may be a Bachelor of Commerce Honours in Business Technology, if he/ she,
  - a. has been admitted to the University as a student under section 15(vii) of the Universities Act No.16 of 1978.
  - b. has been a duly registered student of the University for the period prescribed for courses of study leading to Bachelor of Commerce Honours in Business Technology and his/her registration continues to be in force;
  - c. has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Bachelor of Commerce Honours in Business Technology; Prescribed by these By-Laws, and the regulations and rules made by the University in respect of examinations/assessments pertaining to each course unit counted towards the said Degree;
  - d. has satisfied the following requirements -
    - i. pursued the relevant programme of study for a minimum period of four academic years,
    - ii. accumulated 30 credits for each level totalling to 120 credits of which 114 credits should be from the compulsory course units, 6 credits from the optional course units,
    - iii. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than 6 credits from each level,
    - iv. in the computation of the GPA for Bachelor of Commerce Honours in Financial Management, the grades obtained in respect of the Core course units aggregating to 114 credits, and the best grades obtained in respect of optional course units aggregating to 6 credits in level 4 should be considered.
    - v. obtained a minimum GPA of 2.00,
    - vi. obtained a C or better for the following course units which units are not counted for the GPA
      - Management Capacity Building
      - English for Business Communication
      - Strategic Communication in Business Studies
    - and,
    - vii. completed the relevant requirements within a period of six academic years.
  - e. Obtained C or better for Dissertation and Internship course units.
  - f. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University.
  - g. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Rules and Regulations of the University.
2. The structure of each programme of study and syllabuses in each course unit counted towards the degree programme shall be prescribed by Regulations.



2. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend to add to or delete from the list of subjects, course units and their content pertaining to each subject and programmes of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards the degree programme due notice shall be given to the students of any such amendments, changes, additions or deletions.
3. Each of the examinations/assessments counted towards the degree programme shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/Heads of the relevant departments shall have certified that he/she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.
4. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
  - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and;
  - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/project reports done in respect of any course unit.
6. A candidate shall present himself/herself for examination/assessment in respect of each course unit counted towards the Degree of Bachelor of Commerce Honours in Entrepreneurship on the first occasion on which the examination is held upon the completion of studies pertaining to the course unit, unless the Senate decides otherwise.
7. Award of Class;
  - a. A candidate who has satisfied the requirements in 1(a), 1(b), 1(c), 1(e), 1(f) and 1(g) above may be awarded First Class, Second Class (Upper Division) or Second Class (Lower Division), as the case may be, on the overall performance in the course units counted towards the said Degree.
  - b. A candidate shall be eligible for the award of Classes if he/ she satisfies the criteria as laid down in section 8. below unless the Senate decides otherwise.
8. Eligibility for Award of Class
  - a. **For the award of Bachelor of Commerce Honours in Business Technology with a First Class a candidate must;**
    - i. obtained in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits from the total of 120 credits, and grades of C or better in the remaining course units,
    - ii. obtained a minimum GPA of 3.70,
    - iii. obtained a C or better for the following course units which units are not counted for the GPA
      - Management Capacity Building
      - English for Business Communication
      - Strategic Communication in Business Studies,and,
    - iv. completed the relevant requirements within a period of six consecutive academic years

- b. **For the award of Bachelor of Commerce Honours in Business Technology with a Second Class (Upper Division), candidate must**
- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, and grades of D or better for eight(08) credits in the remaining course units with grades of C-/D+/D in course units aggregating to not more than five (05) credits from each level,
  - ii. obtained a minimum GPA of 3.30,
  - iii. obtained a C or better for the following course units which units are not counted for the GPA
    - Management Capacity Building
    - English for Business Communication
    - Strategic Communication in Business Studies,and,
  - iv. completed the relevant requirements within four consecutive academic years.
- c. **For the award of Bachelor of Commerce Honours in Business Technology with a Second Class (Upper Division)**
- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, and grades of D or better for eight(08) credits in the remaining course units with grades of C-/D+/D in course units aggregating to not more than five (05) credits from each level,
  - ii. obtained a minimum GPA of 3.30,
  - iii. obtained a C or better for the following course units which units are not counted for the GPA
    - Management Capacity Building
    - English for Business Communication
    - Strategic Communication in Business Studies and,
  - iv. completed the relevant requirements within four consecutive academic years.
9. A candidate shall be deemed to have appeared for any examination/ assessment in respect of the course units that he/ she had registered for at the beginning of a semester/ year, irrespective of whether the candidate appears or not for the examination/ assessment unless the Senate decides otherwise.
10. Additional rules and regulations pertaining to Bachelor of Business Management Honours in Accountancy
- a. Registration for optional course units: Students are required to register for optional course units and must complete their registration for selected course units within first two weeks from the commencement of each academic semester. No changes are allowed after the registration for such course units.
  - b. Repeat Examination: A student who obtains grade below 'C' (eg. C-, D+, D or E) in a particular course unit may re-sit the examination in respect of that course unit for the purpose of improving the grade; the best grade obtainable in the instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/she will be entitled to the higher grade. In case of this, continuous assessment marks will not be carried forward, instead students will be evaluated solely based on the marks obtained at the end-semester examination. Students who are sitting the examination on medical grounds will not be considered as repeat candidates.
  - c. Re-it Examination: A final year student who obtains a grade below 'C' (eg. C-,D+,D or E) in a particular course unit at Level IV semester 2 examination may re-sit the examination in the next academic year (in semester 1) of that course unit/s for the purpose of improving the grade; the best grade obtainable in the instance is 'C'. In the event a student obtains a lower grade while attempting to have a better grade, he/ she will be entitled to a higher grade. In case of this continuous assessment, marks will not be carried forward.

instead students will be evaluated solely based on the marks obtained at the end-semester examination. Students who are sitting the examination on medical grounds will not be considered as repeat candidates.

- d. **Medical Grounds:** Students who do not sit for the final exam for medical reasons will be allowed to carry forward their continuous assessment marks for the next sitting. If he/she has not earned marks for the continuous assessments, then he/she will be allowed to attend the classes with the current respective batch in order to earn marks and if not he/she will be entitled only for the marks allocated for the end semester examination. Medical certificates will not be accepted unless it has been issued/ certified by the chief Medical officer of the university, the officer in charge of the Government Hospital, or the Medical Superintendent of an Ayurvedic Government. If a student obtains a medical certificate from a private medical practitioner, it must be certified by the Medical Officer of the University of Kelaniya. The acceptance of the medical certificate is subject to the approval of the appeal board of the university.

### **Credit Transfer**

Credits earned for course units from any other recognised University or Higher Educational Institute that has been previously approved by the Examination Qualification Reviewing Board, which is a Sub Committee of the University Senate, may be transferred to the relevant subjects with credit values at equivalent levels after mapping of course contents by the Board of Examiners for the evaluation of the qualification up to a maximum of 1/3 of the minimum number of credits required for the qualification awarded. Moreover, for the programmes having mutual agreements with the University of Kelaniya transfer of up to a maximum of 1/2 of the minimum number of credits required for the qualification awarded may be considered. However, credits considered for awarding similar qualifications cannot be transferred. Additionally, any prior qualifications considered must be clearly spelled out in the certificates of all qualifications awarded under this criterion.

### **Fallback Award**

An undergraduate who has registered for a Bachelor of Commerce Honours Degree at the Department of Commerce and Financial Management, Faculty of Commerce and Management Studies, and his/her registration continues to be in force and fails to complete his/her degree within 6 years from his/her registration date, and they are eligible to terminate their higher studies with what they have already completed by the time their period is over. As such, the students who have not completed the relevant requirements for an award within a period of 6 academic years can request the fallback option.

#### **1.1. Award of Diploma in Business (DB) - SLQF level 3**

The following requirements should be completed by the candidate to be eligible for the fallback award of Diploma in Business (DB) - SLQF level 3:

1. A written request by the student must be made to accept the fallback award.
2. The student is required to complete 30 credits from all course modules. This should be decided by the special committee at each department level.
3. The student is required to hold at least a "C" grade for the course unit.
4. The student must re-sit the course unit if he/she has obtained a grade less than a "C" for the same.
5. The department needs to produce module mapping for each student, a case-by-case process.

#### **1.2. Award of Higher Diploma in Business (HDB) - SLQF level 4**

The following requirements should be completed by the candidate to be eligible for the fallback award of Higher Diploma in Business (HDB) - SLQF level 4:

1. A written request by the student must be made to accept the fallback award.
2. The student is required to complete 60 credits from all course modules. This should be decided by the special committee at each department level.
3. The student is required to hold at least a "C" grade for the course unit.

4. The student must re-sit the course unit if he/she has obtained a grade less than a “C” for the same.
5. The department needs to produce module mapping for each student, a case-by-case process.

### **Application Procedure**

Students should submit their applications through the Head of the Department (Commerce and Financial Management) along with certified copies of the documentary evidence in support of the application to the selection committee.

The Department and the assigned Special Committee possess the power to make the decision for awarding the qualifications to the applicants after considering each as a separate case.

### **◆ Bachelor of Commerce Honours in Financial Management**

By-Laws made by the Council of the University of Kelaniya under section 135 of the University Act No.16 of 1978.

1. Subject to these By-Laws, a student may be a Bachelor of Commerce Honours in Business Technology, if he/ she,
  - a. has been admitted to the University as a student under section 15(vii) of the Universities Act No.16 of 1978.
  - b. has been a duly registered student of the University for the period prescribed for courses of study leading to Bachelor of Commerce Honours in Business Technology and his/her registration continues to be in force;
  - c. has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Bachelor of Commerce Honours in Business Technology; Prescribed by these By-Laws, and the regulations and rules made by the University in respect of examinations/assessments pertaining to each course unit counted towards the said Degree;
  - d. has satisfied the following requirements -
    - i. pursued the relevant programme of study for a minimum period of four academic years,
    - ii. accumulated 30 credits for each level totalling to 120 credits of which 118 credits should be from the compulsory course units, 6 credits from the optional course units,
    - iii. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than 6 credits from each level,
    - iv. in the computation of the GPA for Bachelor of Commerce Honours in Financial Management, the grades obtained in respect of the Core course units aggregating to 114 credits, and the best grades obtained in respect of optional course units aggregating to 6 credits in level 4 should be considered.
    - v. obtained a minimum GPA of 2.00,
    - vi. obtained a C or better for the following course units which units are not counted for the GPA
      - Management Capacity Building
      - English for Business Communication
      - Strategic Communication in Business Studies
    - vii. completed the relevant requirements within a period of six academic years.
  - e. Obtained C or better for Dissertation and Internship course units.
  - f. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University.

- e. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Rules and Regulations of the University.
2. The structure of each programme of study and syllabuses in each course unit counted towards the degree programme shall be prescribed by Regulations.
3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend to add to or delete from the list of subjects, course units and their content pertaining to each subject and programmes of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards the degree programme due notice shall be given to the students of any such amendments, changes, additions or deletions.
4. Each of the examinations/assessments counted towards the degree programme shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/Heads of the relevant departments shall have certified that he/she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.
5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
  - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and;
  - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/project reports done in respect of any course unit.
6. A candidate shall present himself/herself for examination/assessment in respect of each course unit counted towards the Degree of Bachelor of Commerce Honours in Entrepreneurship on the first occasion on which the examination is held upon the completion of studies pertaining to the course unit, unless the Senate decides otherwise.
7. Award of Class;
  - a. A candidate who has satisfied the requirements in 1(a), 1(b), 1(c), 1(e), 1(f) and 1(g) above may be awarded First Class, Second Class (Upper Division) or Second Class (Lower Division), as the case may be, on the overall performance in the course units counted towards the said Degree.
  - b. A candidate shall be eligible for the award of Classes if he/ she satisfies the criteria as laid down in section 8. below unless the Senate decides otherwise.
8. Eligibility for Award of Class
  - a. **For the award of Bachelor of Commerce Honours in Financial Management with a First Class a candidate must;**
    - i. obtained in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits from the total of 120 credits, and grades of C or better in the remaining course units,
    - ii. obtained a minimum GPA of 3.70,
    - iii. obtained a C or better for the following course units which units are not counted for the GPA
      - Management Capacity Building
      - English for Business Communication
      - Strategic Communication in Business Studies,

and,

- iv. completed the relevant requirements within a period of six consecutive academic years
- b. **For the award of Bachelor of Commerce Honours in Financial Management with a Second Class (Upper Division), candidate must**
- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, and grades of D or better for eight(08) credits in the remaining course units with grades of C-/D+/D in course units aggregating to not more than five (05) credits from each level,
  - ii. obtained a minimum GPA of 3.30,
  - iii. obtained a C or better for the following course units which units are not counted for the GPA
    - Management Capacity Building
    - English for Business Communication
    - Strategic Communication in Business Studies,
 and,
  - iv. completed the relevant requirements within four consecutive academic years.
- c. **For the award of Bachelor of Commerce Honours in Financial Management with a Second Class (Upper Division) candidate must**
- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, and grades of D or better for eight(08) credits in the remaining course units with grades of C-/D+/D in course units aggregating to not more than five (05) credits from each level,
  - ii. obtained a minimum GPA of 3.30,
  - iii. obtained a C or better for the following course units which units are not counted for the GPA
    - Management Capacity Building
    - English for Business Communication
    - Strategic Communication in Business Studies and,
  - iv. completed the relevant requirements within four consecutive academic years.
9. A candidate shall be deemed to have appeared for any examination/ assessment in respect of the course units that he/ she had registered for at the beginning of a semester/ year, irrespective of whether the candidate appears or not for the examination/ assessment unless the Senate decides otherwise.
10. Additional rules and regulations pertaining to Bachelor of Business Management Honours in Accountancy
- a. Registration for optional course units: Students are required to register for optional course units and must complete their registration for selected course units within first two weeks from the commencement of each academic semester. No changes are allowed after the registration for such course units.
  - b. Repeat Examination: A student who obtains grade below 'C' (eg. C-, D+, D or E) in a particular course unit may re-sit the examination in respect of that course unit for the purpose of improving the grade; the best grade obtainable in the instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/she will be entitled to the higher grade. In case of this, continuous assessment marks will not be carried forward, instead students will be evaluated solely based on the marks obtained at the end-semester examination. Students who are sitting the examination on medical grounds will not be considered as repeat candidates.

- c. Re-it Examination: A final year student who obtains a grade below 'C' (eg. C-,D+,D or E) in a particular course unit at Level IV semester 2 examination may re-sit the examination in the next academic year (in semester 1) of that course unit/s for the purpose of improving the grade; the best grade obtainable in the instance is 'C'. In the event a student obtains a lower grade while attempting to have a better grade, he/she will be entitled to a higher grade. In case of this continuous assessment, marks will not be carried forward. Instead students will be evaluated solely based on the marks obtained at the end-semester examination. Students who are sitting the examination on medical grounds will not be considered as repeat candidates.
- d. Medical Grounds: Students who do not sit for the final exam for medical reasons will be allowed to carry forward their continuous assessment marks for the next sitting. If he/she has not earned marks for the continuous assessments, then he/she will be allowed to attend the classes with the current respective batch in order to earn marks and if not he/she will be entitled only for the marks allocated for the end semester examination. Medical certificates will not be accepted unless it has been issued/ certified by the chief Medical officer of the university, the officer in charge of the Government Hospital, or the Medical Superintendent of an Ayurvedic Government. If a student obtains a medical certificate from a private medical practitioner, it must be certified by the Medical Officer of the University of Kelaniya. The acceptance of the medical certificate is subject to the approval of the appeal board of the university.

### Credit Transfer

Credits earned for course units from any other recognised University or Higher Educational Institute that has been previously approved by the Examination Qualification Reviewing Board, which is a Sub Committee of the University Senate, may be transferred to the relevant subjects with credit values at equivalent levels after mapping of course contents by the Board of Examiners for the evaluation of the qualification up to a maximum of 1/3 of the minimum number of credits required for the qualification awarded. Moreover, for the programmes having mutual agreements with the University of Kelaniya transfer of up to a maximum of 1/2 of the minimum number of credits required for the qualification awarded may be considered. However, credits considered for awarding similar qualifications cannot be transferred. Additionally, any prior qualifications considered must be clearly spelled out in the certificates of all qualifications awarded under this criterion.

### Fallback Award

An undergraduate who has registered for a Bachelor of Commerce Honours Degree at the Department of Commerce and Financial Management, Faculty of Commerce and Management Studies, and his/her registration continues to be in force and fails to complete his/her degree within 6 years from his/her registration date, and they are eligible to terminate their higher studies with what they have already completed by the time their period is over. As such, the students who have not completed the relevant requirements for an award within a period of 6 academic years can request the fallback option.

#### 1.1. Award of Diploma in Business (DB) - SLQF level 3

The following requirements should be completed by the candidate to be eligible for the fallback award of Diploma in Business (DB) - SLQF level 3:

1. A written request by the student must be made to accept the fallback award.
2. The student is required to complete 30 credits from all course modules. This should be decided by the special committee at each department level.
3. The student is required to hold at least a "C" grade for the course unit.
4. The student must re-sit the course unit if he/she has obtained a grade less than a "C" for the same.
5. The department needs to produce module mapping for each student, a case-by-case process.

#### 1.2. Award of Higher Diploma in Business (HDB) - SLQF level 4

The following requirements should be completed by the candidate to be eligible for the fallback award of Higher Diploma in Business (HDB) - SLQF level 4:

1. The student is required to complete 60 credits from all course modules. This should be decided by the special committee at each department level.
2. The student is required to hold at least a “C” grade for the course unit.
3. The student must re-sit the course unit if he/she has obtained a grade less than a “C” for the same.
4. The department needs to produce module mapping for each student, a case-by-case process.

#### **Application Procedure**

Students should submit their applications through the Head of the Department (Commerce and Financial Management) along with certified copies of the documentary evidence in support of the application to the selection committee.

The Department and the assigned Special Committee possess the power to make the decision for awarding the qualifications to the applicants after considering each as a separate case.

#### **4.6 Master of Commerce (M. Com)**

The objective of the degree programme is to disseminate knowledge on advanced aspects of Commerce and Management through teaching and research. The degree programme attracts candidates from the public sector as well as from the private sector. The Master of Commerce (M.Com.) degree programme is a two year fulltime degree programme offered by the Department, which was launched in 1993. M.Com. programme includes one year course work and one year research as its unique feature.

#### **4.7 Master of Business Studies (MBS)**

MBS is the latest master’s degree programme introduced by the Department of Commerce and Financial Management, University of Kelaniya. MBS introduced in 2020 as a trimester, one-year master’s degree by course work as per the provisions of SLQF. This facilitates the students to gain an overall advanced knowledge in business related disciplines in one-year period. Blended teaching and learning, globally accepted new teaching methods, timely updated and benchmarked syllabuses of MBS do open new avenues to the course followers for their mid-career and professional development. MBS is offering to students in China from year 2023.

#### **4.8 Higher Diploma in Business**

National Universities absorb only a very small percentage from an Advanced Level qualified students, and the majority of the school leavers are left behind without having an opportunity to study at a university. Most importantly the employment market seeks enterprising young individuals who possess a good background in business knowledge to recruit in their junior level positions. Therefore, to fill this gap, the DCFM offers Higher Diploma in Business programme to provide a leading edge to students. Higher Diploma in Business holders are eligible to pursue the Bachelor of Business Management (General) External Degree offered by the FCMS, UoK.

#### **4.9 The Self-Evaluation Report (SER)**

The Self Evaluation Report is the most important document in the national review process. It is the core document prepared by each participating institution according to the manually established criteria and minimum standards given by the University Grants Commission (UGC). The SER allows each department to prepare a critical appraisal of the program with a view to improve it. This is an opportunity for departments to identify areas of good practice, areas for improvements and other interventions to enhance the quality of the program. In year 2018, Department of Commerce and Financial Management prepared the SER report for past five years period from year 2013-2018. Through the evaluation; Department of Commerce and Financial Management has been awarded ‘A’ grade with 85 marks.





# 05.

## DEPARTMENT OF FINANCE

## 5.1 Introduction

The Department of Finance is the latest gift to the undergraduates of the FCMS, who wishes to broaden their knowledge in the areas of finance, banking, insurance and financial engineering. It is a product of the Department of Accountancy, by which the Bachelor of Business Management Honours in Finance was introduced in 2004. Consequently the Finance Studies Unit was established in 2008 to further strengthen the degree programme. The unit received full departmental status in 2011 and was named as the Department of Finance.

The Department strives to achieve its vision which is to “Be a powerhouse of financial expertise which can push the boundaries of business thinking by providing internationally competitive human capital and to serve the expectations of the stakeholders”. The Department of Finance currently offers Bachelor of Business Management Honours in Finance, Bachelor of Business Management Honours in Insurance and Finance, Bachelor of Business Management Honours in Banking and Finance, and Bachelor of Business Management Honours in Financial Engineering. The department is also offering Master of Professional Finance (MPF) and Diploma / Higher Diploma in Business Finance. Currently, the department enrolls 225 students for the degree programmes. The medium of instruction is English.

The Department has obtained an “A” Grade for Self Evaluation Review (SER) conducted by the University Grants Commission for the period 2013-2018. Writing a new chapter in the history of the department, the Sri Lanka standards Institution (SLSI) awarded the “ISO9001:2015/SLS ISO 9001:2015” on February 23, 2022.

The certification covers the design, development and delivery of certificate, Diploma, Higher Diploma, Undergraduate and Postgraduate programmes and conducting research & publications in the areas of Finance, Banking, Insurance and Financial Engineering.

Bachelor of Business Management Honours in Finance was the first degree programme in Sri Lanka to be accepted into the University Recognition programme of Chartered Financial Analysts (CFA) Institute, USA. The degree programme follows semester based examinations and the curriculum has been designed in par with international standards. The degree programme not only delivers classroom lectures but also guest speeches, tutorials, workshops, student discussions, company visits and field trips etc., to broaden the horizons of the undergraduates.

The Bachelor of Business Management Honours in Insurance and Finance aims to develop graduates equipped with specialized knowledge and expertise in both insurance and finance to meet the evolving demands of the dynamic business environment. This comprehensive curriculum prepares students to excel as professionals by fostering critical thinking, analytical skills, and ethical practices, enabling them to deliver value to organizations and contribute positively to society.

The Bachelor of Business Management Honours in Banking and **Finance** is designed to align with the evolving demands of the banking and finance industries. This degree program aims to develop skilled professionals with a strong foundation in banking and finance, equipping them with the knowledge, analytical abilities, and ethical values required to navigate the complexities of modern financial systems. Over four years, students gain practical insights and strategic perspectives to excel in their careers and drive growth in the banking and financial sectors.

The Bachelor of Business Management Honours in Financial Engineering is introduced to produce graduates with specialized knowledge in Financial Engineering to cater to the requirements of the dynamic Financial Services Industry.

The Master of Professional Finance (MPF) postgraduate degree is designed to enhance the capacity of graduates’ professional qualifications to advance their knowledge in the areas of financial discipline. This program has earned coveted CFA Institute Recognition. DFin has signed a MOU with University of Waikato, New Zealand to provide a pathway to the learning partners of MPF Programme to the Master of Applied Finance Programme of the Waikato University.

Higher Diploma Programme has been designed with the objective of crafting knowledgeable and competent personnel for the field of business finance. Also it paves a path for the students who are willing to continue their education up to bachelors and masters degree level in the field of Finance, Insurance and Banking.

Internship course unit is a value addition to the degree programmes where students are given an opportunity to be part of the dynamic business environment and to experience how theories they learnt in class can be put into practice. This is a compulsory course unit. Through the internship programme, students may not only improve their knowledge but may secure career opportunities in the highly competitive and the fast growing spheres of the bank, finance and insurance sector. Moreover the undergraduates experience is vastly enriched by gaining research experience, which is made possible through the module “Dissertation”, which is offered to students in the final year.

Currently the Department of Finance has joined hands with several dominant industry players for many fruitful endeavors. Providing internship opportunity for students, conducting guest lectures and workshops are to name a few. Educational Institutions such as the Chartered Financial Analysts (CFA) Society Sri Lanka, Institute of Chartered Accountants of Sri Lanka and various other business organizations such as Softlogic Life Insurance PLC, Acuity Knowledge Partners and Securities and Exchange Commission of Sri Lanka are currently offering gold medals for students who have performed remarkably well in the degree programme.

As a value-added component of the degree programs, the Young Professionals Programme (YPP) has been designed as an integral part of the curriculum. The program consists of three levels and offers a comprehensive blend of business communication and soft skills training. The YPP streamlines the career-readiness process by consolidating existing initiatives into a cohesive framework while introducing additional activities. This structured approach ensures students benefit from a well-rounded curriculum encompassing technical expertise, soft skills development, industry exposure, and networking opportunities. By adopting a holistic approach, the Young Professionals Programme aims to cultivate the next generation of finance professionals. Graduates of the program will not only excel academically but also possess the practical skills and professional demeanor demanded by employers in the ever-evolving financial landscape.

## 5.2 Administration






### Head of the Department







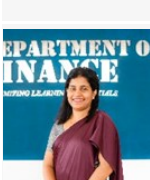



**Prof. J. M. R. Fernando - Professor**









B.B. Mgt. (Finance) (Kel’ya), M.SC (Mgt) (S.J’pura), PhD (UWNZ)

## 5.3 Academic Staff and Non Academic Staff

### Academic Staff

Profile	Name	Position
1. 	<b>Prof. J. M. R. Fernando</b> B.B. Mgt. (Finance) (Kel’ya), M.SC (Mgt) (S.J’pura), Ph.D. (UWNZ)	Head of the Department Senior Lecturer Gr. I
2. 	<b>Emeritus Prof. R. P. C. Ranjani</b> B.Com. (Kel’ya), M.Com (Panjab), Ph.D. (Panjab)	Emeritus Professor
3. 	<b>Prof. S. S. Weligamage</b> B.Com. (Ruhuna), MBA (AIT- Thailand), MEB (ESCP-EAP-UK), Ph.D. (Panjab), PGDC (C’bo), CBA (CASL)	Professor Master of professional Finance Programme Coordinator

4.		<p><b>Prof R. Abeysekera</b></p> <p>B.Sc. (Kel'ya), Dip.M (UK), MBA (C'bo), Ph.D. (UK)</p>	<p>Professor</p> <p>(On Sabbatical Leave)</p>
5.		<p><b>Prof. P.N.D. Fernando</b></p> <p>B.B.Mgt. (Acc.) (Kel'ya), MBA (WBUT), Ph.D. (CCNU)</p>	<p>Professor</p> <p>(On Sabbatical Leave)</p>
6.		<p><b>Dr. C.B.M. Gamage</b></p> <p>B.Sc. (Hons)(Moratuwa), MFE (California, USA), MA, (New Mexico, USA), PhD (Finance)(Monash, AUS)</p>	<p>Senior Lecturer Gr. I</p>
7.		<p><b>Mr. M. R. P. Wijesinghe</b></p> <p>B.B.Mgt. (Finance) (Kel'ya), CA Exams Qualified, MBA (C'bo), Reading for Ph.D.(NZ)</p>	<p>Senior Lecturer - Gr II</p> <p>(On Study Leave)</p>
8.		<p><b>Ms. W. B. M. D. Basnayake</b></p> <p>B.B.Mgt. (Finance) (Kel'ya), ACMA, CGMA, (UK), MBA (PIM-S.J'pura), Reading for Ph.D. (AUS)</p>	<p>Senior Lecturer - Gr II</p> <p>(on Study Leave)</p>
9.		<p><b>Dr. D.C.J. Liyanage</b></p> <p>B.B.Mgt. (Acc.) (Kel'ya), MBA (C'bo), Ph.D. (OUSL), ACMA (UK), PMP (USA)</p>	<p>Senior Lecturer Gr. II</p> <p>Coordinator-Master of Professional Finance Programme</p> <p>Director-Financial Literacy Centre</p>
10.		<p><b>Ms. S.D.P. Piyananda</b></p> <p>B.B.Mgt. (Finance) (Kel'ya), MBA (PIM-SJP), MPhil (C'bo), FCA, FMAAT, ACMA, Reading for</p>	<p>Senior Lecturer Gr. II</p> <p>(on Study Leave)</p>
11.		<p><b>Mr. H.M.A.L. Gunasekara</b></p> <p>B.B.Mgt. (Finance) (Kel'ya), Adv.Dip(MA), M.Sc. (Applied Finance) (S.J'pura), CIMA(UK) Exams</p>	<p>Senior Lecturer Gr. II</p>
12.		<p><b>Mr. H.J.R. Buddhika</b></p> <p>B.B.Mgt. (Finance) (Kel'ya), MA (Kel'ya), MBA (PIM- S.J'pura), ACPM, Reading for Ph.D.(NIIBS)</p>	<p>Senior Lecturer Gr. II</p>
13.		<p><b>Mr. A.J.P. Samarawickrama</b></p> <p>B.Sc. (Hons) Bus. Admin (Information System), (S.J'pura) M.Sc. (Computer Science), (S.J'pura), MCS(SL), Reading for Ph.D. (S.J'pura)</p>	<p>Senior Lecturer Gr. II</p>

 <p>14.</p>	<p><b>Ms. P.W.G. Madhushani</b> B.Sc. (Finance) (S.J'pura), M.Sc. (Applied Finance) (S.J'pura), ACMA (UK), CGMA</p>	<p>Senior Lecturer Gr. II</p>
 <p>15.</p>	<p><b>Ms. H.M.N.P. Herath</b> B.B.Mgt. (Finance) (Kel'ya), CFA, DBF (IBSL), Reading for MPhil(Co'b)</p>	<p>Lecturer (Probationary) Technical Coordinator -Master of Professional Finance Programme Coordinator-Finance Degree</p>
 <p>16.</p>	<p><b>Ms. D.M.U.H. Dissanayake</b> B.B.Mgt. (Finance) (Kel'ya), AAT(Finalist), DABF, M.Sc. (Mgt) (S.J'pura)</p>	<p>Lecturer (Probationary) Coordinator-Banking and Finance Degree</p>
 <p>17.</p>	<p><b>Ms. G.A.P. Kethmi</b> B.Sc. (Maths) (Kel'ya), M.Sc.(Financial Maths) (Moratuwa)</p>	<p>Lecturer (Probationary) Coordinator-Financial Engineering Degree Coordinator -Diploma/Higher Diploma in Business Finance Programme</p>
 <p>18.</p>	<p><b>Ms. S.L. Sudasinghe</b> B.B.Mgt. (Finance) (Kel'ya), Reading for M.Sc. (S.J'pura)</p>	<p>Lecturer (Probationary ) Coordinator-Insurance and Finance Degree</p>
 <p>19.</p>	<p><b>Ms. S.T.M.S. Tennekoon</b> B.B.Mgt. (Finance) (Kel'ya), MBA (UWL, UK), Reading for MPhil(Co'b)</p>	<p>Lecturer (Probationary )</p>
 <p>20.</p>	<p><b>Ms. T.R. Hettiarachchi</b> B.Sc. (Maths) (Perad'ya), Reading for M.Sc. (Moratuwa)</p>	<p>Lecturer (Probationary )</p>
 <p>21.</p>	<p><b>Ms. R. P. S. de Zoysa</b> B.Sc. (Maths) (Kel'ya), BIT (UCSC), Reading for M.Sc. (S.J'pura)</p>	<p>Lecturer (Probationary )</p>

**Non Academic Staff**

Profile	Name	Position
1. 	<b>Mrs. S. M. G. M. K. Nimalsiri</b>	Management Assistant - Gr. III
2. 	<b>Mrs. P. S. M. Perera</b> B.Sc. Public Mgt. (S.J'pura)	Management Assistant - Gr. III
3. 	<b>Mr. R.M.D.B. Ranaweera</b>	Health Service Labour (lower grade)

### 5.4 Structure of the Degree Programmes

#### ◆ Bachelor of Business Management Honours in Finance Degree

B.B.Mgt. Honours in Finance is a four-year program with 8 semesters. Candidates should complete a minimum of 120 credits to qualify for the degree. Students must engage in the practical training starting from the first semester of the fourth year as it is a credit allocated course unit throughout the final year. Additionally, students are allowed to participate in practical training starting from the second semester of the third year. To facilitate this, lectures will be conducted in the evening during the training period. Dissertation in Finance, which has a six-credit value to be completed during the final year, and this will enhance their ability to conduct research in Finance and related areas. These 120 credits comprise 114 credits of core course units and 06 credits of optional course units. The courses are organized over four academic years, namely Level 1, 2, 3 and 4. Each level has two semesters. The duration of a semester is a maximum of 15 weeks. After 15 weeks of study, a study leave period will be given, followed by written or practical examinations. The Young Professionals Programme is a distinctive component of the Finance degree program, structured across three levels. Levels I and II are designed to run concurrently with the first and second years of the program, respectively.

The credit structure of the B.B.Mgt. Honours in Finance is given below.

Level	Semester		Total	Core	Optional	Total
	I	II				
Level 1	15	13	30	30	-	30
	2*					
Level 2	15	13	30	30	-	30
	2*					
Level 3	15	13	30	26	04	30
	2*					
Level 3	11	5	30	28	02	30
	14**					
<b>Total</b>			<b>120</b>	<b>114</b>	<b>06</b>	<b>120</b>

YPP\*\* \*\*BFIN 43636 and BFIN 43648

## Course Structure of Bachelor of Business Management Honours in Finance Degree Programme

Course Code	Title of the Course Unit	Type
<b>LEVEL 1: SEMESTER I</b>		
BFIN 11613	Microeconomics	Core
BFIN 11623	Mathematics for Business	Core
BFIN 11633	Financial Accounting	Core
BFIN 11643	Management Principles and Practices	Core
BFIN 11653	Fundamentals of Information Technology	Core
<b>LEVEL 1: SEMESTER II</b>		
BFIN 12613	Corporate Finance	Core
BFIN 12623	Business Statistics	Core
BFIN 12633	Macroeconomics	Core
BFIN 12642	Principles of Programming	Core
BFIN 12652	Marketing for Financial Services	Core
BFIN 13662	Young Professionals Programme (YPP) I	Core
<b>LEVEL 2: SEMESTER I</b>		
BFIN 21613	Financial Modeling and Data Visualization	Core
BFIN 21624	Managerial Accounting	Core
BFIN 21633	Advanced Financial Accounting	Core
BFIN 21642	Taxation	Core
BFIN 21653	Business and Corporate Law	Core
<b>LEVEL 2: SEMESTER II</b>		
BFIN 22613	Advanced Corporate Finance	Core
BFIN 22623	Financial Data Science	Core
BFIN 22633	Financial Reporting and Analysis	Core
BFIN 22642	Project Management and Financing	Core
BFIN 22652	Corporate Sustainability and Business Ethics	Core
BFIN 23662	Young Professionals Programme (YPP) II	Core
<b>LEVEL 3: SEMESTER I</b>		
BFIN 31613	Analysis of Equity Investments	Core
BFIN 31622	Investment Analysis and Portfolio Management	Core
BFIN 31633	Econometrics	Core
BFIN 31643	Monetary Economics	Core
BFIN 31652	Young Professionals Programme (YPP) III	Core
BFIN 31662	Small Business Management and Entrepreneurship	Optional
BFIN 31672	Management Science Application	Optional
BFIN 31682	Database and Information Management	Optional



LEVEL 3: SEMESTER II		
BFIN 32613	Research Methodology	Core
BFIN 32623	Econometrics for Financial Markets	Core
BFIN 32632	Analysis of Fixed Income Investment	Core
BFIN 32643	Risk Management	Core
BFIN 32652	Analysis of Derivatives	Core
BFIN 32662	Micro Finance	Optional
BFIN 32672	Auditing and Assurance Services	Optional
LEVEL 4: SEMESTER I		
BFIN 41613	Advanced Portfolio Management and Wealth Planning	Core
BFIN 41622	Financial Technologies	Core
BFIN 41632	Managing Behaviours in Organizations	Core
BFIN 41642	Alternative Investments	Core
BFIN 41652	International Finance	Optional
BFIN 41662	Credit Analysis	Optional
LEVEL 4: SEMESTER II		
BFIN 42613	Strategic Management	Core
BFIN 42622	Behavioral Finance	Core
BFIN 43636	Dissertation in Finance	Core
BFIN 43648	Internship in Finance	Core

#### ◆ Bachelor of Business Management Honours in Insurance and Finance Degree

Bachelor of Business Management Honours in Insurance and Finance is a four-year program with 08 semesters. Candidates should complete a minimum of 120 credits to qualify for the degree. Students must engage in the practical training starting from the first semester of the fourth year as it is a credit allocated course unit throughout the final year. Additionally, students are allowed to participate in practical training starting from the second semester of the third year. To facilitate this, lectures will be conducted in the evening during the training period. A dissertation, which has a six-credit value and is to be completed during the final year, will enhance their ability to research insurance and finance and related areas. These 120 credits comprise 114 credits of core course units and 06 credits of optional course units. The courses are organized over four academic years, namely Level 1, 2, 3, and 4. Each level has two semesters. The duration of a semester is a maximum of 15 weeks. After 15 weeks of study, a study leave period will be given, followed by written or practical examinations. The Young Professionals Programme is a distinctive component of the Insurance and Finance degree program, structured across three levels. Levels I and II are designed to run concurrently with the first and second years of the program, respectively. The credit structure of the B.B.Mgt. Honours in Insurance and Finance is given below.

Level	Semester		Total	Core	Optional	Total
	I	II				
Level 1	15	13	30	30	-	30
	2*					
Level 2	15	13	30	30	-	30
	2*					
Level 3	14	14	30	26	04	30
	2*					
Level 3	10	6	30	28	02	30
	14**					
<b>Total</b>			<b>120</b>	<b>114</b>	<b>06</b>	<b>120</b>

\*YPP BINF 13262 BINF 23262 BINF 31252

\*\*This includes BINF 43246 and BINF 43258

Course Structure of Bachelor of Business Management Honours in Insurance and Finance Degree Programme

Course Code	Title of the Course Unit	Type
<b>LEVEL 1: SEMESTER I</b>		
BINF 11213	Microeconomics	Core
BINF 11223	Mathematics for Business	Core
BINF 11233	Financial Accounting	Core
BINF 11243	Management Principles and Practices	Core
BINF 11253	Fundamentals of Information Technology	Core
<b>LEVEL 1: SEMESTER II</b>		
BINF 12213	Corporate Finance	Core
BINF 12223	Business Statistics	Core
BINF 12233	Macroeconomics	Core
BINF 12242	Principles of Programming	Core
BINF 12252	Marketing for Financial Services	Core
BINF 13262	Young Professional Programme (YPP) I	Core
<b>LEVEL 2: SEMESTER I</b>		
BINF 21214	Managerial Accounting	Core
BINF 21223	Financial Modeling and Data Visualization	Core
BINF 21233	Advanced Financial Accounting	Core
BINF 21243	Business and Corporate Law	Core
BINF 21252	Taxation	Core

<b>LEVEL 2: SEMESTER II</b>		
BINF 22213	Advanced Corporate Finance	Core
BINF 22223	Financial Data Science	Core
BINF 22233	Financial Reporting and Analysis	Core
BINF 22242	Principles & Products of Insurance	Core
BINF 22252	Corporate Sustainability and Business Ethics	Core
BINF 23262	Young Professional Programme (YPP) II	Core
<b>LEVEL 3: SEMESTER I</b>		
BINF 31214	Risk Management in Insurance	Core
BINF 31223	Econometrics	Core
BINF 31233	Monetary Economics	Core
BINF 31242	Investment Analysis and Portfolio Management	Core
BINF 31252	Young Professional Program (YPP) III	Core
BINF 31262	Customer Relationship Management	Optional
BINF 31272	Small Business Management and Entrepreneurship	Optional
<b>LEVEL 3: SEMESTER II</b>		
BINF 32213	Research Methodology	Core
BINF 32223	Insurance Legal & Regulatory	Core
BINF 32233	Insurance Claims Management	Core
BINF 32243	Underwriting Management	Core
BINF 32252	Analysis of Derivatives	Optional
BINF 32262	Analysis of Fixed Income Investments	Optional
<b>LEVEL 4: SEMESTER I</b>		
BINF 41213	Advanced Portfolio Management and Wealth Planning	Core
BINF 41223	Reinsurance	Core
BINF 41232	Insurance Accounting and Analysis	Core
BINF 41242	Financial Technologies	Optional
BINF 41252	Alternative Investments	Optional
BINF 41262	Digital Marketing	Optional
BINF 41272	Managing Behaviors in Organization	Optional
<b>LEVEL 4: SEMESTER II</b>		
BINF 42213	Strategic Management	Core
BINF 42223	Actuarial Valuation	Core
BINF 43236	Dissertation	Core
BINF 43248	Internship	Core

### ◆ Bachelor of Business Management Honours in Banking and Finance Degree

B.B.M Honours in Banking & Finance is a four-year program with 8 semesters. Candidates should complete a minimum of 120 credits to qualify for the degree. Students must engage in practical training starting from the first semester of the final year as it is a credit-allocated course unit throughout the final year. Additionally, students can participate in practical training starting from the second semester of their third year. To facilitate this, lectures will be conducted in the evening during the training period. The Dissertation, which has a six credit value to be completed during the final year, will enhance their ability to conduct research in banking and finance. These 120 credits comprise 116 credits of core course units and 04 credits of optional course units. The courses are organized over four academic years, namely the Level 1, 2, 3 and 4. Each level has two semesters. The duration of a semester is a maximum of 15 weeks. After 15 weeks of study, a study leave period will be given, followed by written or practical examinations. The Young Professionals Programme is a distinctive component of the Banking and Finance degree program, structured across three levels. Levels I and II are designed to run concurrently with the first and second years of the program, respectively.

The credit structure of the B.B.Mgt. Honours in Banking and Finance is given below.

Level	Semester		Total	Core	Optional	Total
	I	II				
Level 1	15	13	30	30	-	30
	2*					
Level 2	15	13	30	30	-	30
	2*					
Level 3	16	12	30	26	04	30
	2*					
Level 3	8	8	30	28	02	30
	14**					
<b>Total</b>			<b>120</b>	<b>114</b>	<b>06</b>	<b>120</b>

\*YPP BINF 13262 BINF 23262 BINF 31252

\*\*This includes BINF 43246 and BINF 43258

Course Structure of Bachelor of Business Management Honours in Banking and Finance Degree Programme

Course Code	Title of the Course Unit	Type
<b>LEVEL 1: SEMESTER I</b>		
BBNF 11213	Microeconomics	Core
BBNF 11223	Mathematics for Business	Core
BBNF 11233	Financial Accounting	Core
BBNF 11243	Management Principles and Practices	Core
BBNF 11253	Fundamentals of Information Technology	Core

LEVEL 1: SEMESTER II		
BBNF 12213	Corporate Finance	Core
BBNF 12223	Business Statistics	Core
BBNF 12233	Macroeconomics	Core
BBNF 12242	Principles of Programming	Core
BBNF 12252	Marketing for Financial Services	Core
BBNF 13262	Young Professionals Programme I	Core
LEVEL 2: SEMESTER I		
BBNF 21214	Managerial Accounting	Core
BBNF 21223	Financial Modeling and Data Visualization	Core
BBNF 21233	Advanced Financial Accounting	Core
BBNF 21243	Business and Banking Law	Core
BBNF 21252	Taxation	Core
LEVEL 2: SEMESTER II		
BBNF 22213	Advanced Corporate Finance	Core
BBNF 22223	Financial Data Science	Core
BBNF 22233	Financial Reporting and Analysis	Core
BBNF 22242	Corporate Sustainability and Business Ethics	Core
BBNF 22252	Principles of Banking	Core
BBNF 23262	Young Professionals Programme II	Core
LEVEL 3: SEMESTER I		
BBNF 31213	Risk Management in Banking	Core
BBNF 31223	Econometrics	Core
BBNF 31233	Monetary Economics	Core
BBNF 31242	Customer Relationship Management	Core
BBNF 31252	Investment Analysis and Portfolio Management	Core
BBNF 31262	Young Professionals Programme III	Core
BBNF 31272	Small Business Management and Entrepreneurship	Core
LEVEL 3: SEMESTER II		
BBNF 32213	Research Methodology	Core
BBNF 32223	Banking Regulation and Compliance	Core
BBNF 32233	Non-banking Financial Business	Core
BBNF 32242	Micro Finance	Core
BBNF 32252	Analysis of Derivatives	Optional
BBNF 32262	Analysis of Fixed Income Investment	Optional
LEVEL 4: SEMESTER I		
BBNF 41212	Managing Behaviours in Organizations	Core
BBNF 41222	Investment and Development Banking	Core
BBNF 41232	International Trade Finance	Core
BBNF 41242	Alternative Investments	Optional
BBNF 41252	International Finance	Optional

BBNF 41262	Advanced Portfolio Management and Wealth Planning	Optional
BBNF 41272	Financial Technologies	Optional
<b>LEVEL 4: SEMESTER II</b>		
BBNF 42213	Treasury Management	Core
BBNF 42223	Credit Management	Core
BBNF 42232	Strategic Management	Core
BBNF 43246	Dissertation	Core
BBNF 43258	Internship	Core

◆ **Bachelor of Business Management Honours in Financial Engineering Degree**

B.B. Mgt. Honours in Financial Engineering Degree programme is a four-year degree programme which consists of 8 semesters. Candidates should complete a minimum of 120 credits of course units to qualify to obtain the degree which includes 30 credits in each level. Students must engage in practical training from the first semester of the final year, as it is a credit-allocated course unit throughout the final year. Additionally, students are allowed to participate in practical training starting from the second semester of their third year. To facilitate this, lectures will be conducted in the evening during the training period. Dissertation which has 6 credits value to be completed during final year and this will enhance their ability to conduct research in the area of Financial Engineering and related. These 120 credits consist of 112 credits from core course units and 8 credits from optional course units. The courses are organized at four academic years namely Level 1, 2, 3 and 4. Each level has two semesters. The duration of a semester is a maximum of 15 weeks. After 15 weeks of study, 02 weeks study leave period will be given followed by written or practical examinations. The Young Professionals Programme is a distinctive component of the Financial Engineering degree program, structured across three levels. Levels I and II are designed to run concurrently with the first and second years of the program, respectively.

The credit structure of the B.B. Mgt. Honours in Financial Engineering is given below.

Course Code	Title of the Course Unit	Type
<b>LEVEL 1: SEMESTER I</b>		
BBFE 11313	Microeconomics	Core
BBFE 11323	Mathematics for Finance I	Core
BBFE 11333	Financial Accounting	Core
BBFE 11343	Management Principles and Practices	Core
BBFE 11353	Fundamentals of Information Technology	Core
<b>LEVEL 1: SEMESTER II</b>		
BBFE 12313	Corporate Finance	Core
BBFE 12323	Basic Statistics for Finance	Core
BBFE 12333	Mathematics for Finance II	Core
BBFE 12342	Principles of Programming	Core
BBFE 12352	Macroeconomics	Core
BBFE 13362	Young Professionals Programme (YPP) I	Core

<b>LEVEL 2: SEMESTER I</b>		
BBFE 21314	Advanced Statistics for Finance	Core
BBFE 21323	Managerial Accounting	Core
BBFE 21333	Advanced Financial Accounting	Core
BBFE 21343	Financial Modelling and Data Visualization	Core
BBFE 21353	Linear Algebra	Core
<b>LEVEL 2: SEMESTER II</b>		
BBFE 22313	Advanced Corporate Finance	Core
BBFE 22323	Financial Reporting and Analysis	Core
BBFE 22333	Financial Data Science	Core
BBFE 22343	Numerical Methods	Core
BBFE 23352	Young Professionals Programme (YPP) II	Core
<b>LEVEL 3: SEMESTER I</b>		
BBFE 31313	Analysis of Equity Investments	Core
BBFE 31323	Econometrics	Core
BBFE 31333	Monetary Economics	Core
BBFE 31343	Efficient Mathematics and Optimization	Core
BBFE 31352	Young Professionals Programme (YPP) III	Core
BBFE 31362	Investment Analysis and Portfolio Management	Optional
BBFE 31372	Corporate Sustainability and Business Ethics	Optional
BBFE 31382	Databases & Information Management	Optional
<b>LEVEL 3: SEMESTER II</b>		
BBFE 32313	Research Methodology	Core
BBFE 32323	Econometrics for Financial Markets	Core
BBFE 32433	Simulation Techniques in Finance	Core
BBFE 32343	Data Analytics and Machine Learning	Core
BBFE 32352	Analysis of Fixed Income Investments	Optional
BBFE 32362	Analysis of Derivatives	Optional
BBFE 32372	Risk Management	Optional
<b>LEVEL 4: SEMESTER I</b>		
BBFE 41313	Advanced Portfolio Management and Wealth Planning	Core
BBFE 41323	Options Pricing & Stochastic Calculus	Core
BBFE 41333	Alternative Investments	Core
BBFE 41342	International Finance	Optional
BBFE 41352	Financial Technologies	Optional
BBFE 41362	Credit Analysis	Optional
BBFE 41372	Managing Behaviors in Organization	Optional

LEVEL 4: SEMESTER II		
BBFE 42313	Strategic Management	Core
BBFE 43326	Dissertation	Core
BBFE 43338	Internship	Core
BBFE 42342	Actuarial Valuation	Optional
BBFE 42352	Treasury Management	Optional
BBFE 42362	Behavioural Finance	Optional

◆ **Young Professionals Development Programme**

One of the salient features of the curriculum of the Bachelor of Business Management Honours in Finance/ Financial Engineering/ Banking and Finance/Insurance and Finance Degree programs are the Young Professionals Programme (YPP). YPP is an innovative initiative by the Department of Finance to enhance undergraduates' soft skills. It spans the first three years of the degree programme. It covers essential areas, including self-profiling, industry exposure, life vision, career planning, economic and financial literacy, networking, personal grooming, public speaking, and academic writing. Details of the course contents can be found in the Detailed Course Contents section. The Young Professionals Program (YPP) for finance undergraduates is designed to equip undergraduates of the Department of Finance with a comprehensive set of skills, knowledge, and experiences that will transform them into highly employable graduates in the finance industry.





### 5.5 Rules and Regulations Pertaining to B.B.Mgt. Honours in Finance / Insurance and Finance/ Banking and Finance/ Financial Engineering

**Evaluation of a Course Unit:** Course units of the degree programmes will be evaluated by both formative and summative methods of evaluations. These include numerous ways such as written examinations, assignments, reports, presentations, field surveys, interviews, role plays, case studies, midterm tests, tutorial classes, discussion with students and use of software such as Mentimeter, Google Classroom etc. The weight assigned to each component of the evaluation process relating to course units, practical training and the dissertation is outlined in each module and will be announced at the commencement of each course module. The final examinations of all course units are held at the end of the respective semester. To obtain a passing grade for a course unit, the student should score a minimum of 25% on the end semester examination.

**Registration for Optional Course Units:** Students are required to register for optional course units and must complete their registration for selected course units within three weeks from the commencement of each academic semester. No changes are allowed after the registration for such course units.

**Repeat Examination:** A student who obtains grade below 'C' (eg. C-, D+, D or E) in a particular course unit may re-sit the examination in respect of that course unit for the purpose of improving the grade; the best grade obtainable in the instance is 'C'. In the event a student obtains a lower grade while attempting to have a better grade, he/she will be entitled to the higher grade. In case of this, continuous assessment marks will not be carried forward, instead students will be evaluated solely based on the marks obtained at the end semester examination.

Students who are sitting the examination on medical grounds will not be considered as repeat candidates.

**Re-sit Examination:** A final year student who obtains a grade below 'C' (eg. C-, D+, D or E) in a particular course unit at Level IV semester 2 examination may re-sit the examination in the next academic year (in semester 1) of that course unit/s for the purpose of improving the grade; the best grade obtainable in the instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/she will be entitled to the higher grade. In case of this continuous assessment marks will not be carried forward, instead students will be evaluated solely based on the marks obtained at the end semester examination. Students who are sitting for the examination on medical grounds will not be considered as repeat candidates.

**Medical Grounds:** Students who do not sit for the final exam for medical reasons will be allowed to carry forward their continuous assessment marks for the next sitting. If he/she has not earned marks for the continuous assessments, then he/she will be allowed to attend the classes with the current respective batch in order to earn marks and if not he/she will be entitled only for the marks allocated for the end semester examination. The students are required to submit the medical certificate within 14 days of the examination date. Medical certificates will not be accepted unless it has been issued/certified by the Chief Medical Officer of the University, the Officer in charge of the Government Hospital, or the Medical Superintendent of an Ayurvedic Government hospital. If a student obtains a medical certificate from a private medical practitioner, it must be certified by the Medical Officer of the University of Kelaniya. The acceptance of the medical certificate is subjected to the approval of the appeal board of the university.

**Final Grading:** A grading will be awarded (as per the table below) by aggregating the marks obtained for continuous assessments and the final examination. A grade point value as indicated below is assigned to each grade.

Range of Marks	Grade	Grade Point Value
85-100	A+	4.00
70-84	A	4.00
65-69	A-	3.70
60-64	B+	3.30
55-59	B	3.00
50-54	B-	2.70
45-49	C+	2.30
40-44	C	2.00
35-39	C-	1.70
30-34	D+	1.30
25-29	D	1.00
00-24	E	0.00

Students are required to complete all course units and if they fail to complete a particular course unit, “absent” will be indicated.

**Grade Point Average (GPA):** Grade Point Average (GPA) is the credit weighted arithmetic mean of the grade point values, which is determined by dividing the total credit weighted grade point value by the total number of credits. GPA shall be computed to the second decimal place.

Example:

A student who has completed six-course units with the specified number of credits and grades as presented in the below Table, the GPA should be calculated as follows.

Course Unit Number	1	2	3	4	5	6
Number of Credits	03	03	03	02	02	06
Grade Earned	A	C	B+	D	C+	B

*GPA Calculation:-*

$$\begin{aligned}
 &= \frac{3 \times 4.0 + 3 \times 2.0 + 3 \times 3.3 + 2 \times 1.0 + 2 \times 2.3 + 6 \times 3.0}{3 + 3 + 3 + 2 + 2 + 6} \\
 &= \frac{12.0 + 6.0 + 9.9 + 2.0 + 4.6 + 9}{19} \\
 &= \frac{43.5}{19} \\
 &= 2.2894 \\
 &= \mathbf{2.29}
 \end{aligned}$$

**Award of the Degree:** A student should apply for the award of a degree satisfying the requirements. On completion of the degree, a student is entitled to an official transcript giving the grades in the respective course units after the confirmation of results by the University Senate.

## 5.6 By-Laws Applicable to B.B.Mgt. Honours in Finance / Insurance / Banking / Financial Engineering

By-Laws made by the Council of the University of Kelaniya under section 135 of the University Act No.16 of 1978.

1. Subject to these By-Laws, a student may be awarded a Bachelor of Business Management Honours in Finance/ Insurance and Finance / Banking and Finance / Financial Engineering, if he/ she,
  - a. Has been admitted to the University as a student under section 15(vii) of the Universities Act No.16 of 1978;
  - b. Has been a duly registered student of the University for the period prescribed for courses of study leading to Bachelor of Business Management Honours in Finance, Bachelor of Business Management Honours in Insurance, Bachelor of Business Management Honours in Banking or Bachelor of Business Management Honours in Financial Engineering and his/her registration continues to be in force;
  - c. Has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Bachelor of Business Management Honours in Finance, Bachelor of Business Management Honours in Insurance, Bachelor of Business Management Honours in Banking or Bachelor of Business Management Honours in Financial Engineering; Prescribed by these By-Laws, and the regulations and rules made by the University in respect of examinations/assessments pertaining to each course unit counted towards the said Degree;
  - d. Has satisfied the following requirements -
    - i. pursued the relevant programme of study for a minimum period of four academic years,
    - ii. B.B.Mgt. Honours in Finance;  
accumulated 30 credits for each level, totaling to 120 credits<sup>1</sup> of which 114 credits should be from the Core-course units 06 credits from the optional course units,  
B.B.Mgt. Honours in Insurance and Finance;  
accumulated 30 credits for each level, totaling to 120 credits<sup>1</sup> of which 114 credits should be from the Core-course units 06 credits from the optional course units,  
B.B.Mgt. Honours in Insurance and Finance;  
accumulated 30 credits for each level totaling to 120 credits<sup>1</sup> of which 116 credits should be from the Core-course units and 4 credits from the optional course units,  
B.B.Mgt. Honours in Financial Engineering;  
accumulated 30 credits for each level totaling to 120 credits<sup>1</sup> of which 112 credits should be from the Core-course units 8 credits from the optional course units,
    - iii. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than 6 credits from each level, in the computation of the GPA for Bachelor of Business Management Honours in Finance/Insurance and Finance, the grades obtained in respect of the Core course units aggregating to 114 credits, and the best grades obtained in respect of optional course units aggregating to 6 credits in level 3 and 4 should be considered, In the computation of the GPA for BBM Honours in Banking and Finance, the grades obtained in respect of the Core course units aggregating to 116 credits, and the best grades obtained in respect of optional course units aggregating to 4 credits in level 3 and 4 should be considered, in the computation of the GPA for Bachelor of Business Management Honours in Financial Engineering degree programme, the grades obtained in respect of the Core course units aggregating to 112 credits, and the best grades obtained in respect of optional course units aggregating to 8 credits in level 3 and 4 should be considered,

v. obtained a minimum GPA of 2.00,

vi. B.B.Mgt Honours in Finance;

obtained a C or better for the Dissertation course unit,

B.B.Mgt Honours in Insurance and Finance;

obtained a C or better for the Dissertation course unit,

B.B.Mgt Honours in Banking and Finance;

obtained a C or better for the Dissertation and Internship course unit,

B.B.Mgt Honours in Financial Engineering;

obtained a C or better for the Dissertation and Internship course unit,

and,

vii. completed the relevant requirements within a period of six academic years.

<sup>1</sup> Maximum number of credits allowed to be registered for a student per level, including core and optional course units, is 30

- e. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;
  - f. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Programme of study and syllabuses in each course unit counted towards the degree Programme shall be prescribed by Regulations.
  3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programmes of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards the degree Programme due notice shall be given to the students of any such amendments, changes, additions or deletions.

3. Each of the examinations/assessments counted towards the degree Programme shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/Heads of the relevant departments shall have certified that he/she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.
4. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
  - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and
  - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/project reports done in respect of any course unit.
6. A candidate shall present himself/herself for examination/ assessment in respect of each course unit counted towards the degree Programme on the first occasion on which the examination is held up on the completion of studies pertaining to the course unit, unless the Senate decides otherwise.
7. Award of Class
  - a. A candidate who has satisfied the requirements in (1.) above may be awarded First Class, Second Class (Upper Division) or Second Class (Lower Division), as the case may be, on the overall performance in the course units counted towards the said Degree.
  - b. A candidate shall be eligible for the award of Classes if he/she satisfies the criteria as laid down in section (8.) below, unless the Senate decides otherwise.
8. Criteria for Class
  - a. **For the award of Bachelor of Business Management Honours Degree in Finance/Insurance and Finance/ Banking and Finance and Financial Engineering with First Class a candidate must;**  
 A candidate may be awarded Honours Degree with First Class provided he/she has
    - i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits, provided that a portion of the said grades are from third year and/or fourth year course units aggregating to at least 20 credits, and grades of C or better in the remaining course units,
    - ii. obtained a minimum GPA of **3.70**, and
    - iii. completed the relevant requirements within four academic years
  - b. **For the award of Bachelor of Business Management Honours Degree in Finance/Insurance and Finance/ Banking and Finance and Financial Engineering with a Second Class (Upper Division) a candidate must;**
    - i. obtain in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from the third year and/ or fourth-year course units aggregating to at least 20 credits, and grades of D or better for eight (08) credits in the remaining course units with grades of C-/D+/D in course units aggregating to not more than five(05) credits from each level,
    - ii. obtain a minimum GPA of **3.30**, and,

**c. For the award of Bachelor of Business Management Honours Degree in Finance/Insurance and Finance/Banking and Finance and Financial Engineering with a Second Class (Lower Division) a candidate must;**

- i. obtain in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better for eight (08) credits in the remaining course units with grades of C-/D+/D in course units aggregating to not more than five (05) credits from each year,
- ii. obtain a minimum GPA of 3.0, and,
- iii. complete the relevant requirements within four academic years.

9. A candidate shall be deemed to have appeared for any examination/assessment in respect of the course units that he/ she had registered for at the beginning of a semester/year irrespective of whether the candidate appears or not for the examination/assessment unless the Senate decides otherwise.

**Credit Transfer**

Credits earned for course units from any other recognized University or Higher Educational Institute that has been previously approved by the Examination Qualification Reviewing Board, which is a Sub Committee of the University Senate, may be transferred to the relevant subjects with credit values at equivalent levels after mapping of course contents by the Board of Examiners for the evaluation of the qualification up to a maximum of 1/3 of the minimum number of credits required for the qualification awarded.

Moreover, for the programmes having mutual agreements with the University of Kelaniya transfer of up to a maximum of 1/2 of the minimum number of credits required for the qualification awarded may be considered. However, credits considered for awarding similar qualifications cannot be transferred. Additionally, any prior qualifications considered must be clearly spelled out in the certificates of all qualifications awarded under this criterion.

**Fallback Award**

B.B.Mgt. Honours in Finance/Insurance and Finance/Banking and Finance

An undergraduate who has registered for a B.B.Mgt. Honours in Finance/Insurance and Finance/Banking and Finance Degree at the Department of Finance, Faculty of Commerce and Management Studies, and his/her registration continues to be in force and fails to complete his/her degree within 6 years from his/her registration date, and they are eligible to terminate their higher studies with what they have already completed by the time their period is over. As such, the students who have not completed the relevant requirements for an award within a period of 6 academic years can request the fallback option.

a. Award of Diploma in Finance (DF) - SLQF level 3

The following requirements should be completed by the candidate to be eligible for the fallback award of Diploma in Finance (DF) - SLQF level 3:

- i. A written request by the student must be made to accept the fallback award.
- ii. The student is required to complete 30 credits from all course modules. This should be decided by the special committee at each department level.
- iii. The student is required to hold at least a "C" grade for the course unit.
- iv. The student must re-sit the course unit if he/she has obtained a grade less than a "C" for the same.
- v. The department needs to produce module mapping for each student, a case-by-case process.

b. Award of Higher Diploma in Finance (HDF) - SLQF level 4

The following requirements should be completed by the candidate to be eligible for the fallback award of Higher Diploma in Finance (HDF) - SLQF level 4:

- i. A written request by the student must be made to accept the fallback award.
- ii. The student is required to complete 60 credits from all course modules. This should be decided by the special committee at each department level.
- iii. The student is required to hold at least a "C" grade for the course unit.
- iv. The student must re-sit the course unit if he/she has obtained a grade less than a "C" for the same.
- v. The department needs to produce module mapping for each student, a case-by-case process.

c. Application Procedure

Students should submit their applications through the Head of the Department of Finance along with certified copies of the documentary evidence in support of the application to the selection committee. The Department and the assigned Special Committee possess the power to make the decision for awarding the qualifications to the applicants after considering each as a separate case.

B.B.Mgt. Honours in Financial Engineering

An undergraduate who has registered for a Bachelor of Business Management Honours in Financial Engineering Degree at the Department of Finance, Faculty of Commerce and Management Studies, and his/her registration continues to be in force and fails to complete his/her degree within 6 years from his/her registration date, and they are eligible to terminate their higher studies with what they have already completed by the time their period is over. As such, the students who have not completed the relevant requirements for an award within a period of 6 academic years can request the fallback option.

a. Award of Diploma in Finance (DF) - SLQF level 3

The following requirements should be completed by the candidate to be eligible for the fallback award of Diploma in Finance (DF) - SLQF level 3:

- i. A written request by the student must be made to accept the fallback award.
- ii. The student is required to complete 30 credits from all course modules. This should be decided by the special committee at each department level.
- iii. The student is required to hold at least a "C" grade for the course unit.
- iv. The student must re-sit the course unit if he/she has obtained a grade less than a "C" for the same.
- v. The department needs to produce module mapping for each student, a case-by-case process.

b. Award of Higher Diploma in Finance (HDF) - SLQF level 4

The following requirements should be completed by the candidate to be eligible for the fallback award of Higher Diploma in Finance (HDF) - SLQF level 4:

- i. A written request by the student must be made to accept the fallback award.
- ii. The student is required to complete 60 credits from all course modules. This should be decided by the special committee at each department level.
- iii. The student is required to hold at least a "C" grade for the course unit.
- iv. The student must re-sit the course unit if he/she has obtained a grade less than a "C" for the same.
- v. The department needs to produce module mapping for each student, a case-by-case process.

c. Application Procedure

Students should submit their applications through the Head of the Department of Finance along with certified copies of the documentary evidence in support of the application to the selection committee. The Department and the assigned Special Committee possess the power to make the decision for awarding the qualifications to the applicants after considering each as a separate case.

### 5.7 Master of Professional Finance Degree

The purpose of the Master of Professional Finance Degree programme is to enhance the capacity of graduates or holders of professional qualifications to advance their knowledge in the areas of finance discipline and investigative skills, and other abilities that are relevant and enable them to convert into a different discipline/profession, forming the basis for academic advancement and enhancing the managerial, administrative, and technological capacity.

The students of the Master of Professional Finance Programme have an excellent opportunity to join and continue their degree at the University of Waikato, one of the world-recognized top-ranked universities. The students who successfully complete their Trimester I OF THE Master of Professional Finance Programme will be eligible to apply for admission with credit to the Master of applied Finance (MAppFin) programme offered by the University of Waikato and their Trimester II and III can be completed at the University.

The Master of Professional Finance program has garnered acclaim for its alignment with more than 70% of the CFA Program Candidate Body of Knowledge (CBOK) and its unwavering commitment to the principles enshrined in the CFA Institute Code of Ethics and Standards of Professional Conduct. This recognition places the students in an advantageous position to embark on the journey toward obtaining the prestigious Chartered Financial Analyst (CFA ) charter, a universally respected credential in the global financial landscape.

### 5.8 Diploma / Higher Diploma in Business Finance

Higher Diploma in Business Finance Programme (HDBF) is offered by the Department of Finance, Faculty of Commerce and Management Studies, University of Kelaniya with the objective of crafting knowledgeable and competent personal for the field of business finance. The programme commenced 8 years ago and the 8<sup>th</sup> Batch was successfully enrolled recently, in 2023. The HDBF currently serving for around 180 students and has served around 490 students helping them to succeed in their academic journey.

The HDBF consists of two levels. The level 01 is the Diploma in Business Finance, and it runs for one - year period offering 30 credits. The level 02 is the Higher Diploma in Business Finance. It runs for one - year period and carry 30 credits. Further, the HDBF reserves the Level 04 of Sri Lanka Qualification Framework offering 60 credits and paves the way to join the Level 05 which is Bachelor's degree level.

Our initiative to open the path of Higher Education to a Bachelor's degree level enables the Higher Diploma in Business Finance holders to join the third year of B.B. Mgt (General) Degree of University of Kelaniya; B.Sc. (Hons) Accounting and Finance Degree of Northumbria University, UK Further, many initiatives are underway to get exemptions from professional bodies and the degree programmes they offer.



### 5.9 The Self Evaluation Report (SER)

The self-evaluation report (SER) is the most important document in the national review process. It is the core document prepared by each participating institution according to the manually established criteria and minimum standards given by the University Grants Commission (UGC). The SER allows each department to prepare a critical appraisal of the program with a view to improve it. This is an opportunity for departments to identify areas of good practice, areas for improvements and other interventions to enhance the quality of the programme. In year 2018, Department of Finance prepared the SER report for past five years period from year 2013-2018. Through the evaluation; Department of Finance has been awarded 'A' grade with 82 marks.

### 5.10 ISO 9001:2015

Writing a new chapter in the history of the department, the Sri Lanka Standards Institution (SLSI) awarded the "ISO 9001:2015" to the Department of Finance of the University of Kelaniya in Sri Lanka on February 23, 2022, at a ceremony conducted at the Vice Chancellors' office of the University of Kelaniya. The certification covers the design, development, and delivery of Certificate, Diploma, Higher Diploma, Undergraduate and Postgraduate programs and conducting research and publications in the areas of Finance, Banking, Insurance, and Financial Engineering.

### 5.11 Investment Research Unit

The Investment Research Unit (IRU) conducts equity investment research training sessions in collaboration with leading industry partners. Students of the DFin program actively engage with the IRU, gaining hands-on experience in equity analysis. Additionally, the IRU will offer two specialized short courses to all undergraduates of the department:

- Short Course in Professional Fund Management Programme
- Short Course in Professional Investment Analysis Programme

These courses will be conducted in partnership with renowned industry leaders, including KPMG, NDB Wealth Management, and First Capital PLC.

# 06.

## DEPARTMENT OF HUMAN RESOURCE MANAGEMENT

## 6.1 Introduction

We are a national arm that has pioneered education of Human Resource Management in Sri Lanka with notable landmarks: start of Bachelor of Business Management (Human Resource Management) degree in 1995; start of nation's first postgraduate diploma in HRM and Master of Human Resource Management degree, in 2006 and 2010; launching the first HRM journal in 2004 while providing leadership for many innovative events. Further, we contributed to the development of the Management profession by offering Bachelor of Business Management General (External) Degree Programme for external students commencing from 1999 and Higher Diploma in HRM since 2015. Further, the Department of Human Resource Management gets the credit for organizing the first national summit on '**People Management**' with the theme of "arousing a new praxis of people management for creative development" and continue it as the "HR Summit".

We dream to shape our future as the "true HR value provider in terms of research, education and consultancies" while defining our audience in a nontraditional way to include all relevant stakeholders going beyond private and public organization where the demand is created for people management and people development. Thus we promise to deliver to be the best choice of industries demand for HRM graduates; the nation's first choice for HRM postgraduate studies; and the cost effective HR solution provider for organizations. We value our dynamic talents, performing culture and academic leadership as the competitive strengths in the realization of our dream. Our department comprises of well qualified academics, with professors, doctoral academics and academics with masters qualifications to ensure the quality of teaching and learning activities. With its high caliber delivery, the department could win the award for the most outstanding researcher of the faculty, awarded by the Vice Chancellor in previous years including 2023 and 2024 consecutively and while intended to secure its place on 2024 as the second place. Together with it's proud to be published that the department has earned two Vice Chancellor awards for the outstanding young researchers among the faculty in 2024. Further, the department has earned the outstanding researcher first place and the outstanding young researcher first place award offered for the faculty of Commerce and Management Studies in 2023.

Our curriculum focuses on student development through its course work and extracurricular events. Action Learning projects, industry based assignments, workshops and special skills projects are powerful means that we use to develop students' skills and competencies. AHEAD (Association of Human Resource Escalation and Development), our students arm is the platform for HRM students to plan, organize and implement their activities in organizing Socio Emotional learning (SEL) projects, Students' talent shows, industry collaborative events and other skill based students activities. Further, our department focuses on fostering and bringing research driven culture among our undergraduates by conducting HRM student research symposium annually, having pioneered to introduce the students' dissertation into the curriculum in the faculty since 1995. Besides each year the department offers three gold medals for the highest achievement among students such as for the highest GPA, outstanding performance and the HR student of the year.

### ***Vision and Mission of the Department***

The vision of the department is "*To be the best branded HR Solution Provider in Sri Lanka*" with its mission of "*being the nation's choice for HRM research & consultancies, industries' first choice for HRM graduates and professionals' and the best choice for HRM/HRD postgraduate studies*".

## 6.2 Administration



### **Head of the Department**










**Dr. W. M. S. K. Wanigasekara**











B.Com. (Special) (Perad'ya), M.Phil. (Perad'ya), Ph.D.


(QUT—Australia), HNDM

### 6.3 Academic Staff and Non Academic Staff




#### Academic Staff

Profile	Name	Position
1. 	<b>Dr. W. M. S. K. Wanigasekera</b> B.Com. (Special) (Perad'ya), M.Phil. (Perad'ya), Ph.D. (QUT - Australia), HNNDM	Senior Lecturer - Gr. I Head of the Department
2. 	<b>Senior Prof. Prasadini N. Gamage</b> B.Sc. (Bus. Ad.) (USJ), M.Sc. (Mgt.) (USJ), Ph.D. (MSU - Mal'sia), Attorney at Law	Senior Professor (on Sabbatical Leave)
3. 	<b>Prof. K. A. S. Dhammika</b> B.B.Mgt. (HRM) (Kel'ya), M.Com. (Kel'ya), PGD in Bus. Stat. (USJ), PG Cert.in HRM (PIM), Ph.D. in Mgt. (UUM - Mal'sia), MIM (SL)	Senior Professor (on Secondment)
4. 	<b>Prof. A. Chamaru De Alwis</b> B.Sc. (Bus. Ad.) (USJ), M.Sc. (Mgt.) (USJ), Ph.D. (Tomas Bata - Zlín, CZ)	Senior Professor
5. 	<b>Prof. M. P. N. Janadari</b> B.B.Mgt. (HRM) (Kel'ya), M.Sc.(Mgt) (USJ), Ph.D. (UUM - Mal'sia), MAAT	Professor
6. 	<b>Prof. I. Welmilla</b> B.Com. (USJ), M.Com. (Kel'ya), Ph.D. (Kel'ya)	Professor
7. 	<b>Dr. D. U. Mohan</b> B.B.Mgt. (HRM) (Kel'ya), MBA (PIM - USJ), Ph.D. (HRD) (UPM - Mal'sia)	Professor
8. 	<b>Dr. W. A. S. Weerakkody</b> B.B.Mgt. (HRM) (Kel'ya), M.Sc. in Mgt. (USJ), Ph.D. (Swinburne University - Australia)	Senior Lecturer - Gr. I
9. 	<b>Ms. Y.M.S.W.V. Sangarandeniya</b> B. B. Mgt. (HRM) (Kel'ya), M.Sc. (Mgt.) (USJ), MAAT, HNDA, HNDE, ACA, Dip in Computer Stud-	Senior Lecturer - Gr. I (on Study Leave)

10.		<b>Dr. R. A. I. C. Karunarathne</b> B.B.Mgt. (HRM) (Kel'ya), M.Sc. (Mgt.) (USJ), Ph.D. (Georg August-Germany), CMA (PII), Dip. (Psychology), Ad. Dip. in Acc. & Bus. (ACCA,UK), ACPM	Senior Lecturer - Gr. I
11.		<b>Dr. J. A. C. B. Jayasinghe</b> B.B.Mgt. (HRM) (Kel'ya), MBA (C'bo), Ph.D. (University of Surrey –UK),Diploma in Counseling, Associate member of SLNIP	Senior Lecturer - Gr. I
12.		<b>Dr. (Ms.) P. Wijewantha</b> B.Sc. (HRM) (USJ), MBA (C'bo), Ph.D (MSU-Mal'sia), Associate Member CIPM, ACCA Part qualified	Senior Lecturer - Gr. I
13.		<b>Mr. G. H. B. Arjun De Silva</b> B.Sc. (Bus. Ad.-IS) (USJ), MBA (PIM - USJ), Reading for Ph.D. (Moratuwa) MAAT, CBA	Senior Lecturer - Gr. I
14.		<b>Ms. H. M. S. V. Silva</b> B.B.Mgt. (HRM) (Kel'ya), MBA (C'bo), Reading for Ph.D. (USJ)	Senior Lecturer - Gr. I (on Study Leave)
15.		<b>Ms. H. M. Nishanthi</b> B.B.Mgt. (HRM) (Kel'ya), MBA (PIM - USJ), Reading for Ph.D. (UOW - Australia), CIMA Part qualified	Senior Lecturer - Gr. II (on Study Leave)
16.		<b>Ms. R. K. N. D. Darshani</b> B.Sc. (Bus. Mgt.) (SUSL), MBA (PIM - USJ) Reading for Ph.D. (Kel'ya)	Senior Lecturer - Gr. II (on Study Leave)
17.		<b>Ms. T. J. R. Thisera</b> B.Sc. (HRM) (USJ), MBA (C'bo), Reading For Ph.D. (Griffith, Australia)	Senior Lecturer - Gr. II (on Study Leave)
18.		<b>Mr. T. D. Weerasinghe</b> B.Sc. (HRM) (USJ), MBA (PIM-USJ), Reading for Ph.D. (Kel'ya)	Senior Lecturer - Gr. II (on Study Leave)
19.		<b>Ms. S. M. D. Y. Jayarathna</b> B.B. Mgt. (HRM) (Kel'ya), MBA (C'bo), M.Sc. (HR) (Salford—UK), Reading for Ph.D. (UniSA — Australia)	Senior Lecturer - Gr. II (on Study Leave)

20.		<b>Ms. V. M. Guneseckara</b> B.Sc. HRM (Special) (USJ), MBA (PIM -USJ), Dip. In Psychology (ACHE)	Senior Lecturer - Gr. II
21.		<b>Ms. M. D. Rasika Harshani</b> B.B. Mgt (Special) HRM (Kel'ya), MBA (PIM -USJ), CIMA Part qualified	Senior Lecturer - Gr. II
22.		<b>Ms. V.R. Ranasinghe</b> B.Sc. HRM (Special) (USJ), MBA (PIM-USJ), CAB II National Dip. In Counselling	Senior Lecturer - Gr. II
23.		<b>Ms. E. Rebecca</b> B.B. Mgt. (Special) HRM (Kel'ya), MBA (PIM - USJ), AAT Passed Finalist, CBA II	Senior Lecturer - Gr. II
24.		<b>Ms. E. M. H. L. Ekanayake</b> B.B. Mgt (Special) HRM (Kel'ya), Dip. in Counselling (MHF), MBA (Moratuwa), MHRM (Kel'ya)	Lecturer (Probationary)

### Non Academic Staff

	Profile	Name	Position
1.		<b>Ms. J. A. D. S. Gunawardhana</b> M.A. (Kel'ya), B.A. (Kel'ya)	Senior Staff Management Assistant
2.		<b>Ms. S. Mandalawaththa</b> M.A. (Kel'ya), B.A. (Perad'ya)	Senior Staff Management Assistant
3.		<b>Mr. M. D. N. Sankalpa</b>	Works Aide - Assignment Basis

## 6.4 Structure of the Degree Programme

Our degree curriculum for the B.B.Mgt Honours in Human Resource is a uniquely designed to give the most possible avenues for student employability.

### Bachelor of Business Management Honours in Human Resource

Course Code	Title of the Course Unit	Status
<b>LEVEL 1: SEMESTER I</b>		
BHRM 11213	Management and Business Value Chain	Core
BHRM 11223	Business Mathematics	Core
BHRM 11233	Business Accounting	Core
BHRM 11242	Information Technology	Core
BHRM 11252	Economics Essentials for People Operations	Core
BHRM 11262	English for Business Communication	Core
<b>LEVEL 1: SEMESTER II</b>		
BHRM 12214	Basis For People Profession	Core
BHRM 12224	Business Statistics	Core
BHRM 12233	Business Law	Core
BHRM 12242	Macro Economics for People Decisions	Core
BHRM 12252	Principles of Psychology and Sociology	Core
<b>LEVEL 2: SEMESTER I</b>		
BHRM 21213	People Planning	Core
BHRM 21223	Marketing for HRM	Core
BHRM 21232	Organizational Theory and Design	Core
BHRM 21242	Professional Skills Development	Core
BHRM 21252	Business Communication	Core
BHRM 21263	People Resourcing	Core
<b>LEVEL 2: SEMESTER II</b>		
BHRM 22213	Financial Management	Core
BHRM 22223	Total Quality Management	Core
BHRM 22232	Management Information Systems	Core
BHRM 22243	People Engagement	Core
BHRM 22512	Entrepreneurship	Optional
BHRM 22522	Techniques for People Resourcing	Optional
BHRM 22532	Personal Branding	Optional
BHRM 22542	Organisational Leadership	Optional

BHRM 22552	Quantitative Techniques	Optional
BHRM 22562	Organizational Counselling	Optional
<b>LEVEL 3: SEMESTER I</b>		
BHRM 31214	Employment Law & Industrial Relations	Core
BHRM 31223	Labour Economics	Core
BHRM 31233	Organizational Behavior	Core
BHRM 31243	Human Resource Information Systems	Core
BHRM 31512	People Engagement Applications	Optional
BHRM 31522	Project Management	Optional
BHRM 31532	Diversity and Inclusion	Optional
BHRM 31542	Techniques in Training and Development	Optional
BHRM 31552	Ethics in Managing People	Optional
<b>LEVEL 3: SEMESTER II</b>		
BHRM 32213	Strategic Management	Core
BHRM 32223	People Relations	Core
BHRM 32233	Research Methodology	Core
BHRM 32242	Industrial and Organizational Psychology	Core
BHRM 32512	Business Plan Development	Optional
BHRM 32522	People Relations Applications	Optional
BHRM 32532	International Management	Optional
BHRM 32542	Academic Writing	Optional
<b>LEVEL 4: SEMESTER I</b>		
BHRM 41214	People Development	Core
BHRM 41223	Strategic Human Resource Management	Core
BHRM 41232	Human Resource Metrics and Analytics	Core
BHRM 41243	International Human Resource Management	Core
BHRM 41252	Organizational Change and Development	Core
BHRM 41262	Seminars in Contemporary Human Resource Management	Core
<b>LEVEL 4: SEMESTER II</b>		
BHRM 42233	Organizational Change and Development	Core
BHRM 42242	Human Resource Metrics and Analytics	Core
BHRM 43216	Dissertation	Core
BHRM 43226	Internship	Core

Dissertation (BHRM 43218), Management/ Human Resource Management Internship/ Business Plan Implementation (BHRM 43226) spreads throughout the year (Level 04) and will be evaluated in Level 04 – Semester II.



Optional course units are offered in Level 02 and Level 03. Students should complete 04 credits in Level 02 – Semester II, 06 credits in Level 03- Semester I, and II.

Out of the above course units, following are identified as the main HRM subjects.

**Main HRM Course Units**

Course Unit No	Course Name
BHRM 12214	Basis for People Profession
BHRM 21213	People Planning
BHRM 21263	People Resourcing
BHRM 22243	People Engagement
BHRM 22522	Techniques for People Resourcing
BHRM 32223	People Relations
BHRM 41214	People Development
BHRM 41223	Strategic Human Resource Management
BHRM 41232	Human Resource Metrics and Analytics
BHRM 41243	International Human Resource Management

**Credit Value Distribution of the Degree**

Level & Semester		Course Unit Status			Total credits	
Level	Semester	Core credits	Optional credits	Semester credits	Level credits	Level credits
Level 1	I	15	0	15	30	30
	II	15	0	15	30	
Level 2	I	15	0	15	30	30
	II	11	4	15	30	
Level 3	I	13	2	15	30	30
	II	11	4	15	30	
Level 4	I	16	0	16	30	30
	II	14	0	14	30	
<b>Total</b>		110	10	120	120	120

As in-

indicated in the Table, students should earn 120 credits to complete the degree. These 120 credits includes 30 credits earned in each 04 levels. Students are required to select any 02 optional course units in Level 2 – Semester II, Level 3 – Semester I and II, in addition to the core course units. Further, in Level 2 –Semester II, student should earn 02 credits from the auxiliary course units offered by the other four departments in the faculty.

**Grading System:** Marks obtained in respect of a course unit will be graded according to the criteria approved by University Grant Commission, Sri Lanka.

Range of Marks	Grade	Grade Point Average
85-100	A+	4.00
70-84	A	4.00
65-69	A-	3.70
60-64	B+	3.30
55-59	B	3.00
50-54	B-	2.70
45-49	C+	2.30
40-44	C	2.00
35-39	C-	1.70
30-34	D+	1.30
25-29	D	1.00
00-24	E	0.00

Students should complete all course units that they registered for and if they fail to produce valid reasons for not completing a particular course unit a grade of 'E' will be given.

**Grade Point Average (GPA):** GPA is the credit-weighted arithmetic mean of the Grade Point Values. GPA is determined by dividing the total credit-weighted Grade Point Value by the total number of credits and it shall be computed to the second decimal place.

For an example, a student who has completed five course units each of four credits and two course units each of two credits with grades A,C,B+,D,C+,B and A+ respectively would have the GPA.

$$\begin{aligned}
 & \frac{4 \times 4.0 + 4 \times 2.0 + 4 \times 3.3 + 4 \times 1.0 + 4 \times 2.3 + 2 \times 3.0 + 2 \times 4.0}{4 + 4 + 4 + 4 + 4 + 2 + 2} \\
 & = \frac{16.0 + 8.0 + 13.2 + 4.0 + 9.2 + 6.0 + 8.0}{24} \\
 & = \frac{64.4}{24} \\
 & = 2.6833 = 2.68
 \end{aligned}$$

**Re-sit Examination:** A final year student who obtains a grade below C (e.g., C-, D+, D or E) in a particular course unit at Level 4 – Semester II examination may re-sit the examination in the next academic year (in Semester I) of that course unit(s) for the purpose of improving the grade; the best grade obtainable in this instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/she will be entitled to the higher grade. Continuous assessment marks for a repeat student will not be carried forward instead the student will be evaluated solely based on the marks obtained at the end-semester examination. Students who are sitting the examination on medical grounds will not be considered as re-sit candidates.

**Course Units:** The compulsory course units are identified as subjects that provide the core knowledge and skills required to perform relevant jobs in the HRM field. These compulsory course units cover areas of Human Resource Management and Human Resource Development, Skills Development, Economics, Information and Communication Technology, Law, Sociology and Psychology, Organizational Behaviour, Quality Management, Accountancy and Finance. The optional course units are intended to provide the students with additional or further knowledge in areas of their interests.

## 6.5 By-Laws Applicable to B.B.Mgt. Honours in Human Resource

By-Laws made by the Council of the University of Kelaniya under section 135 of the University Act No. 16 of 1978.

1. Subject to these By-Laws, a student may be awarded the of Bachelor of Business Management Honours in Human Resource if he/she,
  - a. Has been admitted to the University as a student under section 15 (vii) of the Universities Act No. 16 of 1978;
  - b. Has been a duly registered student of the University for the period prescribed for courses of study leading to the of Bachelor of Business Management Honours in Human Resource and his/her registration continues to be in force;
  - c. Has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Bachelor of Business Management Honours in Human Resource prescribed by these By-Laws, and the Regulations and Rules made by the University in respect of examinations/assessments pertaining to each course unit counted towards the said Degree;
  - d. Has satisfied the following requirements-
    - i. pursued the relevant programme of study for a minimum period of four academic years,
    - ii. accumulated 30 credits in each of level 1,2, 3 and 4, totaling to 120 credits of which 106 credits should be from the core-course units and the remaining credits from the 06 optional and 01 auxiliary course units,
    - iii. obtained, in respect of the course units taken into consideration in the computation of the GPA<sup>1</sup>, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each level.
    - iv. obtained a minimum GPA of 2.00,
    - v. completed the relevant requirements within a period of six academic years.
  - e. Has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;
  - f. Has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the Bachelor of Bachelor of Business Management Honours in Human Resource shall be prescribed by Regulations.
3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards the Bachelor of Business Management Honours in Human Resource . Due notice shall be given to the students of any such amendments, changes, additions or deletions.
4. Each of the examinations/assessments counted towards the Bachelor of Business Management Honours in Human Resource shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/Heads of the relevant departments shall have certified that he/she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.

<sup>1</sup> In the computation of the GPA, the grades obtained in respect of the core course units aggregating to 106 credits, and the best grades obtained in respect of optional course units aggregating to 04 credits in level 2 and 08 credits in level 3, and 02 credits from auxiliary course units should be considered

5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
  - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and
  - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/project reports done in respect of any course unit.
6. A candidate shall present himself/herself for examination/assessment in respect of each course unit counted towards the Bachelor of Business Management Honours in Human Resource on the first occasion on which the examination is held upon the completion of studies pertaining to the course unit, unless the Senate decides otherwise.
7. Award of Honours
  - a. A candidate who has satisfied the requirements in (1) above in respect of the Bachelor of Business Management Honours in Human Resource may be awarded First Class Honours, Second Class(Upper Division) Honours or Second Class (Lower Division) Honours, as the case may be, on the overall performance in the course units counted towards the said Degree.
  - b. A candidate shall be eligible for the award of Honours if he/she satisfies the criteria as laid down in section (8) below, unless the Senate decides otherwise.
8. Eligibility for Award of Honours

**a) First Class Honours**

A candidate may be awarded First Class Honours provided he/she has,

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits, provided that a portion of the said grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of C or better in the remaining course units,
- ii. obtained a minimum GPA of **3.70**, and
- iii. completed the relevant requirements within four academic years

**b) Second Class (Upper Division) Honours**

A candidate may be awarded Second Class (Upper Division) Honours provided he/she has

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each level.
- ii. obtained a minimum GPA of **3.30**, and
- iii. completed the relevant requirements within four academic years.

**c) Second Class (Lower Division) Honours**

A candidate may be awarded Second Class (Lower Division) Honours provided he/she has

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from

third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each level.

- i. obtained a minimum GPA of **3.00**, and
  - ii. completed the relevant requirements within four academic years.
9. A candidate shall be deemed to have appeared for any examination/assessment in respect of the course units that he/she had registered for at the beginning of a semester/year irrespective of whether the candidate appears or not for the examination/assessment unless the Senate decides otherwise.

#### **6.6 Master of Human Resource Management (MHRM)**

The Department commenced the Postgraduate Diploma in Human Resource Management (PGDHRM) in August 2006. This is the first postgraduate diploma in HRM introduced in the university system of Sri Lanka, to face the challenge posed to us by the public and the private sector to develop the HRM profession in the country.

In the year 2010, the postgraduate diploma programme was promoted to a master programme (Master of Human Resource Management - MHRM). The programme has been designed to provide HR practitioners, with an opportunity to upgrade their knowledge and skills required to perform their roles effectively and for the graduates to enhance the career prospects in the field of Human Resource Management. The MHRM programme further offers a full scholarship for the “HR Student of the Year” to follow MHRM programme and two half scholarships to follow PGDHRM to the “Outstanding Performance” and to the “Highest GPA Holder”.

#### **6.7 Higher Diploma in Human Resource Management (HDHRM)**

The Department of Human Resource Management of the University of Kelaniya has been delivering outstanding graduates in human resource management to the country aligned with the corporate sector. Having properly analyzed the potentials of emerging trends in the field of human resource management, Department of Human Resource Management started offering HDHRM from 2015 with the aim of enriching with intellectual and professional insights. HDHRM is designed for those who are already employed and interested in further studies in the discipline of HRM.

#### **6.8 Bachelor of Business Management General (External) Degree**

The Department of Human Resource Management of the Faculty of Commerce and Management Studies offers Bachelor of Business Management (General) Degree with the aim of providing an opportunity to read a bachelor degree to those who are unable to enter the state university due to resource limitations. This Degree commenced in 1999 and catering for the industry needs with an almost equal focus on the knowledge and skills developed, encompassing up-to-date knowledge based skills developments project in the curriculum.

#### **6.9 Department’s Publication Portfolio**

We are the pioneers to publish the faculty’s first ever journal – “Kelaniya Journal of Human Resource Management” bi-annually, since 2006. This is a refereed journal to publish high quality academic articles. Moreover the department engage in publishing the “People Master Journal” which includes action learning projects of post-graduate students who are reading MHRM and “HRM Symposium Journal” which publishes undergraduates’ dissertations.

### 6.10 The Self Evaluation Report (SER)

The Self Evaluation Report has been prepared by an internal quality assurance team of the Department of Human Resource Management according to the manually established criteria and minimum standards given by the University Grants Commission (UGC) it is the core document prepared by each participating institution. The SER allows each department to prepare a critical appraisal of the programme with a view to improve it. This is an opportunity for the departments to identify areas of good practices, areas for enhancements and other interventions to enhance the quality of the programme. In the year 2018 the Department of Human Resource Management has prepared the SER report for the past five years period from year 2013-2018. Through the evaluation: Department of Human Resource Management has been awarded “B” grade with 70.25 marks which is at the satisfactory level of all aspects on Self Evaluation Report.

### 6.11 Bachelor of Business Management Honours in Human Resource Analytics Degree

The department of human resource management with successful credentials decided to propose this new degree program to cater to the market demand of graduates not only with human resource management knowledge but also with the knowledge in the emerging field of human resource analytics. This proposal of introducing the new degree program in HR Analytics is at its final stage of the UGC approval and the Department of Human Resource Management in response to emerging trends in HRM, catering to the market requirements with a group of graduates who are thoroughly competent in Human Resource Analytics.

### 6.12 International HR Summit

The International HR Summit envisions bringing about the HR Academic intelligentsia, HR Professional circles, HR policymakers, HR Postgraduate, and Undergraduate students together in solidarity to ponder, debate, strategize and act on the important dilemmas of HRM that would impeccably contribute and determinate on future HRM. The International HR Summit is organized by the Department of Human Resource Management (HRM) of the University of Kelaniya for the fourth consecutive year in 2021. Further, this summit will mark the virtual presence of both international and local Human Resource (HR) professionals, academia, policymakers, undergraduates, and postgraduates to disseminate their knowledge.

### 6.13 Advance Certificate Course in Human Resource Information System (HRIS)

hSenid Business Solutions, a leading Human Resources solutions provider in Sri Lanka, partnered with the Department of Human Resource Management, Faculty of Commerce and Management Studies, University of Kelaniya, a prestigious state higher education institution, adding a new field of study to their business curriculum. A Memorandum of Understanding (MOU) was signed to provide hands-on experience on Human Resources Information Systems for HRM undergraduates as a part of the curriculum. This partnership further amplifies the scope of the program, adding strategic value to the study of Human Resources. The module aims to capture the essence of HRIS, encapsulating the complete automation of HR with Analytics and Artificial Intelligence-driven HR Tech advancements. A partnership aimed at grooming future minds in the pursuit of building a strong business landscape in Sri Lanka that moves ahead globally with technology.

### 6.14 Advance Certificate Course in Skills for Work

The 'Skills for Work' program, a CSR initiative by MAS Holdings, channels its strengths towards bridging the gap between university students and the industry with focused efforts in improving transferable skills. Through this program, MAS Holdings empowers the undergraduates of the Department of Human Resource Management to tackle imminent real-world challenges of the rapidly changing business world.

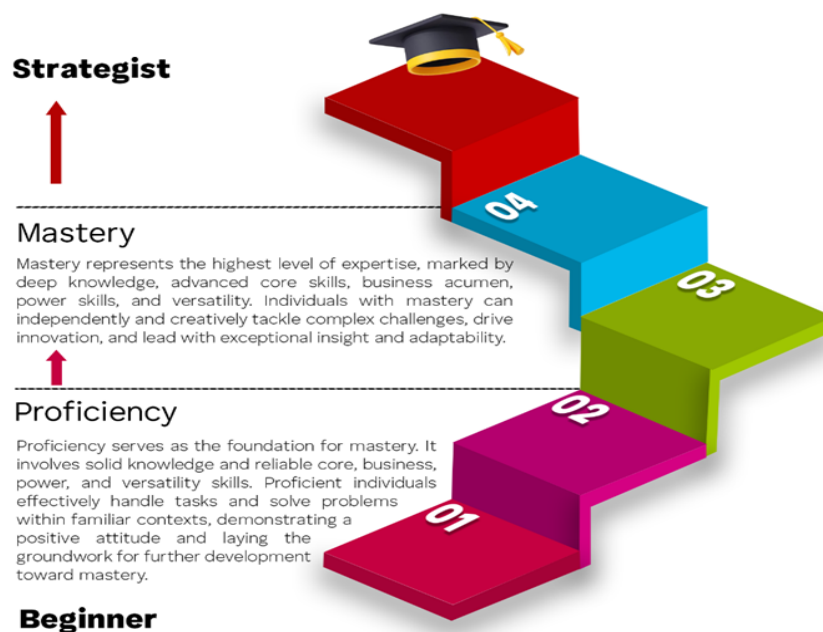
# 07.

## DEPARTMENT OF MARKETING MANAGEMENT

## 7.1 Introduction

The Department of Marketing Management (DMM) was initially formed as a unit in 1998 and obtained the departmental status in 2005 and is the first ever business management department that obtained ISO 9001:2015 Quality certification in the University of Kelaniya. Currently, the Department offers two undergraduate degree programs : Bachelor of Business Management Honours in Marketing Degree and Bachelor of Business Management Honours in Digital Marketing Degree. The said two-degree programs are structured with a holistic view of creating a “strategist” who are competent, capable and confident in successfully meeting the business challenges of both private and public sector organizations.

Further, the programmes adopt a special approach introducing a new two-tiered graduate profile that evolves from ‘Proficiency Level’ to ‘Mastery Level’ across four core competencies: Core Skills, Business Skills, Power Skills, and Versatility Skills. The first tier encompasses the first and second years of the undergraduate programme, while the second tier includes the third and fourth years. By the end of the first two years, students will reach the desired general proficiency, and by the conclusion of the third and fourth years, they will achieve mastery in marketing management. This two-tier approach incorporates capstone projects that allow students to synthesize their Core, Business, Power, and Versatility Skills into coherent business solutions. The first tier culminates in the preparation of a comprehensive Business Plan for a selected small to medium-sized enterprise, while the second tier involves developing and implementing a Business Strategy for a chosen publicly listed company. Additionally, the second tier includes focused industry training and business research, further enhancing students’ practical and analytical skills.



As a comprehensive value addition to the degree programme, the Department offers two Diploma programmes for undergraduates namely Diploma in Enterprise Resource Planning (DERP) and the Diploma in Peoples' Skills (DPS) enabling learning partners to expose for professional development avenues and multi skills to work in high-tech business atmosphere. The Department of Marketing Management offers the special title “Certified Professional Marketing Graduate- CPMG” for those who successfully complete the main degree and the said two diplomas based on a comprehensive professional assessment done by the CPMG accreditation committee which comprises of academia and industry partners. In addition to this, the department intends to introduce another new degree program which will be named, Bachelor of Business Management Honours in Marketing Analytics soon.

DMM has recognized the importance of its social contribution to the nation and introduced fee levying courses for industry professionals who desire to excel the academic knowledge. Accordingly, four programmes were introduced complying with the Sri Lanka Qualifications Framework (SLQF): Diploma in Marketing, Higher Diploma in Marketing, and Master of Business Management in Marketing (MBM). To date, the Department was able to serve many executives in the private and public sectors via those fee levying programs.



## 7.2 Administration










### Head of the Department











#### Dr. Sugeeth Patabadige









B.B.A. (C'bo), M.Econ (C'bo), Ph.D. (RMIT, Australia), FCMA (UK), CGMA, ACIM (UK), Dip.M. (UK), PG.Dip. in Finance (ICASL)

## 7.3 Academic Staff and Non Academic Staff

### Academic Staff

Profile	Name	Position
1. 	<b>Dr. S.S.J. Patabadige</b> B.B.A. (C'bo), M.Econ (C'bo), Ph.D. (RMIT, Australia), FCMA (UK), CGMA, ACIM (UK), Dip.M. (UK), PG.Dip in Finance (ICASL)	Senior Lecturer - Gr. I Head of the Department
2. 	<b>Prof. R. A. S. Weerasiri</b> B.Com. (Kel'ya), M.Com. (Kel'ya), FDPM (IIMA-India), Ph.D. (SCUT - China)	Professor
3. 	<b>Prof. W. M. C. B. Wanninayake</b> B.Sc. (Mkt.) Mgt. (Special) (S.J'pura), MBA (C'bo), PhD (TUB - Czech Republic), Dip.M. (UK)	Professor Dean - FCMS
4. 	<b>Prof. D. M. R. Dissanayake</b> B.B.Mgt. (Mkt.) (Kel'ya), MBA (PIM - USJ), DBA (European University - Switzerland), Ph.D. (Taylor's University – Malaysia), Dip. in Mkt. (SLIM)	Professor
5. 	<b>Prof. Ajith Medis</b> B.Com. (Kel'ya), MBA (PIM - USJ), MCIM (UK), Ph.D. (Malaysia), CMA (Australia)	Professor
6. 	<b>Mrs. C. B. Wijesundara</b> B.B.Mgt. (Mkt.) (Kel'ya), M.Sc. in MIT (Kel'ya)	Senior Lecturer - Gr. I (on Study Leave)
7. 	<b>Mr. G. N. R. Perera</b> B.B.Mgt (Mkt) (Kel'ya), MBA (PIM-USJ), PhD (Taylor's University - Malaysia) (Reading), MCIM, MSLIM, MCPM	Senior Lecturer - Gr. I (on Study Leave)

8.		<b>Mr. B. S. S. U. Bandara</b> B.B.Mgt. (Mkt.) (Kel'ya), MBA (PIM - USJ)	Senior Lecturer - Gr. I
9.		<b>Ms. S. I. Wijenayake</b> B.Sc. MIT (Special) (Kel'ya), MBA in HRM (C'bo)	Senior Lecturer - Gr. I
10.		<b>Ms. D. A. G. P. K. Gayathree</b> B.B.Mgt (Mkt.) (Kel'ya), MBA in Mkt. (C'bo), PhD (Swinburne University of Technology - Australia) (Reading),	Senior Lecturer - Gr. II (on Study Leave)
11.		<b>Mr. W.A.D.N.R. Gunawardane</b> B.B.Mgt. (Mkt.) (Kel'ya), MBA (PIM - USJ), Diploma in Brand Mgt. (SLIM), AMSLIM	Senior Lecturer - Gr. II
12.		<b>Mr. R. K. T. D. Karunanayake</b> B.B.Mgt. (Mkt.) (Kel'ya), MBA (PIM - USJ), Diploma in Mkt., Diploma in Business IT (Sunderland - UK)	Senior Lecturer - Gr. II
13.		<b>Mrs. P. V. M. V. D. Udovita</b> B.Com. (Special) (SEUSL), M.Sc. in Mgt. (PDN), PG. Dip. in Marketing (SLIM), AMSLIM, AMSLISM	Lecturer (Probationary)
14.		<b>Mr. N. T. Hewapathirana</b> B.B.Mgt. (Mkt.) (Kel'ya), Diploma in ERP (Kel'ya), SEO Master Class (APIDM)	Lecturer (Probationary)
15.		<b>Ms. S.M.A.N.M. Subasinghe</b> B.B.Mgt. (Mkt.) (Kel'ya), MBA (Kel'ya), PGD in Mkt. (SLIM), Dip. In Business IT and HR(SIBT), AMSLIM, ACPM, CMA	Lecturer (Unconfirmed)
16.		<b>Mr. U. J. Mirando</b> B.Sc. Operations & Technology Management (Special) (USJ), MBA (UOK), AAT Passed Finalist	Lecturer (Unconfirmed)
17.		<b>Ms. S. W. I. Udara</b> B.Sc. (Hons) Information Technology (Information System Engineering) (SLIIT), MBA (SLIIT), MIEEE	Lecturer (Probationary)

18.		<b>Mr. L. G. D. T.B. Thundeniya</b> B.B. (Mkt.) (Kel'ya), Dip. In Digital Mkt. (APIDM), SEO Master Class (APIDM), AMSLIM, PMDMASL, MBA (PIM J'pura- Reading)	Lecturer (Probationary)
20.		<b>Ms. G. D. Ekanayake</b> B.B.Mgt Special (Mkt) (Kel'ya), Professional Diploma in Digital Marketing (APIDM), Diploma in ERP(Kel'ya),Diploma in People Skills(Kel'ya), PMDMASL, MBA (PIM J'pura - Reading)	Lecturer (Probationary)
21		<b>Mr. W. H. N. B. Liyanage</b> Reading for MSc in Marketing (J'Pura), B.B.Mgt special in Marketing (Kelaniya), Chartered Accountancy (Executive), Dip in Computerized Accounting (IBA)	Lecturer (Probationary)
22		<b>Ms. T. M. B. N. Thennakoon</b> B.A. (Hons) in TESL (Kel'ya), M.A. in TESL (OUSL) (Reading), M.A. in Linguistics (Kel'ya) (Reading)	Temporary Lecturer
23		<b>Ms. R. A. L. Madushika</b> Reading for MSC. in Busienss Statistics (UoM),B. B. Mgt in Marketing (Special) (Kelaniya),CIM (UK),DSBM (SLIM),CDM (APIDM)	Temporary Lecturer
24		<b>Ms. M. N. S. H. Dharmawardane</b> B.B.A. Hons. in Marketing (C'bo), AAT Passed Finalist, AM-SLIM	Temporary Lecturer
25		<b>Mr. M. Dhuveeshan</b> B.B.Mgt (Mkt) (Kel'ya), Diploma in ERP(Kel'ya), Diploma in People Skills, Diploma In Digital Mkt. (APIDM), PMDMASL	Temporary Lecturer
26.		<b>Ms. Y. K. Sivasangari</b> Reading for Digital Marketing Mastery Program (APIDM), B.B.Mgt (Mkt) (Kel'ya), Diploma in ERP(Kel'ya), Diploma in People Skills (Kel'ya), Diploma In Psychology & Counselling (SITC), Chartered Accountancy (Executive Level)	Temporary Lecturer

### Non Academic Staff

Profile	Name	Position
1. 	<b>Mrs. B. A. N. I. Balasuriya</b>	Management Assistant - Gr. I
2. 	<b>Mrs. R. M. D. D. N. K. Ranasinghe</b>	Management Assistant - Gr. III
3. 	<b>Mr. L. L. D. I. Dayananda</b>	Works Aide - Gr. I

### 7.4 Structure of the Degree Programmes

The Bachelor of Business Management Honours in Marketing Degree programme is a semester based course unit system and of 4 years duration.

#### ◆ Bachelor of Business Management Honours in Marketing

Semester	Subject Code	Subject Name	Status	Credit
<b>Year 01</b>				
<b>Semester I</b>	BMKT 11214	Fundamentals of Marketing	Core	4
	BMKT 11223	Principles of Management	Core	3
	BMKT 11232	IT for Business	Core	2
	BMKT 11243	Business Mathematics	Core	3
	BMKT 11252	Financial Accounting and Reporting	Core	2
	BMKT 12262	Microeconomics	Core	2
<b>Semester II</b>	BMKT 12273	Business Statistics	Core	3
	BMKT 12283	Service and Relationship Marketing	Core	3
	BMKT 12292	Sustainability and Governance	Core	2
	BMKT 12302	Management Information Systems	Core	2
	BMKT 12312	Management Accounting Fundamentals	Core	2
	BMKT 12322	Macroeconomics	Core	2

Year 02				
Semester I	BMKT 21213	Digital Marketing	Core	3
	BMKT 21222	Business Law and Ethics	Core	2
	BMKT 21232	Managing People	Core	2
	BMKT 21242	Applied Statistics	Core	2
	BMKT 21252	Advanced Management Accounting	Core	2
	BMKT 21263	Consumer Behaviour	Core	3
Semester II	BMKT 22272	Market Research and Insights	Core	2
	BMKT 22283	Operations and Supply Chain Management	Core	3
	BMKT 22293	Marketing Communication	Core	3
	BMKT 22302	Management Science	Core	2
	BMKT 22312	Financial Management	Core	2
	BMKT 22324	Capstone Project I	Core	4
Year 03				
Semester I	BMKT 31013	Retail Marketing	Core	3
	BMKT 31023	Entrepreneurship and Innovation	Core	3
	BMKT 31033	Advertising and Media Management	Core	3
	BMKT 31044	Brand Value Creation	Core	4
	BMKT 31052	Global Digital Citizenship	Optional	2
	BMKT 31062	Search Engine Marketing	Optional	2
	BMKT 31072	Business Analytics for Marketing	Optional	2
	BMKT 31082	Power of Data for Business	Optional	2
Semester II	BMKT 32093	Strategic Finance: Managing Risks and Resources	Core	3
	BMKT 32103	Digital Transformation in Business	Core	3
	BMKT 32114	Event Management	Core	4
	BMKT 32123	Research Methodology	Core	3
Year 04				
Semester I	BMKT 41016	Business Strategy	Core	6
	BMKT 41024	Global Marketing	Core	4
Semester II	BMKT 43038	Dissertation	Core	8
	BMKT 43046	Internship	Core	6
	BMKT 43056	Capstone Project II	Core	6

◆ Bachelor of Business Management Honours in Digital Marketing

Semester	Subject Code	Subject Name	Status	Credits
<b>Year 01</b>				
<b>Semester I</b>	BDMK11214	Fundamentals of Marketing	Core	4
	BDMK11223	Principles of Management	Core	3
	BDMK11232	IT for Business	Core	2
	BDMK11243	Business Mathematics	Core	3
	BDMK11252	Financial Accounting and Reporting	Core	2
	BDMK11262	Microeconomics	Core	2
<b>Semester II</b>	BDMK12273	Business Statistics	Core	3
	BDMK12283	Service and Relationship Marketing in Digital Age	Core	3
	BDMK12292	Sustainability and Governance	Core	2
	BDMK12302	Management Information Systems	Core	2
	BDMK12312	Management Accounting Fundamentals	Core	2
	BDMK12322	Macroeconomics	Core	2
<b>Year 02</b>				
<b>Semester I</b>	BDMK21213	Digital Marketing	Core	3
	BDMK21222	Business Law and Ethics	Core	2
	BDMK21232	Managing People	Core	2
	BDMK21242	Applied Statistics	Core	2
	BDMK21252	Advanced Management Accounting	Core	2
	BDMK21263	Consumer Behaviour in Digital Age	Core	3
<b>Semester II</b>	BDMK22272	Market Research and Insights	Core	2
	BDMK22283	Operation & Supply Chain Management	Core	3
	BDMK22293	Marketing Communication	Core	3
	BDMK22302	Management Science	Core	2
	BDMK22312	Financial Management	Core	2
	BDMK22324	Capstone Project I	Core	4

Year 03				
Semester I	BDMK31013	Digital Media Planning & Content Strategy	Core	3
	BDMK31022	Global Digital Citizenship	Core	2
	BDMK31032	Search Engine Marketing	Core	2
	BDMK31043	Brand Value Creation	Core	3
	BDMK31052	Advertising and Media Management	Optional	2
	BDMK31062	Entrepreneurship and Innovation	Optional	2
	BDMK31072	Business Analytics for Marketing	Optional	2
	BDMK31082	Power of Data for Business	Optional	2
Semester II	BDMK32092	E-Commerce & Digital Business Models	Core	2
	BDMK32103	Social Media and Digital Advertising	Core	3
	BDMK32112	Digital Marketing Innovation & Trends	Core	2
	BDMK32123	Strategic Finance: Managing Risks and Resources	Core	3
	BDMK32133	Event Management	Core	3
	BDMK32143	Research Methodology	Core	3
Year 04				
Semester I	BDMK41016	Business Strategy in Digital Age	Core	6
	BDMK41024	Agency Management and Client Servicing	Core	4
Semester II	BDMK43038	Dissertation	Core	8
	BDMK43046	Internship	Core	6
	BDMK43056	Capstone Project II	Core	6

**Note \*:** Students are required to select who optional subjects in Year 03 Semester I.

**Note \*:** The technical details regarding the structure of the degree programmes, including course units and credits, are provided in Annexure 6.

## 7.5 Evaluation System

**Grading System:** Marks obtained in respect of a course unit will be graded according to a twelve-category system shown as follows:

Range of Marks	Grade	Grade Point Value
85 – 100	A+	4.00
70 – 84	A	4.00
65 – 69	A-	3.70
60 – 64	B+	3.30
55 – 59	B	3.00
50 – 54	B-	2.70
45 – 49	C+	2.30
40 – 44	C	2.00
35 – 39	C-	1.70
30 – 34	D+	1.30
25 – 29	D	1.00
00 – 24	E	0.00

**Note \*\*\*:** Students have the option to select a (02) two course units out of the given four (04) course units in year 3 semester I and year 4 semester I.

## 7.5 Evaluation System

### Bachelor of Business Management Honours in Marketing Degree / Bachelor of Business Management Honours in Digital Marketing Degree

#### 1. Course Structure, Delivery and Evaluation

##### a. Course Structure

In the SLQF credit system, the student workload of a study programme is defined as 1500 notional learning hours per academic year. The notional learning hours include direct contact hours with teachers and trainers, time spent in self-learning, preparation for assignments, and carrying out assignments and assessments. The combination of learning activities may vary from one-course unit or module to another.

##### b. Course Unit

A course unit is a distinct subject module that focuses on a specific area of study. Each course unit carries a credit value.

##### c. Types of Course Unit

This curriculum consists with two types of course units: Core and Optional.

- **Core Subjects:** Core subjects are mandatory courses that form the foundation of a degree programme.
- **Optional Subjects:** Optional subjects are elective courses that students can choose to complement and enhance their understanding of core subjects.

##### d. Credit

In the SLQF credit system, a student's workload for a study programme is defined as 1500 notional learning hours per academic year. These notional learning hours encompass direct contact with teachers, self-learning, preparation for and completion of assignments, and assessments.



One credit is equivalent to 50 notional learning hours for taught courses, laboratory work, or field studies/clinical work. For industrial training or research, including time for assessments and literature surveys, one credit is equivalent to a minimum of 100 notional learning hours.

## 2. Evaluation of a Course Unit

Course units of the degree programs will be evaluated using both formative and summative assessment methods. These include the end semester examination, continuous assessments, and active classroom participation.

- a. *End Semester Examination*: The end semester examination shall be defined as the summative assessment of a course module. The modes of the examination may include physical exams, lab-based exams, practical exams, or online exams. The department reserves the right to decide the mode of the examination.
- b. *Continuous Assessments*: Continuous assessments shall be defined as formative assessments conducted throughout the course. The modes of formative assessments are detailed in the section 4.4.3. Innovative Assessments for Enhanced Learner Evaluation.
- c. *Active Classroom Participation*: Active classroom participation shall be defined as the student's active engagement and contribution to classroom activities. A student will be awarded a maximum of twenty (20) marks for active classroom participation. To be eligible for these marks, a student must have a minimum active classroom participation rate of sixty percent (60%). The breakdown of marks awarded based on the level of participation is as follows:
  - Participation between 60%-70%: 5 marks
  - Participation between 70%-80%: 10 marks
  - Participation between 80%-90%: 15 marks
  - Participation between 90%-100%: 20 marks

The assessment of active classroom participation will be conducted by the relevant lecturer.

- d. The department reserves the right to decide and make interim amendments to the percentage contributed by each assessment mode. Such decisions will be communicated to students through the course outline of the relevant subject.
- e. To obtain a passing grade ("C" or better grade) for a course unit a student must score at least twenty-five percent (25%) of the marks allocated for the end semester examination, irrespective of the marks obtained for continuous assessments and active classroom participation.

## 3. Grading System

Marks obtained in respect to a course unit will be graded according to a twelve-category system.

Table 11: Twelve-category grading system

Range of Marks	Grade	Grade Point Value
85 -100	A+	4.00
70-84	A	4.00
65-69	A-	3.70
60-64	B+	3.30
55- 59	B	3.00
50-54	B-	2.70
45-49	C+	2.30
40-44	C	2.00
35-39	C-	1.70
30-34	D+	1.30
25-29	D	1.00
00-24	E	0.00

**4. Grade Point Average (GPA)**

Grade Point Average (GPA) is the credit-weighted arithmetic mean of the grade point values, which is determined by dividing the total credit-weighted grade point value by the total number of credits. GPA shall be computed by rounding up to two decimal places. All the relevant course units for the GPA calculation stated in Table No. 03 will be taken into account when calculating the GPA for the degree award.

For example, for a student who has completed six-course units with the specified number of credits and grades as presented in the below table No. 12, a GPA should be calculated as presented below.

*Table 12: Grades obtained for course units by the student*

Course Unit Number	1	2	3	4	5	6
Number of Credits	03	03	03	02	02	06
Grade Earned	A	C	B+	D	C+	B

GPA = Sum of GPV achieved for the courses / Sum of the credit values of the courses

$$\begin{aligned}
 &= \frac{(3 \times 4.0) + (3 \times 2.0) + (3 \times 3.3) + (2 \times 1.0) + (2 \times 2.3) + (6 \times 3.0)}{3 + 3 + 3 + 2 + 2 + 6} \\
 &= \frac{12.0 + 6.0 + 9.9 + 2.0 + 4.6 + 9}{19} \\
 &= \frac{43.5}{19} \\
 &= 2.2894 \\
 &= \underline{\underline{2.29}}
 \end{aligned}$$

**5. Award of the Degree**

A student should apply for the award of a degree on satisfying all the requirements. On completion of the degree, a student is entitled to an official transcript giving the grades in the respective course units after the confirmation of results by the University Senate.

**By-Laws made by the Council of the University of Kelaniya under section 135 of the University Act No.16 of 1978.**

1. Subject to these By-Laws, a student may be awarded the Bachelor of Business Management Honours in Marketing/Digital Marketing if he/she,
  - a. has been admitted to the University as a student under section 15(vii) of the Universities Act No. 16 of 1978;
  - b. has been a duly registered student at the University for the period prescribed for courses of study leading to the Bachelor of Business Management Honours in Marketing/Digital Marketing and his/her registration continues to be in force;
  - c. has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Bachelor of Business Management Honours in Marketing/Digital Marketing; Prescribed by these By-Laws, and the regulations and rules made by the University in respect of examinations/assessments pertaining to each course unit counted towards the said Degree;
  - d. has satisfied the following requirements.
    - i. pursued the relevant program of study for a minimum period of four (04) academic years,
    - ii. accumulated 30 credits in each of level 1,2, 3 and 4 of the degree respectively, totalling 120 credits of which one hundred and sixteen (116) credits should be from the core-course units and four (04) credits from the optional course units,

- iii. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than 6 credits from each level,
  - iv. obtained a minimum GPA of 2.00, and
  - v. completed the relevant requirements within a period of six academic years.
- e. obtained a C or better for Dissertation and Internship course units.
- f. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University.
- g. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the Bachelor of Business Management Honours in Marketing/Digital Marketing shall be prescribed by Regulations.
3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards Bachelor of Business Management Honours in Marketing/Digital Marketing. Due notice shall be given to the students of any such amendments, changes, additions or deletions.
4. Each of the examinations/assessments counted towards the Bachelor of Business Management Honours in Marketing/Digital Marketing shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/Heads of the relevant departments shall have certified that he/she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.
5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
- a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and;
  - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/project reports done in respect of any course unit.
6. A candidate shall present himself/herself for examination/ assessment in respect of each course unit counted towards Bachelor of Business Management Honours in Marketing/Digital Marketing on the first occasion on which the examination is held up on the completion of studies pertaining to the course unit, unless the Senate decides otherwise.

#### **7. Award of Classes**

- a. A candidate who has satisfied the requirements in 1(a), 1(b), 1(c), 1(e), 1(f) and 1(g) above may be awarded First Class, Second Class (Upper Division) or Second Class (Lower Division), as the case may be, on the overall performance in the course units counted towards the said Degree.
- b. A candidate shall be eligible for the award of classes if he/she satisfies the criteria as laid down in section (8.) below, unless the Senate decides otherwise.

#### **8. Eligibility for Award of Classes**

- a. For the award of a Bachelor of Business Management Honours in Marketing/Digital Marketing Degree with First Class, a student must;
  - i. obtain grades of C or better in course units aggregating to at least 120 credits of level 1,2, 3 and 4 of the degree, of which at least 30 credits must be from each level separately,
  - ii. obtain grades of A or better in course units aggregating to at least 60 credits, provided that a portion of the said grades are from third year and/or fourth year course units aggregating to at least 20 credits,
  - iii. obtain a GPA of 3.70 or greater, and

- iv. complete the relevant requirements within a period of four consecutive academic years at level 1,2, 3 and 4 of the degree.
- b. For the award of a Bachelor of Business Management Honours in Marketing/Digital Marketing Degree with Second Class (Upper Division), a student must;
    - i. obtain grades of C or better in course units aggregating to at least 112 credits, and grades of D or better in course units aggregating to at least a further 8 credits of level 1,2, 3 and 4 of the degree, aggregating to not more than five (05) credits from each level,
    - ii. obtain grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the said grades are from the third year and/or fourth year course units aggregating to at least 20 credits,
    - iii. obtain a GPA of 3.30 or greater, and
    - iv. complete the relevant requirements within a period of four consecutive academic years of levels 1, 2, 3 and 4 of the degree.
  - c. For the award of a Bachelor of Business Management Honours in Marketing/Digital Marketing Degree with Second Class (Lower Division), a student must;
    - i. obtain grades of C or better in course units aggregating to at least 112 credits, and grades of D or better in course units aggregating to at least a further 8 credits of level 1,2, 3 and 4 of the degree, aggregating to not more than five (05) credits from each level,
    - ii. obtain grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the said grades are from the third year and/or fourth year course units aggregating to at least 20 credits,
    - iii. obtain a GPA of 3.00 or greater, and
    - iv. complete the relevant requirements within a period of four consecutive academic years of levels 1, 2, 3 and 4 of the degree.
9. A candidate shall be deemed to have appeared for any examination/assessment in respect of the course units that he/ she had registered for at the beginning of a semester/year irrespective of whether the candidate appears or not for the examination/assessment unless the Senate decides otherwise.

**10. Additional rules and regulations pertaining to Bachelor of Business Management Honours in Marketing/ Digital Marketing.**

**a. Repeat / Re-sit Examination**

- i. A student who obtains a grade below C (e.g., C-, D+, D, or E) in a particular course unit may repeat the examination in respect of that course unit for the purpose of improving the grade; the best grade obtainable in this instance is 'C'. In the event a student obtains a lower grade while attempting to have a better grade, he/she will be entitled to the higher grade.
- ii. Students who are sitting the examination on medical grounds will not be considered as repeat candidates.
- iii. Continuous assessment marks for a repeat student will not be carried forward; instead, the student will be evaluated solely based on the marks obtained at the end semester examination.

**b. Examination on Medical Grounds**

- i. Students who do not sit for final exam on medical reasons will be allowed to carry forward their attendance and continues assessment marks for the next sitting.
- ii. If he/she has not earned marks for attendance/assignments, then he/she will be allowed to attend the classes with the current respective batch in order to earn marks and if not he/she will be entitled only for the marks allocated for end semester examination.

- iii. To be eligible for the examination on medical grounds, the student must submit a valid medical certificate within 14 days of the examination of the respective course unit.
- iv. Medical certificates will be accepted if they are issued by the Medical Officer of the University, the Officer in charge of a Government Hospital, or the Medical Superintendent of an Ayurvedic Government hospital. If a student obtains a medical certificate from a private medical practitioner, it must be certified by the Medical Officer of the University to be considered valid.
- v. The acceptance of the medical certificate is subjected to the approval of the appeal board of the university.

### 11. Credit Transfer

Credits earned for course units from any other recognised University or Higher Educational Institute that has been previously approved by the Examination Qualification Reviewing Board, which is a Sub Committee of the University Senate, may be transferred to the relevant subjects with credit values at equivalent levels after mapping of the course contents by the Board of Examiners for the evaluation of the qualification up to a maximum of 1/3 of the minimum number of credits required for the qualification awarded. Moreover, for programmes having mutual agreements with the University of Kelaniya, transfer of up to a maximum of 1/2 of the minimum number of credits required for the qualification awarded may be considered. However, credits considered for awarding similar qualifications cannot be transferred. Additionally, any prior qualifications considered must be clearly spelled out in the certificates of all qualifications awarded under this criterion.

### 12. Award of Fallback Qualification

- a. In the event of partial fulfilment of the degree programme, students may be eligible for the below fallback options offered by the Department of Marketing Management:
  - Diploma in Marketing
  - Higher Diploma in Marketing

The eligibility criteria for such fallback options will fall under the conditions stipulated within the University of Kelaniya Qualifications Framework (UOK-QF) documentation.

- b. Application Procedure for Fall-back Award

Students should submit their applications to the selection committee through the Head of the Department along with certified copies of the documentary evidence in support of the application.

A special committee need to be appointed at departmental level to decide the fallback award. Special committee shall include;

- i. Dean of the Faculty (Chair)
- ii. SAR/AR of the Faculty (Secretary)
- iii. Coordinator/Head of the FCMS QA cell
- iv. Head of the Department

Two Senior academics representing the department

## 7.6 By-Laws Applicable to Degree Programmes

### ◆ Bachelor of Business Management Honours in Marketing

By-Laws made by the Council of the University of Kelaniya under section 135 of the University Act No.16 of 1978.

1. Subject to these By-Laws, a student may be awarded the Bachelor of Business Management Honours in Marketing if he/ she,
  - a. Has been admitted to the University as a student under section 15(vii) of the Universities Act No.16 of 1978;
  - b. Has been a duly registered student of the University for the period prescribed for courses of study leading to the Bachelor of Business Management Honours in Marketing and his/her registration continues to be in force;
  - c. Has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Bachelor of Business Management Honours in Marketing; Prescribed by these By-Laws, and the regulations and rules made by the University in respect of examinations/assessments pertaining to each course unit counted towards the said Degree;
  - d. Has satisfied the following requirements-
    - i. Pursued the relevant program of study for a minimum period of four (04) academic years,
    - ii. Accumulated 30 credits in each of level 1,2, 3 and level 4 respectively, totaling to 120 credits of which 114 credits should be from the core-course units, four (04) credits from the optional course units and the remaining two (02) credits from the auxiliary course units,
    - iii. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than 6 credits from each level. In the computation of the GPA, the grades obtained in respect of the core course units aggregating to 114 credits, the best grades obtained in respect of optional course units aggregating to four (04) credits in level 3 and 4, and the best grades obtained in respect of auxiliary course units aggregating to two (02) credits in level 2 should be considered.
    - iv. Obtained a minimum GPA of 2.00,
    - v. Completed the relevant requirements within a period of six academic years.
  - e. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;
  - f. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the Bachelor of Business Management Honours in Marketing shall be prescribed by Regulations.
3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/ assessments counted towards Bachelor of Business Management Honours in Marketing. Due notice shall be given to the students of any such amendments, changes, additions or deletions.
4. Each of the examinations/assessments counted towards the Bachelor of Business Management Honours in Marketing shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/Heads of the relevant departments shall have certified that he/she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.

5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
  - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and;
  - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/project reports done in respect of any course unit.
6. A candidate shall present himself/herself for examination/ assessment in respect of each course unit counted towards Bachelor of Business Management Honours in Marketing on the first occasion on which the examination is held up on the completion of studies pertaining to the course unit, unless the Senate decides otherwise.
7. Award of classes;
  - a. A candidate who has satisfied the requirements in (1.) above in respect of the Bachelor of Business Management Honours in Marketing may be awarded First Class, Second Class (Upper Division) or Second Class (Lower Division) as the case may be, on the overall performance in the course units counted towards the said Degree.
  - b. A candidate shall be eligible for the award of classes if he/she satisfies the criteria as laid down in section (8.) below unless the Senate decides otherwise.
8. Eligibility for Award of classes;

a. **First Class**

A candidate may be awarded First Class provided he/she has

- i. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits, provided that a portion of the said grades are from third year and/or fourth year course units aggregating to at least 20 credits, and grades of C or better in the remaining course units,
- ii. Obtained a minimum GPA of **3.70**, and
- iii. Completed the relevant requirements within four (04) consecutive academic levels.

b. **Second Class (Upper Division)**

A candidate maybe awarded Second Class (Upper Division) provided he/she has;

- i. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/ D+/D in course units aggregating to not more than six (06) credits from each level,
- ii. Obtained a minimum GPA of **3.30**, and
- iii. Completed the relevant requirements within four (04) consecutive academic years.

c. **Second Class (Lower Division)**

A candidate may be awarded Second Class (Lower Division) provided he/she has

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each level,

- i. Obtained a minimum GPA of **3.0**, and
  - ii. Completed the relevant requirements within four (04) consecutive academic years.
9. A candidate shall be deemed to have appeared for any examination/assessment in respect of the course units that he/ she had registered for at the beginning of a semester/year irrespective of whether the candidate appears or not for the examination/assessment unless the Senate decides otherwise.

◆ **Bachelor of Business Management Honours in Digital Marketing**

1. Subject to these By-Laws, a student may be awarded the of Bachelor of Business Management Honours in Digital Marketing if he/ she,
  - a. Has been admitted to the University as a student under section 15(vii) of the Universities Act No.16 of 1978;
  - b. Has been a duly registered student of the University for the period prescribed for courses of study leading to the of Bachelor of Business Management Honours in Digital Marketing and his/her registration continues to be in force;
  - c. Has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the of Bachelor of Business Management Honours in Digital Marketing; Prescribed by these By-Laws, and the regulations and rules made by the University in respect of examinations/assessments pertaining to each course unit counted towards the said Degree;
  - d. Has satisfied the following requirements
    - i. Pursued the relevant program of study for a minimum period of four academic years,
    - ii. Accumulated 30 credits in each of level 1,2, 3 and level 4 respectively, totaling to 120 credits of which 112 credits should be from the core-course units, 06 credits from the optional course units and the remaining 02 credits from the auxiliary course units,
    - iii. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than 6 credits from each level. In the computation of the GPA, the grades obtained in respect of the core course units aggregating to 112 credits, the best grades obtained in respect of optional course units aggregating to 6 credits in level 3 and 4 and the best grades obtained in respect of auxiliary course units aggregating to 2 credits in level 2 should be considered.
    - iv. Obtained a minimum GPA of 2.00,
    - v. Completed the relevant requirements within a period of six academic years.
  - e. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;
  - f. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the Bachelor of Business Management Honours in Digital Marketing shall be prescribed by Regulations.
3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards Bachelor of Business Management Honours in Digital Marketing. Due notice shall be given to the students of any such amendments, changes, additions or deletions.



4. Each of the examinations/assessments counted towards the Bachelor of Business Management Honours in Digital Marketing shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/Heads of the relevant departments shall have certified that he/she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.
5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
  - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and;
  - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/project reports done in respect of any course unit.
6. A candidate shall present himself/herself for examination/ assessment in respect of each course unit counted towards Bachelor of Business Management Honours in Digital Marketing on the first occasion on which the examination is held up on the completion of studies pertaining to the course unit, unless the Senate decides otherwise.
7. Award of Classes;
  - a. A candidate who has satisfied the requirements in (1.) above in respect of the Bachelor of Business Management Honours in Digital Marketing may be awarded First Class, Second Class (Upper Division) or Second Class (Lower Division), as the case may be, on the overall performance in the course units counted towards the said Degree.
  - b. A candidate shall be eligible for the award of classes if he/she satisfies the criteria as laid down in section (8.) below, unless the Senate decides otherwise.
8. Eligibility for Award of Classes;

a. **First Class**

A candidate may be awarded First Class provided he/she has

- i. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits, provided that a portion of the said grades are from third year and/or fourth year course units aggregating to at least 20 credits, and grades of C or better in the remaining course units,
- ii. Obtained a minimum GPA of **3.70**, and
- iii. Completed the relevant requirements within four consecutive academic levels.

b. **Second Class (Upper Division)**

A candidate may be awarded Second Class (Upper Division) provided he/she has;

- i. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each level,
- ii. Obtained a minimum GPA of **3.30**, and
- iii. Completed the relevant requirements within four consecutive academic years.

### c. **Second Class (Lower Division)**

A candidate may be awarded Second Class (Lower Division) provided he/she has

- i. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each level,
  - ii. Obtained a minimum GPA of **3.0**, and
  - iii. Completed the relevant requirements within four consecutive academic years.
9. A candidate shall be deemed to have appeared for any examination/assessment in respect of the course units that he/ she had registered for at the beginning of a semester/year irrespective of whether the candidate appears or not for the examination/assessment unless the Senate decides otherwise.

## 7.7 Diploma in Enterprise Resource Planning (DERP)

### ***Introduction to DERP***

In 2014, DMM embarked on yet another ground-breaking initiative in the University education system in Sri Lanka by becoming the very first SAP-University Alliance Programme (SAP-UAP : SAP stands for Systems, Applications, and Products in data processing, and is the number one ERP solutions provider among the world leading vendors of Oracle, Navision, J D Edwards). SAP-UAP provides a plug and play curriculum to its member institutes along with SAP software solutions. Through SAP-UAP, DMM have the access to a dummy company data set (called the Global Bike Inc. or GBI data set which is running their business operations through SAP) with a comprehensive case study which enables the DMM to train their undergraduates on how business functions are integrated in real business organizations.

DMM has developed their infrastructure and the human resource to successfully offer ERP based learning along with their main academic programme the specialized degree in Marketing. Under the HETC Project which was carried out in the DMM was able to develop a fully equipped interactive e-library with an ERP simulated environment. Additionally, DMM members have undergone an intense in-house training programme on ERP based teaching with the support of renowned Associate Professor Paul Hawking in the Victoria University, Australia and few other facilitators recommended by the SAP-UAP. Further, a set of video tutorials were developed with the contribution of Prof. Aradhana Gandhi, an associate professor at Symbiosis Centre for Management and HRD, Pune. Moreover, SAP-UAP provides the latest study material and support for lecturers as well as students to make learning more interactive and interesting.

With such a background DMM in partnership with SAP-UAP is now prepared to offer a standalone qualification called Diploma in Enterprise Resource Planning (DERP). DERP basically consisted of three levels where level one is a foundation set of courses to familiarize new entrants to ERP systems, level two is designed on course modules based on the GBI case study and the third level provides a holistic view of ERP application in organizations making student truly employment ready.

### ***Why ERP Diploma?***

There were number of motivations behind this novel approach to teach an ERP system to students who are following business management subjects. It was observed that, students learn a number of different subject disciplines from any academic or professional business education programme, where their learning is generally silo (i.e. subject interactions are not realized or understood). But in the business world it is universally agreed that different business functions need to work in unison to create value. Thus, there is a mismatch between how educational entities make their students ready for employment and what will make them readily employable.

Additionally, it has observed that higher ERP (Enterprise Resource Planning systems which is a generic name used for; “software that is designed to support and automate the business processes” or “information systems those which aid in identifying and planning the enterprise wide resources needed to make, account for and deliver customer orders”) system penetration rate in Sri Lankan and global businesses environment. Hence the majority of the businesses conduct their business activities on ERPs, so the students incapable of operating with such systems will find it tough to seamlessly integrate from education programmes to employability.

Therefore, DERP is expected students to see how different subject disciplines work in integration at organizations, get hands-on experience through working in ERP environment, and to be a part of the global SAP alliance with numerous access to global businesses and universities, unveiling the opportunities for true global employable mobility.

Furthermore, the DERP is structured to be aligned with the guidelines specified in the Sri Lanka Qualification Framework Level 03 (SLQF 03) and will establish an advisory board representing the industry, so DERP can ensure to maintain its industry relevancy in to the future.

**Diploma in ERP : Course Content and Credit Limits**

Subjects	Course Code	Credit	Status
Business Information Systems	11014 DERP	4	Compulsory
Introduction to ERP & SAP	11023 DERP	3	Compulsory
Sales, Distribution and Supply Chain Management	13034 DERP	4	Compulsory
Accounting & Controls	13042 DERP	2	Compulsory
Human Capital Management	13052 DERP	2	Compulsory
Project Management	13062 DERP	2	Compulsory
Business Intelligence and Value Creation	12074 DERP	4	Compulsory
Practical Aspects of ERP Implementation	12083 DERP	3	Compulsory
Integrated Project	12096 DERP	6	Compulsory
<b>Total Number of Credits</b>		<b>30</b>	

**7.8 Diploma in People Skills**

'People Skills' or 'Soft Skills' can be broadly defined as personal attributes that enhance an individual's interactions, job and career prospects. Both educational and corporate institutions have realized the importance as well as the significance of these skills in developing the competencies of human capital. The behavioral attributes which can be generalized as 'People Skills' are having aspects such as communication, leadership, personal effectiveness, creative problem solving, strategic thinking, conflict resolution, negotiation and interpersonal skills to name a few. Hence, 'People Skills' encompass the character traits that decide how well one interacts with others and are usually a definite part of one's personality. Such personalities are likely to command a premium over their counterparts in today's ever demanding job market.

Having realized the importance of grooming the skills of undergraduates at the university level, Department of Marketing Management is offering its internal students the opportunity of following Diploma in People Skills - a well recognized diploma with full alignment to Sri Lanka Qualification Framework Level 03(SLQF 03).

Diploma in People Skills is a unique soft skills development that takes the students through a transformation of skills and attitudes barring hard knowledge skills. It is structured with a precursor level and two main levels, and comprised of seven (07) course units structured in a progressive manner, in transforming a learner to a competent, capable, and confident professional. The undergraduates who demonstrate 80% or more attendance for the Precursor Level are eligible to follow 'Level I' of the Diploma in People Skills. At the end of six main course units, undergraduates following the Diploma, will be directed to an industry secondment comprising of 90 hours of internship leading to the successful completion of the final course unit 'Soft Skills Project'. The programme delivery is done through an industry based training faculty who takes the students through a journey of discovery and transformation. The activity based teaching learning and assessment are carried out within a simulated work environment in a tailor made classroom for soft skills development.

**Diploma in People Skills: Course Content and Credit Limits**

Subject	Course Code	Credit	Status	National Hours
<b>Semester I</b>				
Communication	DPSK 11116	06	Compulsory	300
Emotional Management for Professional Development	DPSK 11128	08	Compulsory	400
<b>Semester II</b>				
Collaboration	DPSK 12134	04	Compulsory	200
Leadership & Innovation	DPSK 21144	04	Compulsory	200
Soft Skills Project	DPSK 12158	08	Compulsory	400
<b>Total</b>		<b>30</b>		<b>1500</b>

**7.9 Master of Business Management in Marketing (MBM)**

Master of Business Management in Marketing (MBM in Marketing) is designed for young, passionate graduates and professionals seeking to cultivate their managerial skills in a hands-on marketing context. MBM in Marketing offers a strategically developed programme to provide academic and professional competence needed for managerial positions in marketing, both in Sri Lanka and abroad. MBM in Marketing develops strategic know-hows in marketing with an extended understanding on business practices. Combining a core specialization in marketing is highly sought after. This specialism enables students to focus studies within the area of Marketing while guiding them to face diverse real-world business situations.

**7.10 Higher Diploma in Marketing (HDIM)**

The Higher Diploma in Marketing is a qualification that emerged as a result of fulfilling the industry and academics needs. DMM has figured out the potential of emerging trends in the marketing profession and advancing the needs of the stakeholders. HDIM duration is one year and it has scheduled for two semesters covering eight subjects overall. Those who have gotten Diploma in Marketing or any other business management related discipline from a recognized university become eligible to follow the programme. Those who complete HDIM eligible to register for the final year of Bachelor of Business Management (General) Degree - (External).

**7.12 Diploma in Marketing (DIM)**

DMM has extended its holistic contribution to stakeholders by introducing the programme of “Diploma in Marketing”. DMM duration is one year and it has scheduled for two semesters covering nine subjects overall. Those who have gotten at least pass level in A/L or any acceptable professional qualification along with a minimum of one year working experience become eligible to follow the program. The medium of the programme is English and both internal and external faculties are available in teaching panel. The entire course has been developed to deliver a comprehensive knowledge to learn and sharpen the marketing discipline and its professional insight what exactly needed in the contemporary marketing .

**7.13 The Self Evaluation Report (SER)**

The Programme Review conducted by the Quality Assurance Council of University Grant Commission is the main review process assessing the academic quality of study programs offered by the state universities of Sri Lanka which leads to nationwide ratings of undergraduate study programs. Programme review evaluates the effectiveness of Faculty’s or Institute’s processes for managing and assuring quality of study programmes, student learning experience and standards of awards within a programme of study. The Department of Marketing Management faced the Programme Review site visit in year 2018, for the five year period from year 2013 to 2017. Overall performance of the Bachelor of Business Management Honours in Marketing programme was reviewed through eight criteria consist of 156 standards. All criteria have gained more than the minimum weighted score requirement. The rounded total mark received for all eight criteria is 80%, resulting “A” Grade which is the highest possible grade that could be achieved by a study programme.